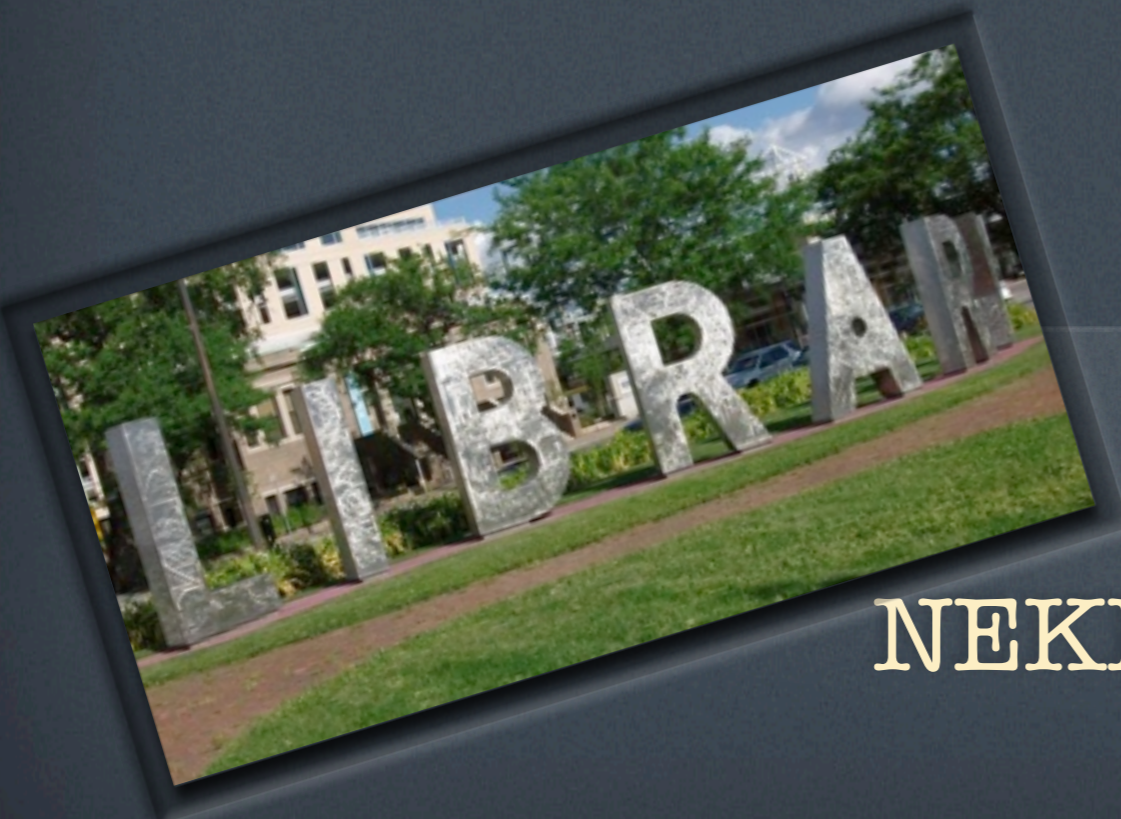




Creating a Culture of Innovation in Your Library & Community



Heather Braum

NEKLS Tech & Innovation Day

April 2013



Disclaimers

I'm not an expert

You are.

**(most) Images under
Creative Commons
license**

**Examples from all
over AND outside
the library profession**

**And it's going to be
fast.**

Why are we here?



innovation trend

But why?



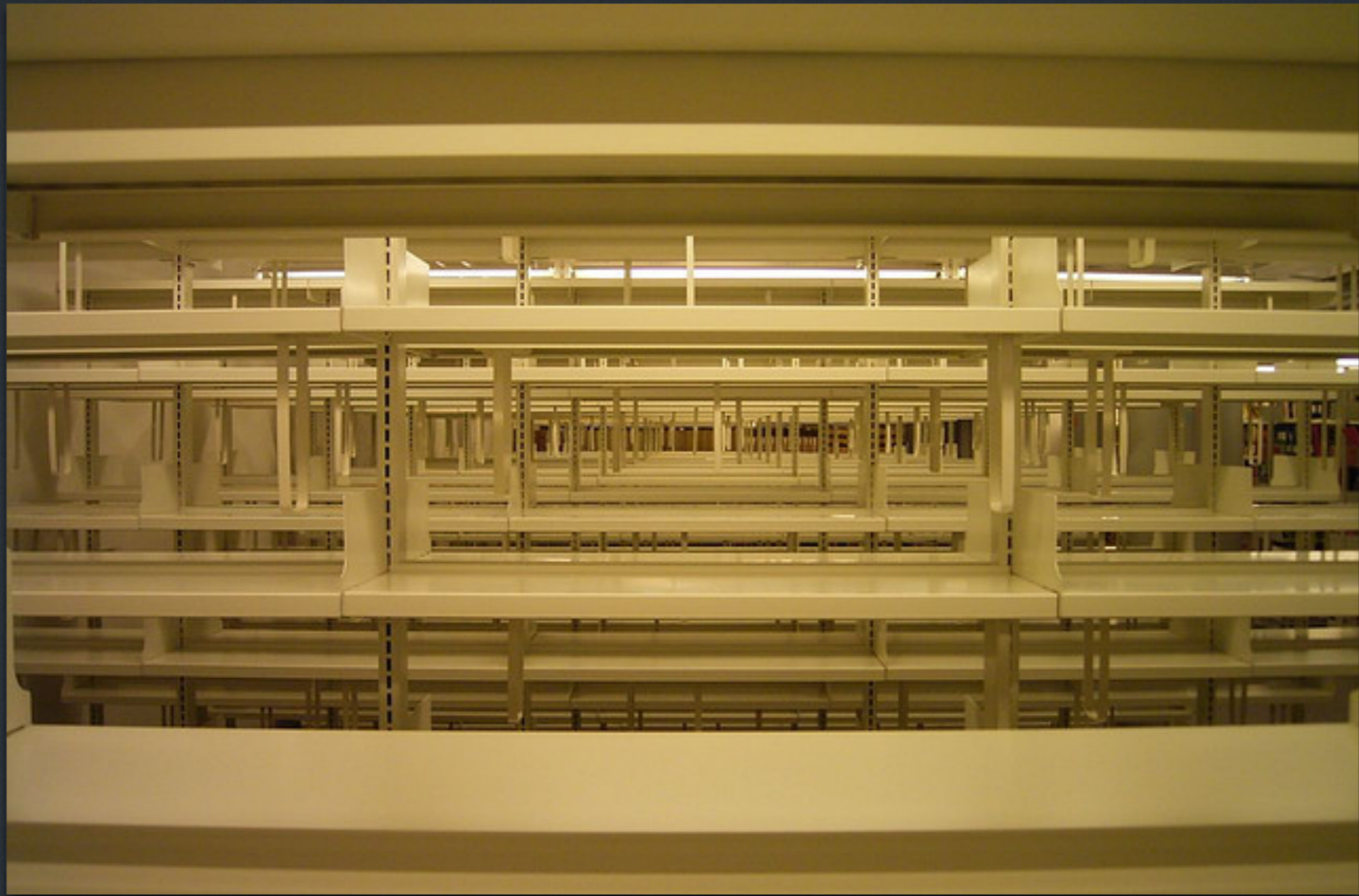
reality



the only constant



questioning



is this the future?



our future



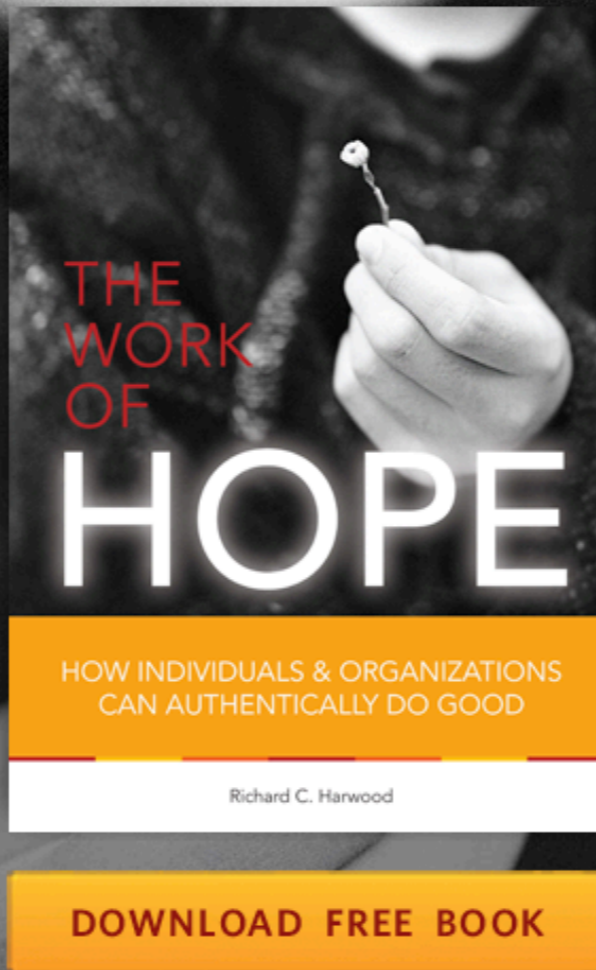
community

THE WORK OF HOPE

Americans must kick-start a new trajectory for the country through actions that start small and locally – where we can rebuild trust, relationships and confidence.

Rich Harwood's new book *The Work of Hope* shows us that fixing politics or even the economy won't fix what is broken in the country.

The central task in our society is to restore belief in ourselves and one another that we can get things done together. Download the digital version or purchase the hard copy today and start doing the work of hope in your community.



