

Creating a Culture of Innovation in Your Library & Community



Heather Braum
NEKLS Tech & Innovation Day
April 2013

Sources: <http://goo.gl/qhdny> & <http://goo.gl/Txkklk>



Disclaimers

Source: <http://goo.gl/zNS1N>

I'm not an expert

You are.

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Creative Commons
license**

**Examples from all
over AND outside
the library profession**

**And it's going to be
fast.**

Why are we here?



innovation trend

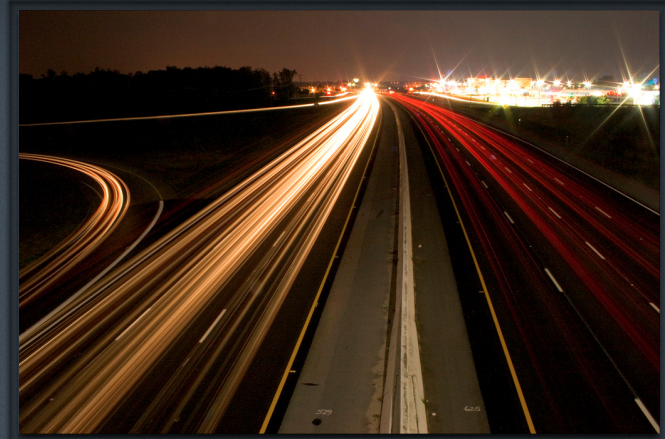
Source: <http://goo.gl/a6Shp>

But why?



reality

Source: <http://goo.gl/B7CWg>



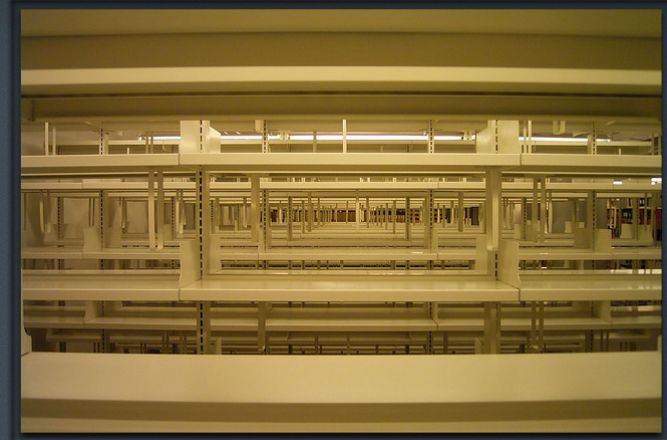
the only constant

Source: <http://goo.gl/mwxlp>



questioning

Source: <http://goo.gl/fdXFZ>



is this the future?

Source: <http://goo.gl/O3LkG>



our future

Source: <http://goo.gl/rytRn>



community

Source: <http://goo.gl/aOvEq>

HARWOOD ABOUT TURN OUTWARD BE A PARTNER BE A PUBLIC INNOVATOR ACTIVATE YOUR COMMUNITY

THE WORK OF HOPE

Americans must kick-start a new trajectory for the country through actions that start small and locally – where we can rebuild trust, relationships and confidence.

Rich Harwood's new book *The Work of Hope* shows us that fixing politics or even the economy won't fix what is broken in the country.

The central task in our society is to restore belief in ourselves and one another that we can get things done together. Download the digital version or purchase the hard copy today and start doing the work of hope in your community.

THE WORK OF HOPE

HOW INDIVIDUALS & ORGANIZATIONS CAN AUTHENTICALLY DO GOOD

Richard C. Harwood

DOWNLOAD FREE BOOK

Engage your community in *The Work of Hope*

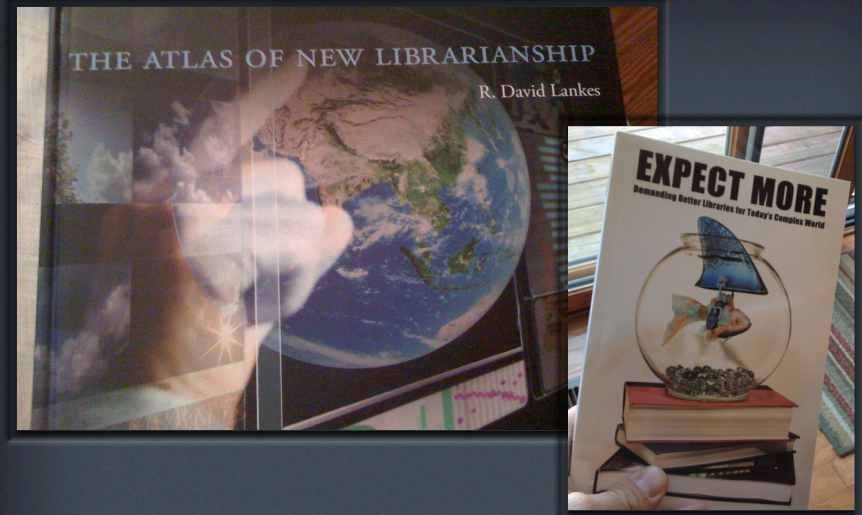
As a way to spread the message within *The Work of Hope*, Rich Harwood will embark on a nationwide speaking tour in select cities around the country.

