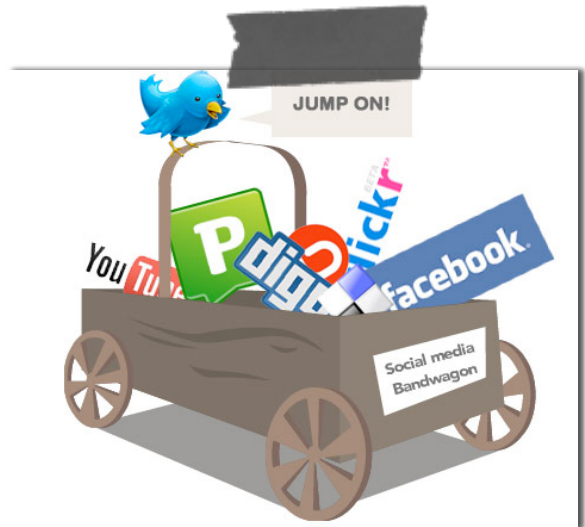


SOCIAL MEDIA INTRODUCTION

Presentation Links

- SLIDE 1: Image credit: <http://bit.ly/c15xxR>
- SLIDE 2: Did You Know? v4.0: <http://bit.ly/33INWM>
- SLIDE 3: Lost Dog Commercial: <http://bit.ly/WAYMc>
- SLIDE 4: 10 Ways to Improve Your Social Media Karma: <http://bit.ly/4IBI27>
- SLIDE 6: Twitter: www.twitter.com
- SLIDE 9: Local Twitter Users: @LJWorld; @benasmith; @britsusa; @theGranada; @libertyhall; <http://bit.ly/bdxuOn>
- SLIDE 12: Facebook: www.facebook.com
- SLIDE 14: Cyphers Photography and Design, <http://bit.ly/aYB3JS>; Distinctly Digital of Kansas, <http://bit.ly/b3fbOd>; Jackson County Arts <http://bit.ly/a7cqKM>
- SLIDE 15: KUSports, <http://bit.ly/9HjNos>; Lawrence, KS Government, <http://bit.ly/d1lKNK>; Wheatfields Bakery, <http://bit.ly/9eYlmt>; Douglas County, KS-Emergency Management, <http://bit.ly/drfrGi>; Downtown Lawrence, <http://bit.ly/9UXgWY>; The Toy Store, <http://bit.ly/cMabbd>; 23 Things Kansas, <http://bit.ly/apPo5W>
- SLIDE 18: MySpace, www.myspace.com; etsy, www.etsy.com; www.youtube.com; Flickr, www.flickr.com; Wordpress, www.wordpress.com; Blogspot, www.blogger.com; Squarespace, www.squarespace.com
- SLIDE 19: Feed My Inbox, www.feedmyinbox.com; Mashable, www.mashable.com; Lifehacker, www.lifehacker.com; MakeUseOf, www.makeuseof.com; ReadWriteWeb, www.readwriteweb.com; Socialnomics, www.socialnomics.net; Commoncraft, www.commoncraft.com/social-media-pack; 23 Things Kansas, www.23thingskansas.org
- SLIDE 20: Social Media Revolution, <http://bit.ly/RTzPe>
- SLIDE 21: Presentation info, <http://bit.ly/bb8DIk>; Delicious bookmarks, <http://bit.ly/9ylCbU>
- SLIDE 23: Image credit: <http://www.flickr.com/photos/-bast-/349497988/sizes/l/>



ABOUT THE PRESENTER

Heather Braum is the Technology Librarian at the Northeast Kansas Library System. You can find her on **Facebook**, **Twitter** (@hbraum), and **Delicious** (hbraum). Today's presentation will be linked at my personal blog, <http://wp.me/PLRn2-5y> and all links mentioned in the handout and presentation will be linked at <http://delicious.com/hbraum/socialmediapresos>. Heather can be reached by email at hbraum@nekls.org.