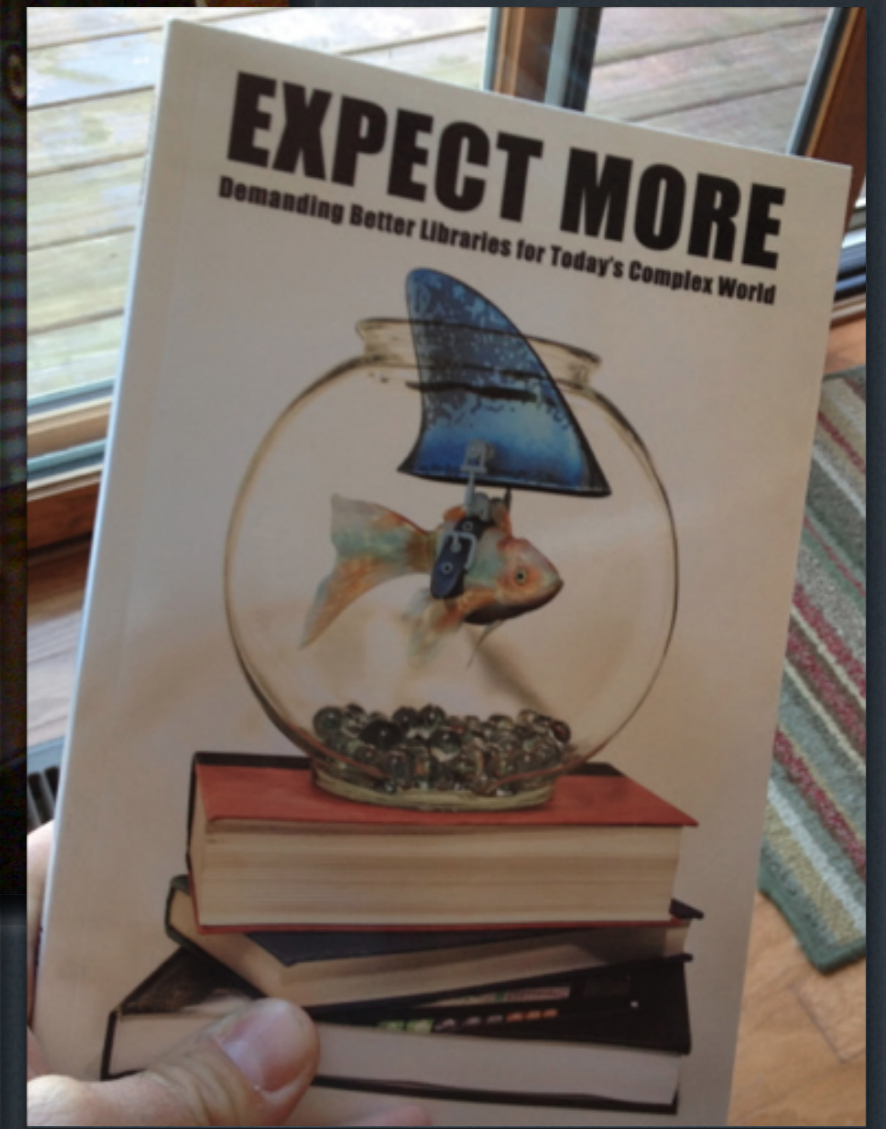
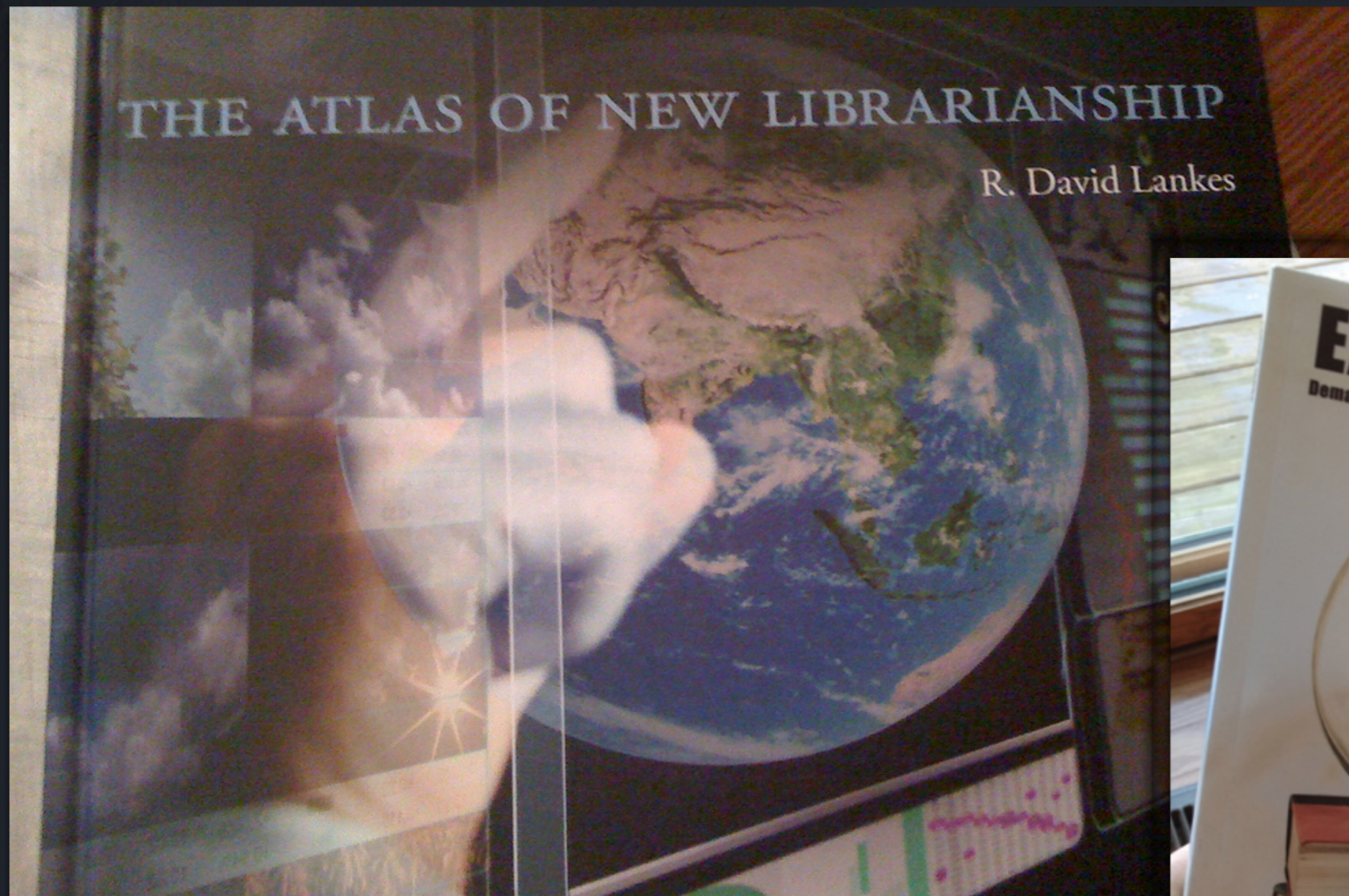
Engage your community in *The Work of Hope*

As a way to spread the messages within *The Work of Hope*, Rich Harwood will embark on a nationwide speaking tour in select cities around the country.

CONTACT US

Order a hardcopy of *The Work of Hope*

Rich Harwood



Dr. R. David Lankes

The **MISSION** of **LIBRARIANS**
is to **IMPROVE SOCIETY**
through **FACILITATING**
KNOWLEDGE CREATION in
their **COMMUNITIES**



several pieces

What is Innovation?

The dictionary says....

- something new or different
- introduction of new things or methods



That's really helpful...

What do others say?

Innovation is....

- “Adding value”
- “frosting”
- “not original intent”
- “amaze” & “astonish”
- “free to explore, use” develop, question
- asking “what if”...

Innovation is....

- “a twisted idea -- a new approach that you feel like YOU should have come up with -- that changes the way a culture thinks or works”
- “ignores standards or status quo”
- “focuses on form/function in a new way that is disruptive (in a good way)”
- “a twist on a simple concept”



Tina Hertel

@serendipitina



Follow

[@RichHarwood](#): "We need to fail more in order to become innovative." We focus too much on being successful->aren't effective.

[#eGathering](#)

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2
RETWEETS

1
FAVORITE



2:14 PM - 7 Feb 13

Another take

Who can innovate?

Innovative Organizations

Store Mac iPod iPhone iPad iTunes Support



Introducing MacBook Pro with Retina display

It's a whole new vision for the notebook.

Watch the video Watch the TV ad

OS X Mountain Lion is here.
Now available on the Mac App Store.

Watch the new iPad TV ad

Watch the iPhone TV ad

Back to school starts now.

Apple

Google



Google Search

I'm Feeling Lucky

Google

Shop by Department

Search All

Go

Hello, Northeast Your Account

0 Cart

Wish List

- Unlimited Instant Videos
- MP3s & Cloud Player
20 million songs, play anywhere
- Amazon Cloud Drive
5 GB of free storage
- Kindle
- Appstore for Android
Get Monster Shooter free today
- Digital Games & Software
- Audible Audiobooks

- Books
- Movies, Music & Games
- Electronics & Computers
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Full Store Directory

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Kindle Textbooks

Save up to 60% on eTextbooks for your iPad, PC, Mac, Kindle Fire
[Learn more](#)

Kindle, from \$79 [Shop now](#)



TEXTBOOKS
RENT, BUY, SELL [Shop now](#)

Mom Recreates a Classic Clothing Trends Amazon Prime



Your Kid's Lunchbox Reinvented

This entrepreneurial stay-at-home mom was losing hope, then sales of her EasyLunchboxes quadrupled.

[What was her secret?](#) [Shop EasyLunchboxes](#)

One of thousands of small businesses thriving because of Amazon customers

Advertisement

DEWALT
20-Volt Tools
Combo kits, drills, and accessories
[See more](#)



More Items to Consider

You viewed

Customers who viewed this also viewed

Amazon

SHOP WOMEN'S

- Clothing
- Shoes
- Boots
- Dresses
- Denim


SHOP MEN'S

- Clothing
- Shoes
- Boots
- Denim
- Running Shoes

SHOP KIDS'

- Girls' Clothing
- Boys' Clothing
- Girls' Shoes
- Boys' Shoes

NEW ARRIVALS



riding boots

ADD THESE MUST HAVES TO YOUR SHOPPING LIST. EVERYONE'S DOING IT!

SHOP ALL BOOTS

1 2 3 4

WOMEN'S BOOTS
NEW ARRIVALS
SHOP NOW

LAST CHANCE SUMMER SALE
SHOP NOW

Fashion LOOKBOOK
SUMMER AND FALL LOOKS
SHOP NOW



Zappos



HOME

NEWS

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EVENTS: 10:53 p.m. EDT, Sunday, Sept. 16: Expedition 32 Soyuz Landing in Kazakhstan, Live on NASA TV (Coverage Begins 9:30 p.m.)

Neil Armstrong Remembered for 'Grace and Humility'



Armstrong Memorial



Curiosity Update



JFK's Challenge



Jet Propulsion Laboratory California Institute of Technology

JPL HOME EARTH SOLAR SYSTEM STARS & GALAXIES SCIENCE & TECHNOLOGY

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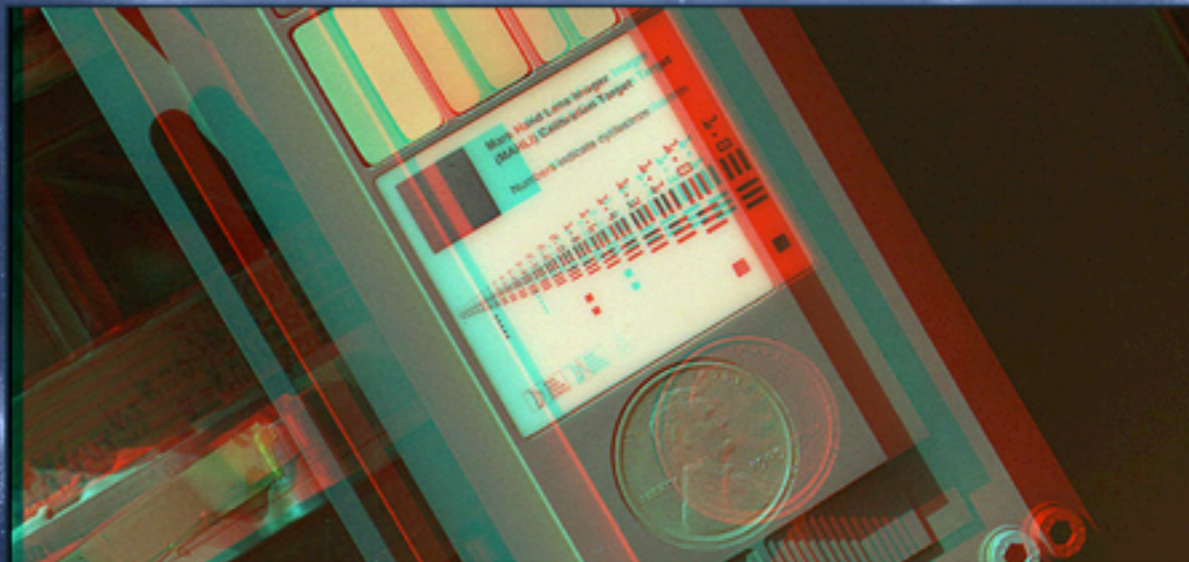
Video & Audio

Education

Public Events

Work at JPL

About JPL



1 2 3 [Play] [Pause]

Mars Rover Snaps 3-D View of Calibration Target

NASA's Curiosity rover captured this 3-D view of the calibration target for its Mars Hand Lens Imager Instrument and the Lincoln penny adorning the target.

[Full image and caption](#) [Raw Images](#) [View videos](#)

TOP
STORIES

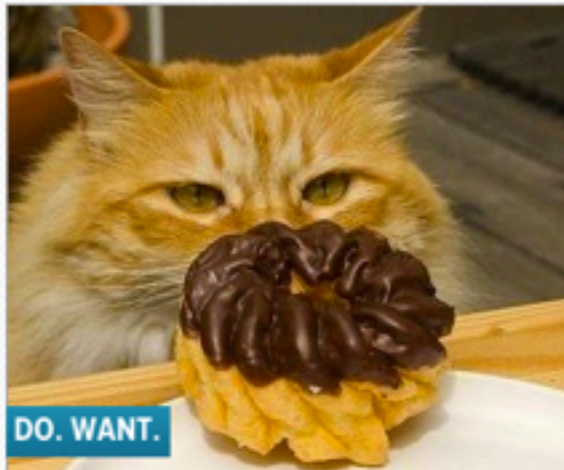


NASA/JPL



I Can Has Cheezburger?

Lolcats n Funny Pictures



DO. WANT.

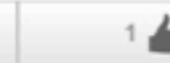


Thank Ceiling Cat for Facebook!

FEATURED

VOTE ON SUBMISSIONS

HOTTEST CAT-A-GORIES ▾



Blind Kitten Rescued, Given New Forever Home

Well, here's another story to warm your heart today. Four years ago, a man found a tiny kitten while on

Cheezburger Network

MIT OPEN COURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

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 Engineering
 Health Sciences and Technology
 Humanities, Arts, and Social Sciences
 Management
 Science
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 Special Collections
 > Supplemental Resources
 > View All Departments

Unlocking Knowledge, Empowering Minds.
 Free lecture notes, exams, and videos from MIT.
 No registration required.
 > Learn more

"It's a great opportunity for students to become extraordinary engineers."
Juan Lara
 Student
 Mexico
 > Read more

NEWS FEATURE

Letter from the Executive Director
 With the emergence of Massive Open Online Courses (MOOCs) like those offered by edX, online learning has recently kicked into high gear, and we couldn't be more excited for the potential these courses offer...
 > [Read more.](#)

edX ENROLLMENT

Free Online Interactive Courses
 Register here to learn online and earn certificates of mastery from MITx, HarvardX and BerkeleyX.
 > [Find out more about this new online learning experience.](#)
 > [View OCW courses related to the current edX offerings.](#)

SUPPORT OCW

Open Courseware

Innovative Libraries

anythinkTM Search Go

Website Catalog [Try our new catalog](#)

A REVOLUTION OF RANGEVIEW LIBRARIES LOGIN OR SIGN UP

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- calendar
- news
- books, movies, and more
- my account
- job center
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- contact
- anythink tank

what do you think? [Find Your Words](#) [Publish](#)

Colorado Adventure All Love Listen Friend Noodle
 Genius !
 Relax ? Mountains
 Mine We a Brilliant ?
 Welcome Discover ! Mind's Are ? Spark !

latest news [upcoming events](#)

Anythink Café to Close Temporarily August 31
 Posted: August 14, 2012 - 10:08am

Kevin O'Connell Joins the Anythink Foundation Board

ANYTHINK BRIGHTON
Brighton Book Lovers
 Wednesday, August 15, 2012 10:00am - 11:00am
 Join us for a lively discussion of Guns, Germs and Steel by...

ANYTHINK COMMERCE CITY
 Bingo for Books will be cancelled Aug. 16, 2012

donate now

AnyThink Libraries

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Search books, articles, journals & library website

Search

More Research Tools: [Databases](#) | [Journal Titles](#) | [Citation Builder](#)

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[Technology Lending](#)

[Computer Availability](#)

[Create Digital Media](#)

Studying

[Reserve a Room](#)

[GroupFinder](#)

[Learning Spaces](#)

Courses

[Course Tools](#)

[Course Reserves](#)

[LOBO](#)



The James B. Hunt Jr. Library



Opens in **139** days

[bookBot](#)
[Book move](#)
[Group study rooms](#)
[Photo gallery](#)

Innovative Spaces



Technology Available Now at D. H. Hill

▫ Desktops	124 of 229
▫ Laptops	93 of 124
▫ iPads	18 of 56

[News](#) [Exhibits](#) [Calendar](#)

NCSU Libraries



Humanities Council

Kansans Tell Their Stories Community Heritage Grant

[Click to Link to INTERVIEWEES as they are added.](#)



[Darrel Miller](#)



[Karen Miller](#)

KINSLEY LIBRARY

Tractorcade to D.C.

Edwards County Farmers and the American Agriculture Movement - 1979

Coming February 5, 2013



We The People Initiative



These oral histories will preserve the stories of the Edwards County farmers who joined farmers from all over the country to travel to Washington D.C. They climbed into their tractors (one with an open cab and one driven by a woman) and braved the cold and snow of the winter in 1979 to protest farm policy.

In July, 2012, the Kansas Humanities Council awarded the Kinsley Public Library a Community Heritage grant for \$1,984 in support of an oral history project which will collect and preserve 10 interviews of county residents who participated in the 1979 Tractorcade to Washington, D.C.



Tractors line up on the mall in D.C.

[Click to Link to INTERVIEWEES as they are added.](#)

1979 TRACTORCADE PARTICIPANTS FROM EDWARDS CO.

- Peggy Arensman
- Hazel Belcher
- Lee Belcher
- Lester Derley
- Dolores Jones
- Doyle Jones
- Darel Miller
- Karen Miller
- Ed Scheufler
- Marjory Scheufler
- Leo Schinstock
- Mary Ellen Schinstock
- Bob Schmitt
- Beverly Snyder
- Clara Stapleton
- W. A. Stapleton
- Jean Titus
- Jim Titus
- Mildred VanNahmann



As the tractors moved east across the country, traveling at 14 mph, they gained force and arrived in Washington D.C. on the morning

- Vernon VanNahmann
- Jack Wolfe

Kinsley Public Library

CLASS

Spring 2013

Community Learning And Skill Sharing



Salina Public Library



Mobile Libraries 2012 - LJ Q&A: Nancy Dowd - Graphic Nonfiction

LIBRARY JOURNAL

Best Small Library in America 2012

Independence Public Library, KS

LIBRARY JOURNAL

Best Small Library in America 2012

Independence Public Library, KS

Independence Public Library

666 likes · 50 talking about this · 123 were here

✓ Liked Message

Library
 220 E Maple, Independence, KS.
 (620) 331-3030
 Closed until tomorrow 10:00 am - 8:00 pm

About - Suggest an Edit

Photos Events Calendar Welcome To Our P... Follow us on Twitter!

Independence Public Library

Innovative Ideas



Tim Berners-Lee

@timberners_lee

 Follow



This is for everyone #london2012 #oneweb
#openingceremony @webfoundation @w3c

 Reply  Retweet  Favorite

10,605
RETWEETS

2,167
FAVORITES



4:08 PM - 27 Jul 12 via Twitter for iPhone · Embed this Tweet

The Internet



Photography & Perspective



Mememes

textsfromhillaryclinton.tumblr.com &
mckaylaisnotimpressed.tumblr.com



iPod (and its headphones)



Open...



**TED... Ideas worth
spreading**



AIDS & video gamers



Navajo Code Talkers



Pumpkin Trash bags



News-papers

Source: <http://goo.gl/40gDU>



Radio

Source: <http://goo.gl/fQPYN>



Film

Source: <http://goo.gl/AA4Cz>



Jazz

Source: <http://goo.gl/77K1t>



TV

Source: <http://goo.gl/Odnt1>



Phone

Source: <http://goo.gl/fQPYN>



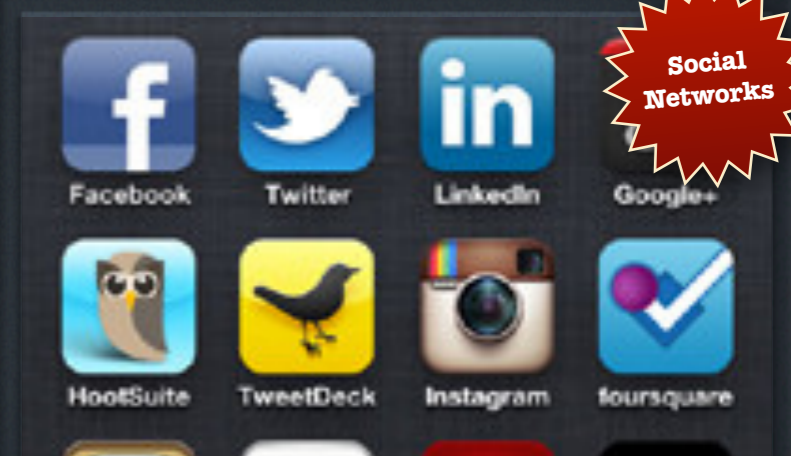
Online Video

Source: <http://goo.gl/u5haI>



Video games

Source: <http://goo.gl/XTHzh>



Social Networks

Source: <http://goo.gl/shtj6>

Mass Media & Entertainment



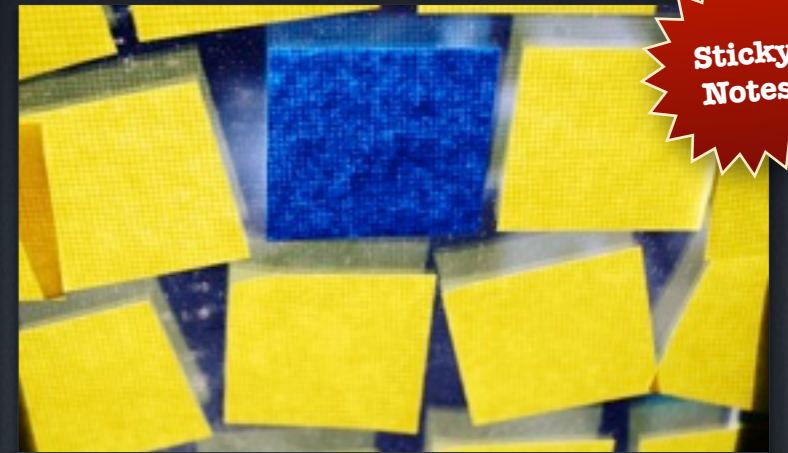
Poptabs

Source: <http://goo.gl/LAVvo>



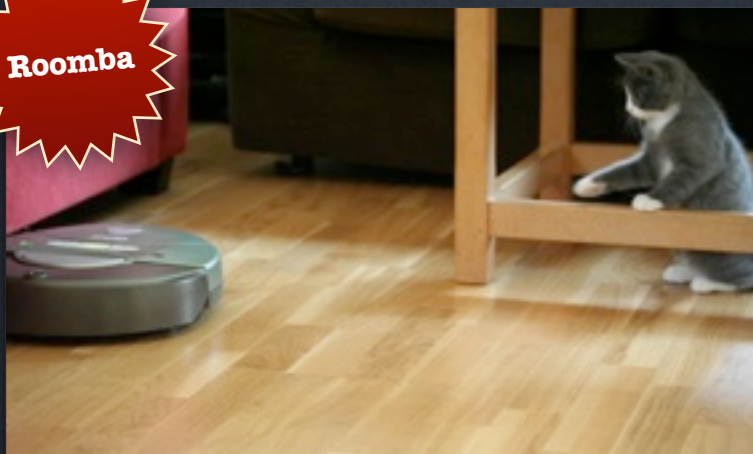
Zipper

Source: <http://goo.gl/wDuX7>



Sticky Notes

Source: <http://goo.gl/tD43M>



Roomba

Source: <http://goo.gl/875Px>



Silicon Valley...

Source: <http://goo.gl/fQPYN>



Air Plane

Source: <http://goo.gl/o8f6i>



Colored Plastic

Source: <http://goo.gl/QRNpe>



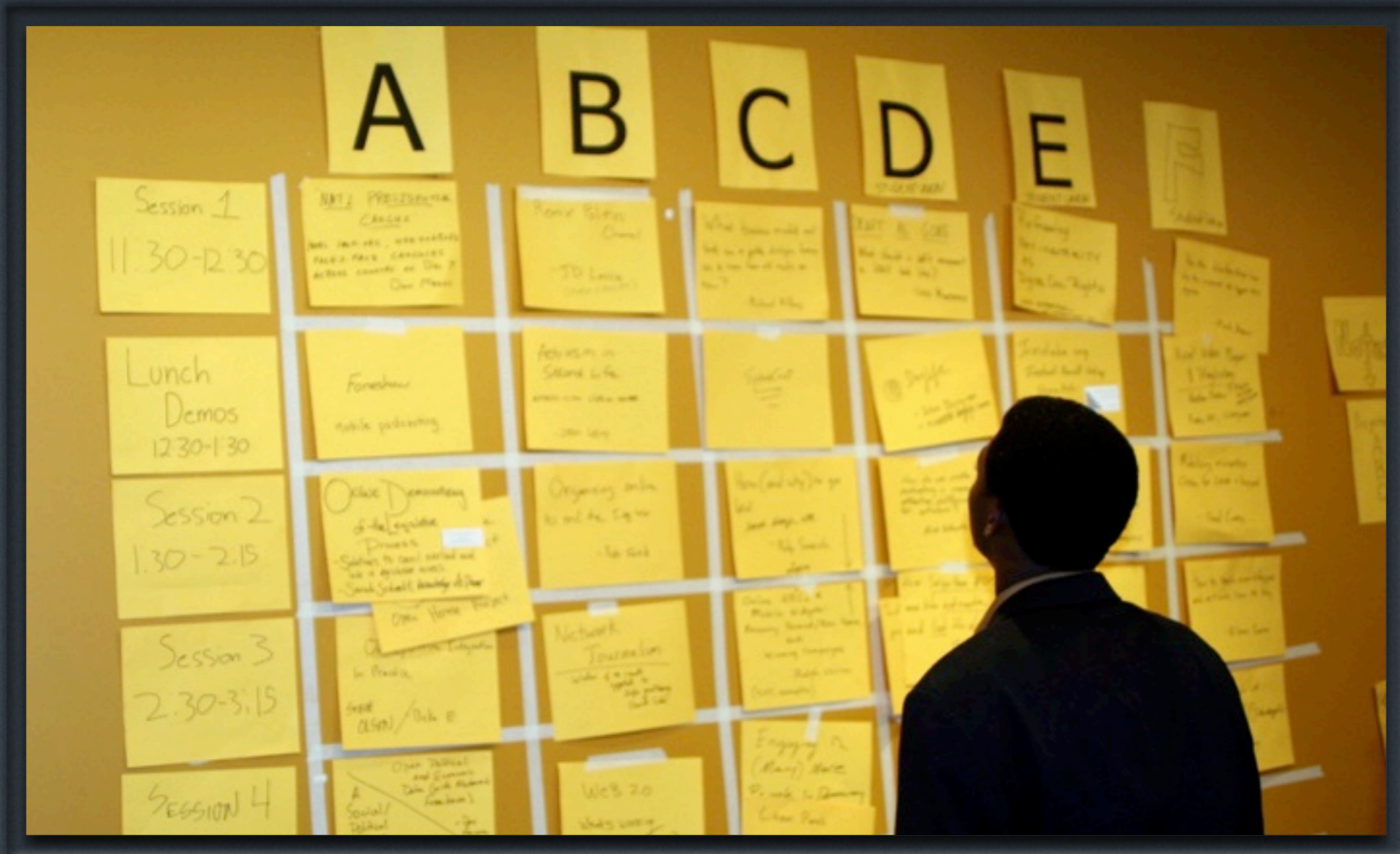
Printing Press

Source: <http://goo.gl/aRYLX>

Inventions...



Basketball



Unconferences

HERE, MAKERS ENGAGE
in the **PROCESS OF DESIGN.**

This means **IMAGINING** POSSIBILITIES,
SHARING IDEAS,
TAKING RISKS,
TINKERING, ALTERING,
MAKING MISTAKES and
TRYING AGAIN.



MakeShop & Fred Rogers

Photos by Heather



Community-built parks: imagined by the kids

Innovative Examples in Libraries

**Buildings
&
Spaces**



A Free Public Library



GOOD IDEAS

Texas Town Converts
Abandoned Walmart into

JUL 5, 2012 10:49 AM

0

Share

Converting Old into New



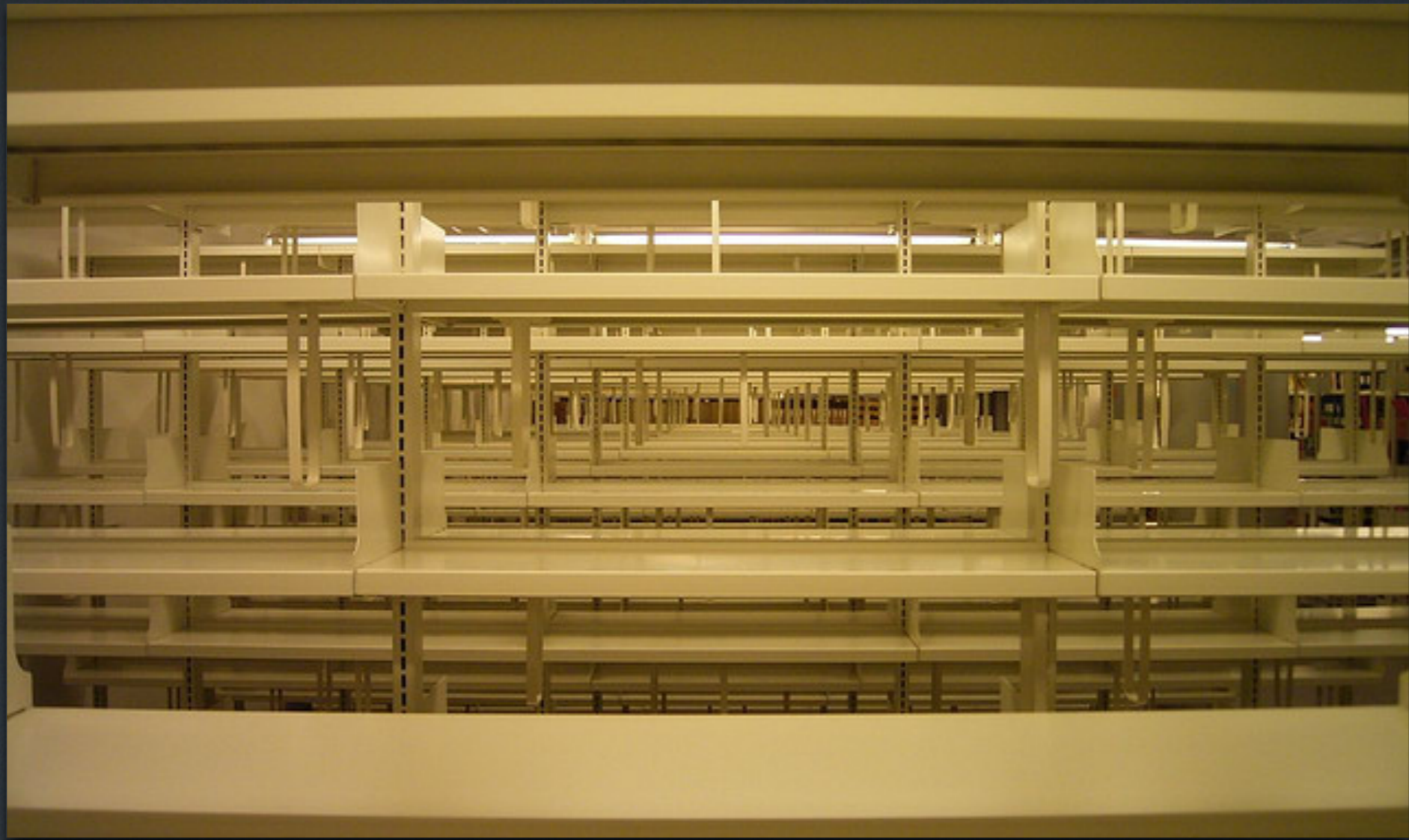
**[old] underground library
Minneapolis, MN**



Library Parking Garage



No Dewey/Bookstore Model



**empty shelves
electronic only**



Food & Drink



Tech Central @ Cleveland PL



Maker Spaces



Art Gallery

IDEA BOX

What's inside is always changing in our Main Library participatory space.

LOG IN

Search...

- Classic Catalog
- Encore
- Website

[Catalog](#) | [Help](#)

Ask Us!

[Click here for help 24/7](#)
or email a question:

Enter your email address

Your
Question/Message

SEND

IDEA BOX

Home > Events

What is Idea Box?

Idea Box, located just inside the Main Library entrance, is a dedicated 9' x 13' space that each month provides a new and dynamic participatory community experience. Visitors are encouraged to learn through tinkering, fun, experimentation and play.



IDEA BOX EVENTS

This or That Madness

Tuesday, March 5

Vote with us on Oak Park's favorite things and watch them compete head to head in our own version of March Madness! March 5th through the 31st in the Main Library's vestibule.

Drawn

Thursday, April 4

If you could draw your whole world, what would be in it? Join us for an Idea Box of your own creation, April 4 - 30.

Under the Sea

Monday, May 6

The Idea Box becomes a watery wonderland. Make a seascape of your own design and join the fishbowl. In the Main Library's Idea Box May 6 - 31.

Idea Box



Digital Learning Labs



Library hours



Safe Place

Programming & Classes



The impossible

Source: photo courtesy of Wayne Rhodus



Creative Budgets



Community Education

Source: photos courtesy of Salina Public Library

Library Makers {hands-on learning for all ages}

Show me posts about:

- [CraftLab](#)
- [NeedleReads](#)
- [Toddler Art Class](#)
- [WonderWorks](#)

FAQ: NEEDLEREADS

FAQ: TODDLER ART CLASS

FAQ: CRAFT LAB

RECOMMENDED BOOKS

Archive

▼ 2013 (17)

▼ March (1)

[Toddler Art Class: Painting with](#)

Toddler Art Class: Painting with Cars, revisited!



Zoom, zoom, zoom, art on wheels!

Art Project: Painting with cars

Supplies:

paper (we used a large roll of white butcher paper to completely cover the table)

Toddler Art Class: Cloud Dough



Who knew clouds could be so messy?

Art Project: Cloud Dough

Supplies:

flour

oil (cooking oil, baby oil, whatever)

measuring cups and spoons

Library Makers

Job hunting?

Do you need...

- Resources to find job listings?
- Computer time to write your resume?
- Support in preparing for an interview?
- Resources to determine what career suits you?

Library staff can help:

- Answer job-related questions. Call 360-695-1566 from Clark or Cowlitz counties or 1-888-546-2707 from Skamania or Klickitat counties, email or chat with us online from the library web site at <http://www.fvrl.org/findinfo/asklib.cfm>
- Research background info on employers
- Direct you to resume, cover letter and interview resources

The library offers:

- Tutorials on basic computer skills
- Free computer time with internet access
- Free WiFi available from within the library
- Tips and links on our "Get Job Help @ Your Library-FVRL" Facebook page

Get Job Help @ Your Library
www.fvrl.org/findinfo/GetJobHelp.htm

Materials on job search and careers
 Books on careers, resumes, cover letters, software and learning computers.

Research databases
 Get live help, resume analysis, job sites and more!

JobNow *available for a limited time*

- Chat with a job coach
- Have your resume reviewed by expert
- Find resume templates, interview tips and job links

WinWay Resume Deluxe *available in libraries only*

- Resume, cover and thank-you letter templates
- Interview and salary negotiation tips

WOIS / The Career Information System

- Identify your strengths and explore career choices
- Find detailed information on 500 occupations
- Explore educational programs

LearningExpress

- ASVAB, GED, civil service exams study guides
- Tutorials for Microsoft Word, Excel, etc.
- Resume templates

www.fvrl.org

Classes:

- Creating your resume
- Polishing your resume
- Crafting a cover letter
- Basic computer and internet skills

Computer time:

Job Lab at Vancouver Community Library - Every Tuesday and Thursday 10 am to noon

Netbook computers available for two-hour checkout at Vancouver Mall, Woodland, Stevenson, White Salmon and Goldendale Community Libraries

First Vancouver Library District

Job Help



Language Learning



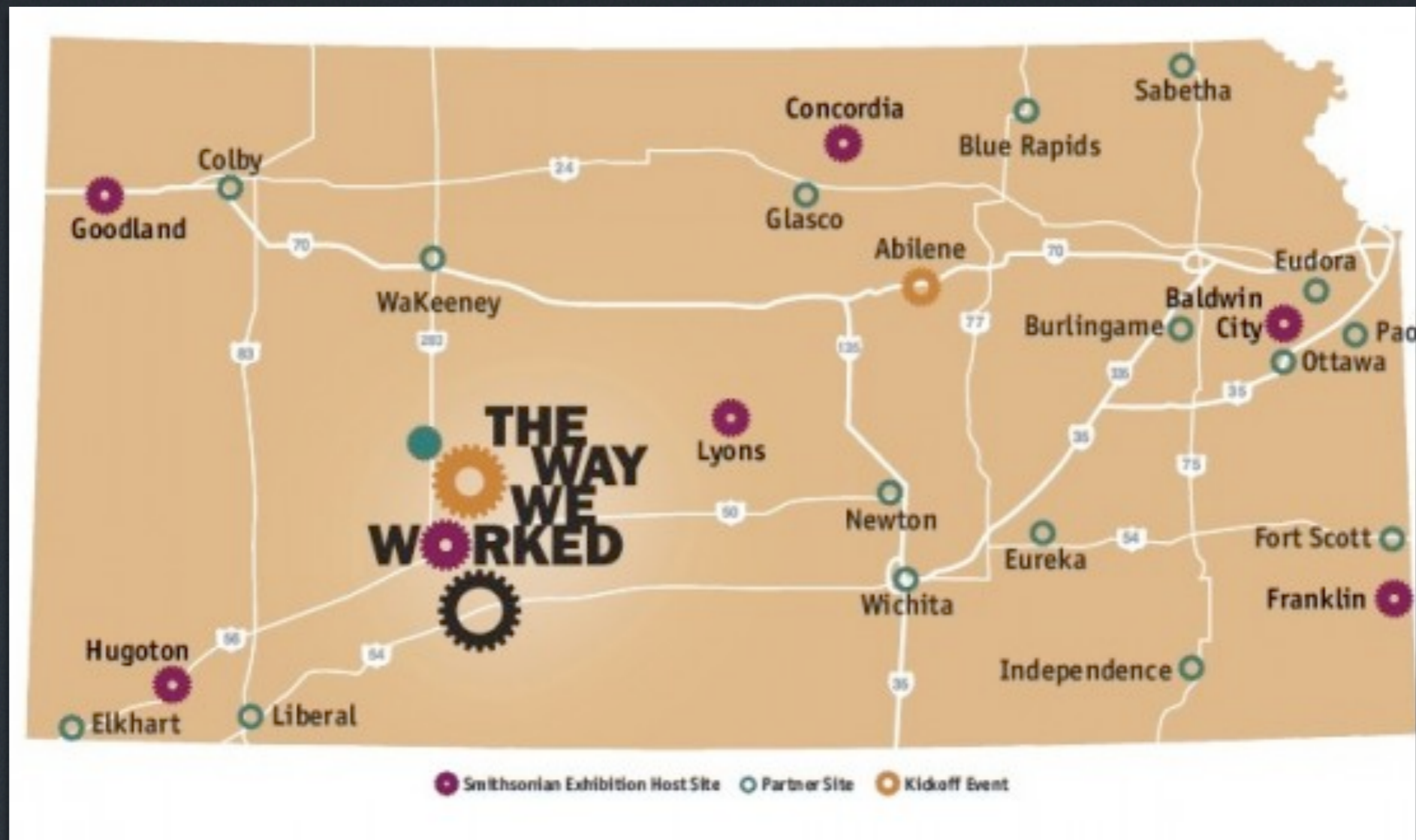
The **Reading Education Assistance Dogs** (R.E.A.D.) literacy program uses therapy animals to improve children's reading and communication skills. Children can sign up to read some prose to the visiting pooches!

October 2012 through April 2013
One Saturday each month
10 - 11:30 a.m.
Waldo Branch, 201 East 75th St.

Reading Education Assistance Dogs (R.E.A.D.) will visit the **Waldo Branch**, 201 East 75th St. one **Saturday** each month from **October 2012** through **April 2013** from 10 a.m. to 11:30 a.m. Children may sign up for a **10 minute slot** each Saturday. These animals have been trained and evaluated by Intermountain Therapy Animals and the Pet Partners Delta Society. **Parents MUST sign a release form before children will be allowed to read with one of the dogs.**

Children may choose from an assortment of books on a library cart. They will then have 10 minutes to read to a dog (parents are encouraged **not** to remain with their child during the session). Children

Dogs + Kids + Reading @ the Library



Traveling Exhibits



Performances



Like Comment

Lawrence Public Library
Going over the plans for the new library with library director, Brad Allen. — at Lawrence Public Library.
Like · Comment · Share · February 19

Album: Stuffed Animal Sleepover
Shared with: Public

Open Photo Viewer
Download
Report/Remove Tag

28 people like this.

Heather Kearns man this is awesome.
Like · Reply · February 19 at 8:23pm

Martha Harris Watch them! They may add a room for animal sleepovers when you're not looking!
Like · Reply · 1 · February 19 at 8:32pm

Suzie Vermillion GO BRAD!
Like · Reply · February 19 at 9:28pm

Sarah Kieweg Didn't you offer any of them coffee?
Like · Reply · February 19 at 10:16pm via mobile

Melissa Amos-Landgraf Totoro!!!! Love!
Like · Reply · 2 · February 20 at 10:12am via mobile



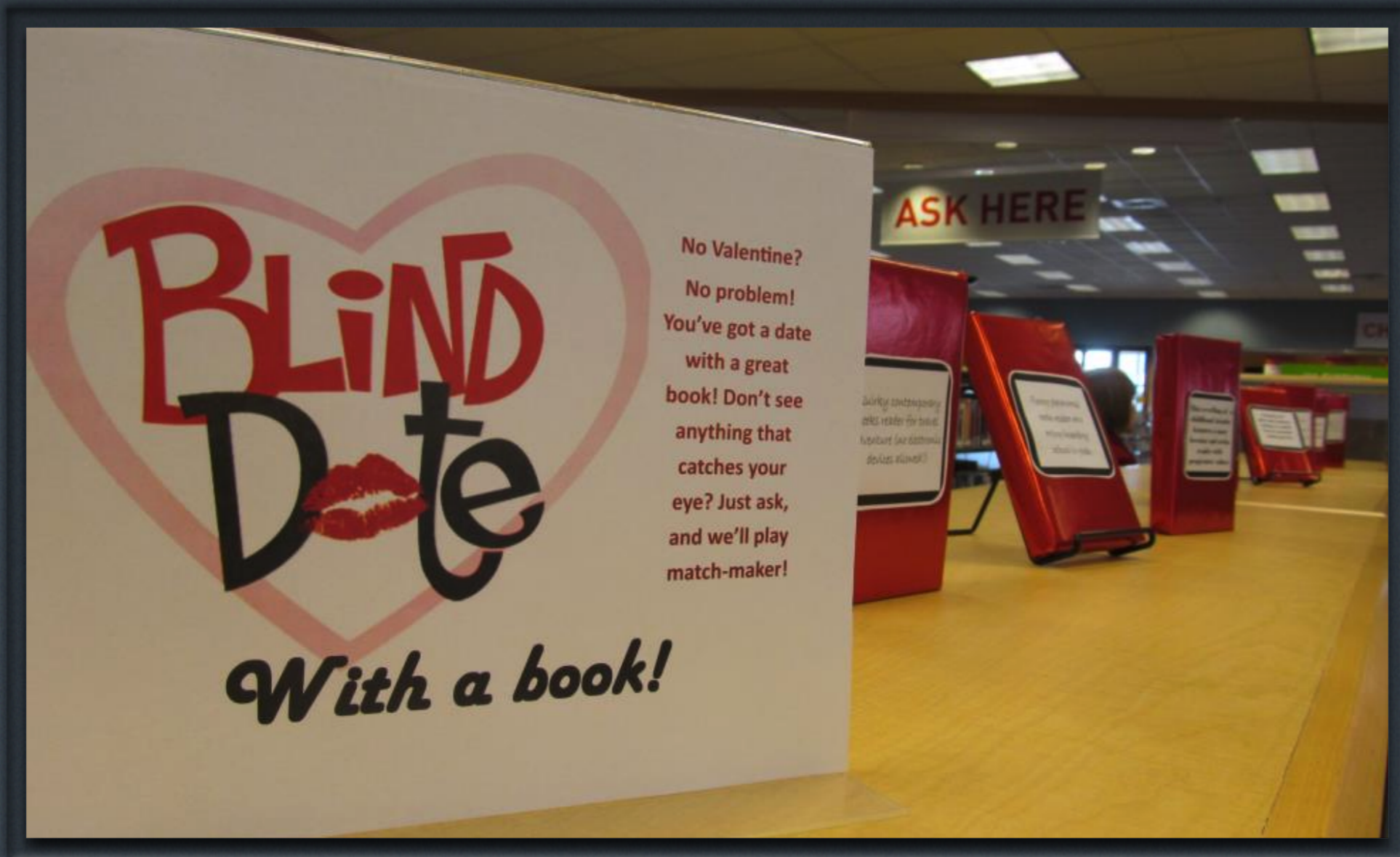
Stuffed animal sleepover



Legos at the Library



Community conversations



Speed/Blind Dating

**Technology
&
Digital World**



Systems, Gadgets, & Wires, Oh My!

The logo features a stylized black icon of a leaf or drop on the left, followed by the word "koha" in a black, elegant, cursive script font.

koha

LIBRARY SYSTEM

Koha

Collections




**Checking out...
cakepans, bikes, tools**



Checking out.... American Girl dolls

Pima County Public Library


enter your search terms... 

catalog this website calendar

Topics & Online Resources
Research, find info, learn

Our Recommendations
Discover books & music

Seed Library



The Seed Library community is dedicated to providing support, gardening expertise, and seed saving information to our patrons.

Using the Seed Library

- [Welcome to the World of Sharing and Saving Seeds](#)
- [What Exactly are Seeds, and Why Save Them?](#)
- [Where to Start? Choosing Seeds to Borrow, Grow, and Save](#)

Seed Lending Libraries Bloom

Submitted by Greg Landgraf on Wed, 04/06/2011 - 12:37

San Francisco Public Library's Potrero branch has opened a seed-lending library, making it at least the fourth public library with such a program.

Seed libraries allow patrons to "check out" carefully organized vegetable seeds to plant on their own. After harvesting the crops, they save and return seeds to be used in the next growing season.

"Potrero Hill residents love gardening, and there are a number of burgeoning private and community gardens on the hill," said Lia Hillman, manager of the Potrero branch. "The Seed Library offers the library the opportunity to promote urban sustainable organic gardening in our neighborhoods by disseminating seeds."



Seed Library



Human Library



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- > [Travel](#)

Welcome

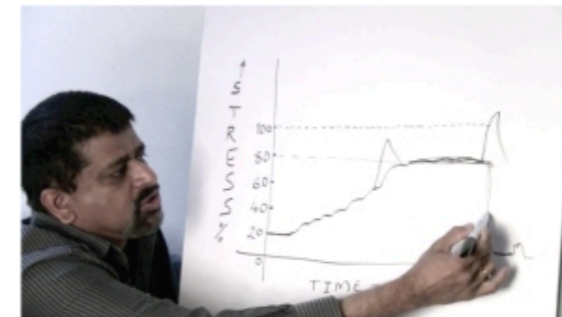
LibraryYOU, brought to you by the [Escondido Public Library](#), is a project to collect and share local knowledge through videos and podcasts. Watch a video, listen to a podcast, or make your own.

Featured Video



[Research Your Historic Escondido Home](#)

New Videos



[Hypnosis for Stress Relief](#)

LibraryYOU

The screenshot shows the homepage of 'THE Library AS incubator PROJECT'. The header features a logo with a pencil holder and the text 'THE Library AS incubator PROJECT'. A search bar is located in the top right corner. A navigation menu includes links for HOME, ABOUT, SUBMIT, DONATE, PARTNERS, and TERMS OF USE. Below the header is a secondary navigation bar with links for ARTISTS, WRITERS, PERFORMING ARTS, ESSAYS, LIBRARIES, COLLECTIONS, LIBRARIAN RESOURCES, BLOG, and PRESS. The main content area displays a featured article titled 'Historic Pittsburgh's Interactive Maps | Pittviewer' under the 'COLLECTIONS' section. The article is by LIBRARYASINCUBATORPROJECT, dated August 2, 2012, and has no comments. The article text mentions that National Book award-winning poet Gerald Stern, Pulitzer-prize winning author and essayist Annie Dillard, and Pulitzer prize-winning playwright August Wilson are all native to Pittsburgh, Pennsylvania. The article also notes that the city's neighborhoods, streets, houses, rivers, and industries are the backdrop for their work. Below the article is a 'LATEST ENTRIES' section and a 'GET CONNECTED' section with a social media icon.

THE Library AS incubator PROJECT

HOME
ABOUT
SUBMIT
DONATE
PARTNERS
TERMS OF USE

ARTISTS WRITERS PERFORMING ARTS ESSAYS LIBRARIES COLLECTIONS LIBRARIAN RESOURCES BLOG PRESS

COLLECTIONS
Historic Pittsburgh's Interactive Maps | Pittviewer
by LIBRARYASINCUBATORPROJECT on Aug 2, 2012 · No Comments

by Erinn Batykefer National Book award-winning poet Gerald Stern, Pulitzer-prize winning author and essayist Annie Dillard, and Pulitzer prize-winning playwright August Wilson are all native to Pittsburgh, Pennsylvania. The city's neighborhoods, its streets and houses, its rivers and bridges and industries are the backdrop for

LATEST ENTRIES GET CONNECTED

Library as Incubator

 **Trixie the Library Cat**
February 5

I'm in the mood to chew on some board books.



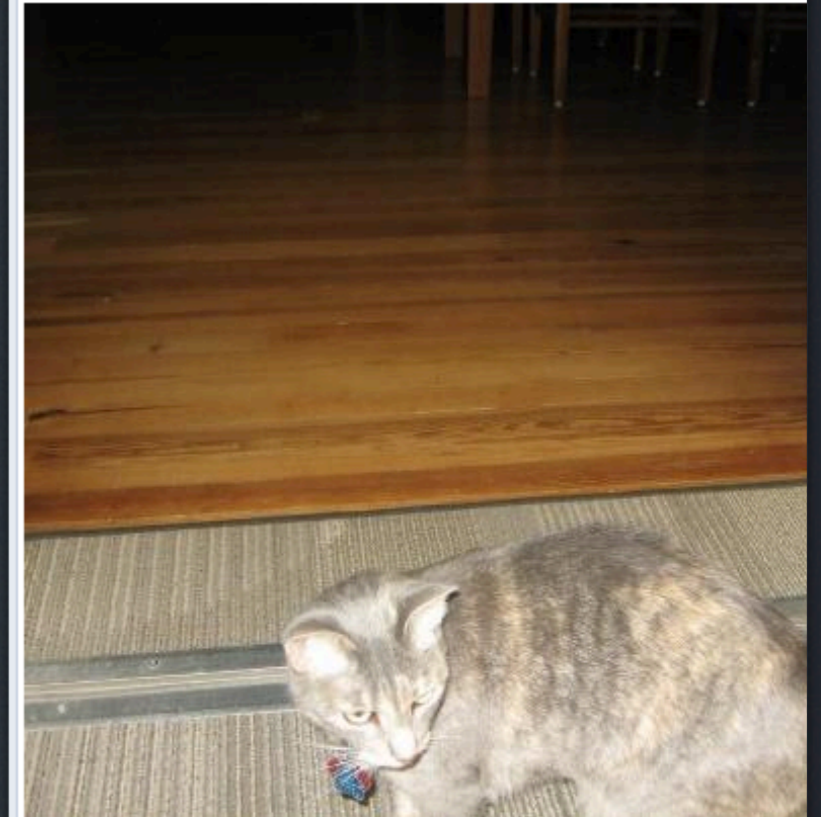
Like · Comment · Share

Don't you even think about sending me to the Chanute Public Library!



 **Trixie the Library Cat**
January 23

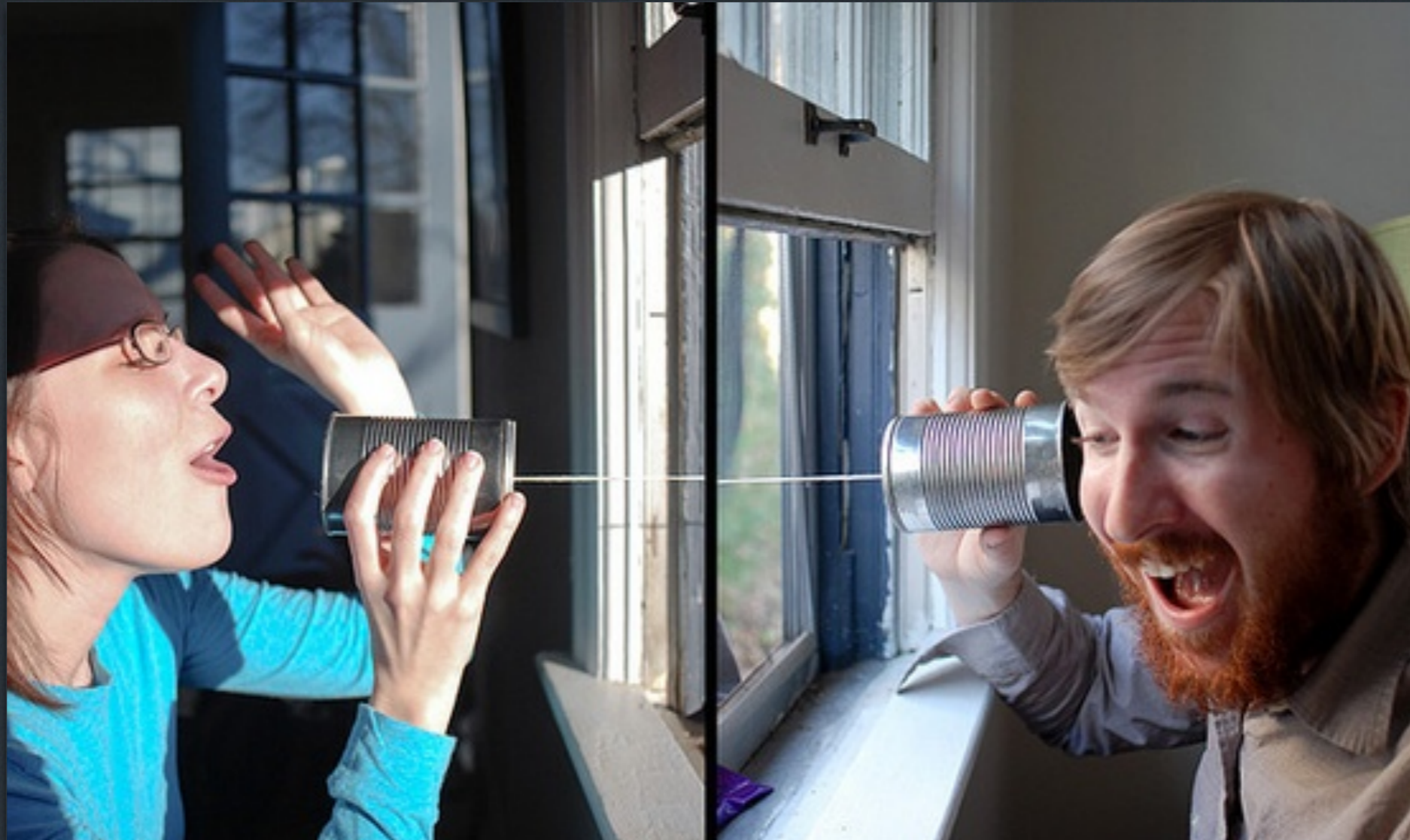
I'm not going in that spooky place. Not even for a Scooby snack.



Like · Comment · Share

Library Cats

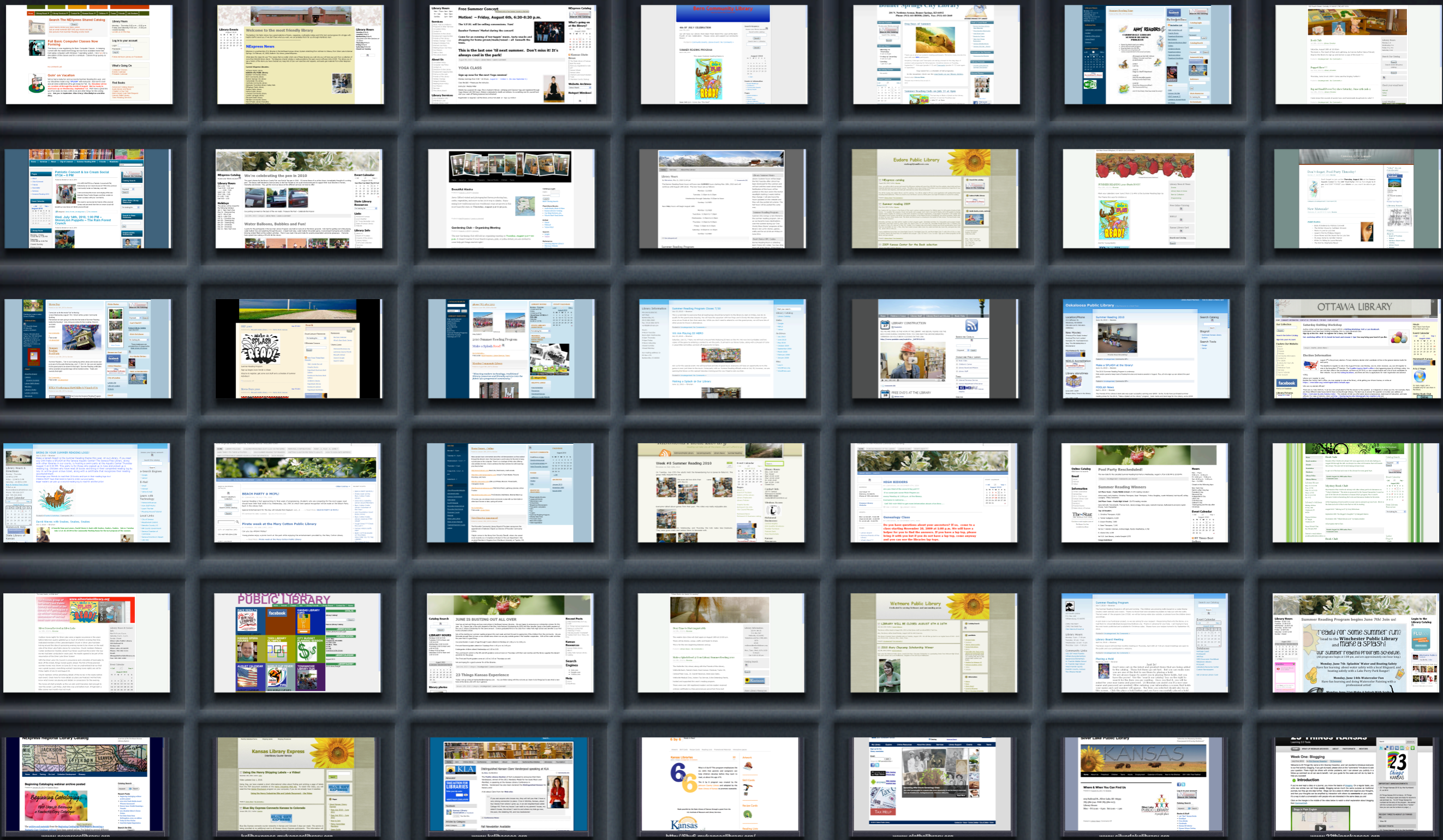
Communication



Talking with patrons



Jonesboro Library Marketing



KLOW Project

Source: Library Website Screenshots, 2010-2012

Shared Qualities of Innovation

YouTube Video:

<http://goo.gl/oVpzA>

Jack Andraka

Your Observations?



Source: <http://goo.gl/AfUF7>

Enthusiasm

Personal

Curious

Tenacious

**Begging for
Forgiveness, not
Permission**

Luck

Mashed up

Support

Resolute

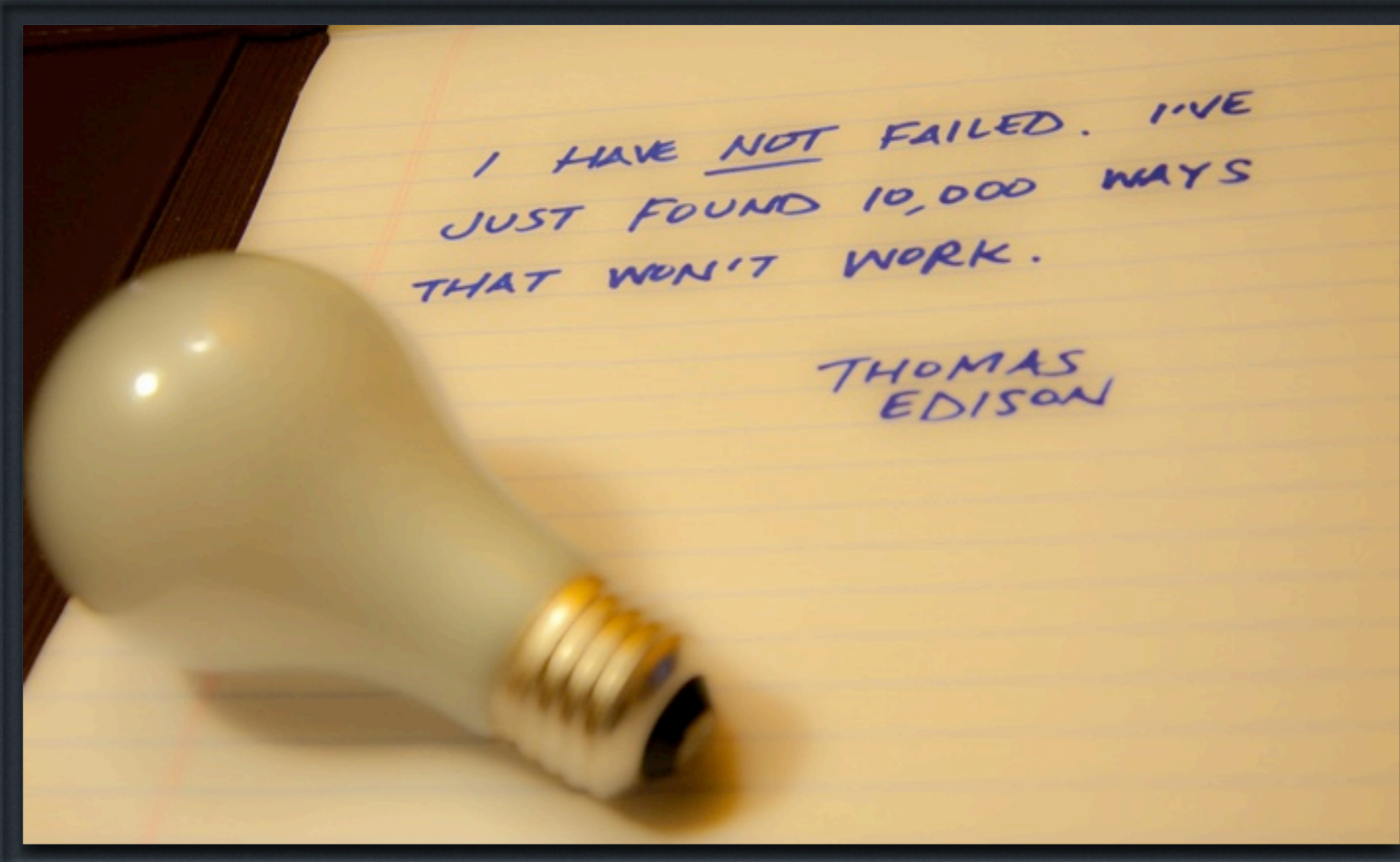
Caring

Problem-Solver

Partnerships

Trust

Collaboration



Failure isn't the end

**How do you
begin to innovate?**

The Five Whys



The Jefferson Memorial

Think like a startup

**Ask:
what if...?**

Do the opposite...

1. Be afraid. Be very afraid
2. Remind yourself of all the times that you failed
3. Never waste time. Stay constantly busy
4. Always try to fit in. -- don't rock the boat
5. Stick to what you know

Do the opposite...

6. Always defer to authority
7. Don't ask ~~stupid~~ any questions
8. Always listen to your inner critic
9. Leave thinking to the experts
10. Keep it simple, stupid

Idea Sources

Your Community

Your Colleagues

Other Librarians

Other Professions

Conferences

Webinars

Online Networks

Grants

Taking a Walk

TED

www.ted.com

Cheap & Cheerful Librarian Tips

Like 62

Selections by guest pinner Melissa Techman (@mtechman)



Unfollow

1,641 followers, 37 pins



use a dry
es! re-



Elephant and Piggie party at Pufferbellies Toys in Staunton, VA. Store is owned by mom Susan, ex-children's librarian and daughter Erin, influential designer (the windows are incredible). Also, see their Crafternoon videos on youtube [www.youtube.com/...](http://www.youtube.com/)



Lakeview Elementary Media Center. Majority of shelving on mobile units. Retrofitting shelves with wheels is a great idea. Keep an eye on Kathy Kaldenberg's pinterest board (linked to this picture) for more ideas. You never know when you'll get some funding and she has great links for furniture, etc!

1 like 22 repins



Melissa Techman from 365scsdmedia.blogspot.com



Happy Gloves by Miyako Kanamori. Ask for donated gloves or hit Goodwill. Easy enough for upper elem craft fun.

2 likes 3 repins



Melissa Techman from apartmenttherapy.com



LEGO Quest Kids: great ideas in blog, including quests like "make park" and "show your favorite

3 likes 1 comment 15 repins



Melissa Techman from legoquestkids.blogspot.com



Melissa Techman Che the Denver PL "Building Books" contest: <http://denverlibrary.org>



Add a comment

Pinterest



THE UBIQUITOUS LIBRARIAN

In the pursuit of user-sensitive librarianship.

[Home](#)

[Previous: Startup Thinking In Higher Ed:...](#)

[Next: MOOC Fluency – some advice...](#)

THE LIBRARY IS [JUST] A PHILOSOPHY (it's not about the chairs)

June 19, 2012, 5:36 pm

By Brian Mathews

Last week at the New Media Consortium [Summer Conference](#) [Joichi Ito](#) gave a [talk](#) in which he built upon the concept: “the Internet is a philosophy.” It’s not about servers or websites. It’s not about mobile devices or mobile apps. It’s a philosophy. *It’s not a technology—it’s a belief system.* His presentation was based upon his [NY Times essay](#) from last December.

This came up during a recent conversation with [Gardner Campbell](#). BTW: I recommend reading his [Foo Camp chronicles](#). Basically, *everything* is a philosophy:

- [This building](#) is a philosophy.
- [This song](#) is a philosophy.

Brian Mathews

«To Create the Future, See Hidden Patterns (and Challenge Them) | Main | Cultivate a Garden of Innovation!»

August 24, 2010

50 Ways to Foster a Culture of Innovation



Want a culture of innovation? Choose a few of the following guidelines and make them happen. If not YOU, who? If not NOW, when?

1. Remember that innovation requires no fixed rules or templates -- only guiding principles. Creating a more innovative culture is an **organic** and creative act.

2. Wherever you can, whenever you can, always drive fear out of the workplace. Fear is "Public Enemy #1" of an innovative culture.

Who Are We?

Idea Champions is a consulting and training company dedicated to awakening and nurturing the spirit of innovation. We help individuals, teams and entire organizations tap into their innate ability to create, develop and implement ideas that make a difference.



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[Thought Leaders Now Being Replaced](#)

The Heart of Innovation

25 Kitchen Tools You Can Replace With a Stand Mixer (and a Few Attachments)

 **Whitson Gordon**

If you feel like your kitchen cupboards have started to overflow with tools, Macy's shows us that you can do just about anything with a stand mixer. Here are 25 things your stand mixer does better than everything else.

You'll need a few attachments (14 in total) to make all these happen, so while it might save you a few bucks, the aim isn't necessarily to save money—but you *can* probably save yourself quite a bit of space while making these tasks a heck of a lot easier on yourself. Click on the infographic to get a closer look.

➤ Macy's via [The Kitchn](#)

TOP STORIES



How Many Kitchen Items Can You Replace With a Mixer?

Anyone who has ever done any serious baking will tell you what a **time-and sanity-saver a mixer is**. Wouldn't it be great if you could use your mixer for other kitchen tasks?

YOU CAN, WITH THE RIGHT ACCESSORIES.

The Accessories [1]

Slicer/Shredder Who has time for slicing vegetables? Now you can tumble them in a slicer and get perfectly sized slices instead of your usual slightly askew cuts.

Replacing your...

- Knives
- Cutting Boards
- Graters

No more shredding cheese or carrots and ending up with bandages on your fingertips. It's a hands-off accessory that all fingers can appreciate.

Beater Mixing dough by hand is so quarter-of-a-century-ago. Think of all the aches, sweat, and time you can save

SIGN IN

LATEST STORIES

WEDNESDAY, MAR 6, 2013

NEWER STORIES...



INFOGRAPHICS 5,629 🔥
25 Kitchen Tools You Can Replace With a Stand Mixer (and a Few Attachments)



DISCUSSIONS OF THE ... 1,748 🔥
Forced company get-togethers are counter-productive.



ANDROID DOWNLOADS 16,184 🔥
RetroArch Emulates Nearly Every Classic Gaming Console on Android

Lifehacker

Where do we go?



You are not
just an employee,
volunteer or board member.
You do not merely catalog books,
organize periodicals and manage resources.
You are the gateway into the mind of the idea people
who come to our facilities to find or fuel a spark.

Part **WIZARD**
Part **GENIUS**
Part **EXPLORER**

It is your calling to trespass into the unknown and
come back with a concrete piece someone can hold
onto, turn over, and use to fuel their mind and soul.

**“Librarians” can
change the world**

YouTube Video:

<http://goo.gl/XEemj>

Special thanks to Buffy Hamilton & Helen Blowers for this idea.

**“Librarians” can
change the world**



Joe Clark

@DrJoeClark



Follow

The greatest innovations throughout the history of mankind started with somebody saying, "I wonder..." #DreamBig #GetStarted

Reply Retweet Favorited More

5
RETWEETS

1
FAVORITE



9:57 PM - 6 Feb 13

Another take

The end....



**...radioactive
cat took over**

Contact me

- Presentation Information: <http://wp.me/pLRn2-2mL>
- Links list: <http://goo.gl/8ekJZ>
- Contact information:
 - Email: hbraum@neklis.org
 - Twitter: @hbraum
 - <http://about.me/hbraum>

Readings

Further Reading

- Adapt: why success always starts with failure (Harford)
- Steal like an artist: 10 things nobody told you about being creative (Kleon)
- Where good ideas come from: The natural history of innovation (Johnson)
- The little black book of innovation: how it works; how to do it (Anthony)
- The myth of innovation (Berkun)

Further Reading

- The art of innovation (Kelley)
- Change the culture, change the game (Connors)
- The other side of innovation: solving the execution challenge (Govindarajan)
- Taking people with you: the only way to make BIG things happen (Novak)
- In pursuit of elegance (May)

Further Reading

- Start with why (Sinek)
- To sell is human (Pink)
- The work of hope (Harwood)
- Enchantment: The art of changing hearts, minds and actions (Kawasaki)

Further Reading

- Marketing Myopia (Levitt), Harvard Business Review, 1960
- Think like a startup (Mathews), <http://goo.gl/uQ1eE>
- Fresh copy: how Ursula Burns Reinvented Xerox: <http://goo.gl/ZFZ1m>

Further Reading

- The Atlas of New Librarianship (Lankes)
- Expect More (Lankes)
- Participatory Culture, Participatory Libraries (Fisher) <http://goo.gl/d12WY>
- Libraries and museums in an era of participatory culture (report) <http://goo.gl/ZLY7B>
- Cultivating the Library as a Site of Participatory Culture and Learning (B. Hamilton) <http://goo.gl/14NV2>