CONTACT US

Order a hardcopy of *The Work of Hope*

Rich Harwood

Source: <http://workofhope.theharwoodinstitute.org/>



Dr. R. David Lankes

Sources: <http://goo.gl/wovf4> and <http://goo.gl/KByz7>

The MISSION of LIBRARIANS
is to IMPROVE SOCIETY
through FACILITATING
KNOWLEDGE CREATION in
their COMMUNITIES

Source: <http://www.newlibrarianship.org/wordpress/>



several pieces

Source: <http://goo.gl/L1Igz>

What is Innovation?

The dictionary says....

- something new or different
- introduction of new things or methods

Source: dictionary.com



That's really helpful...

Source: <http://goo.gl/KwbgP>

What do others say?

Innovation is....

- “Adding value”
- “frosting”
- “not original intent”
- “amaze” & “astonish”
- “free to explore, use” develop, question
- asking “what if”...

Special thanks to colleagues who gave definitions

Innovation is....

- “a twisted idea -- a new approach that you feel like YOU should have come up with -- that changes the way a culture thinks or works”
- “ignores standards or status quo”
- “focuses on form/function in a new way that is disruptive (in a good way)”
- “a twist on a simple concept”

Special thanks to colleagues who gave definitions



Another take

Source: <http://goo.gl/Ja4ZM>

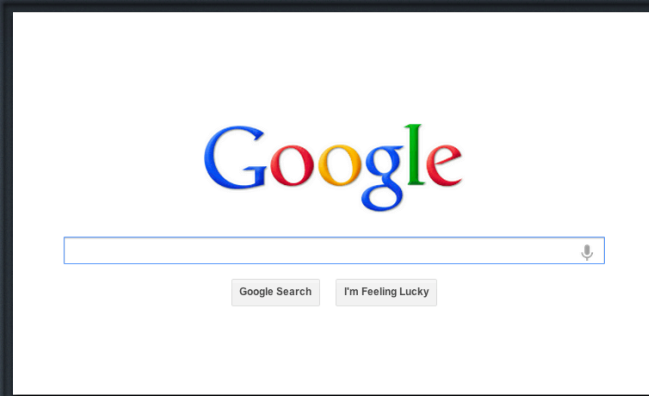
Who can innovate?

Innovative Organizations



Apple

Source: www.apple.com



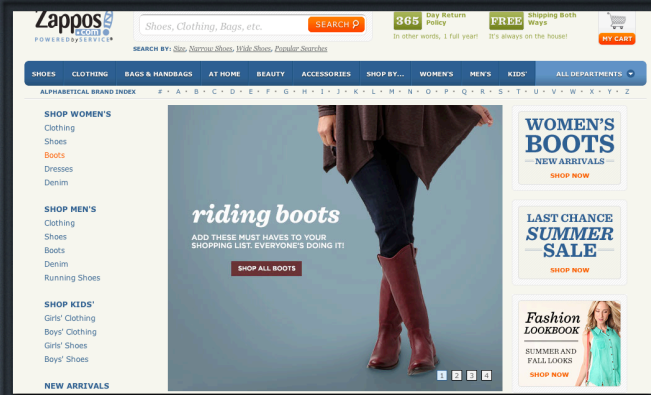
Google

Source: www.google.com



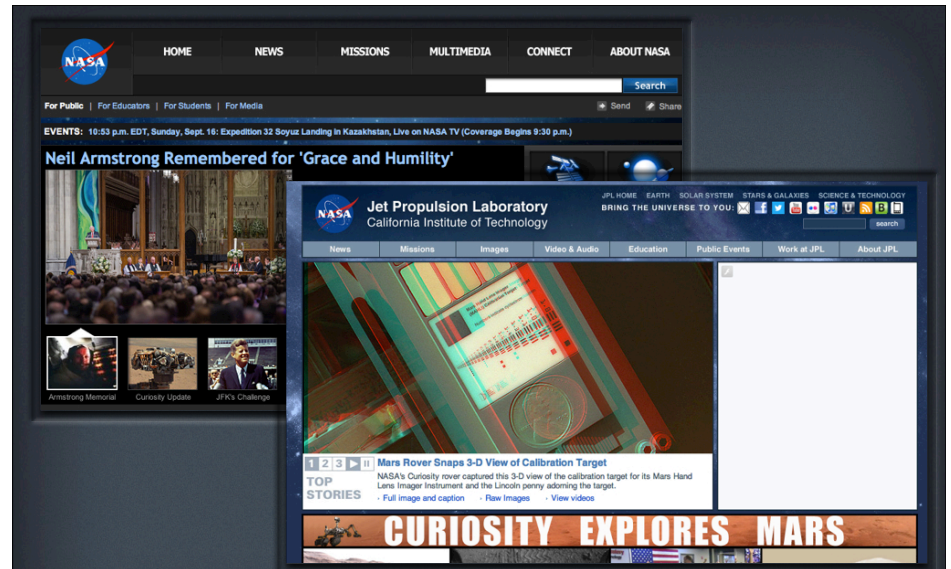
Amazon

Source: www.amazon.com



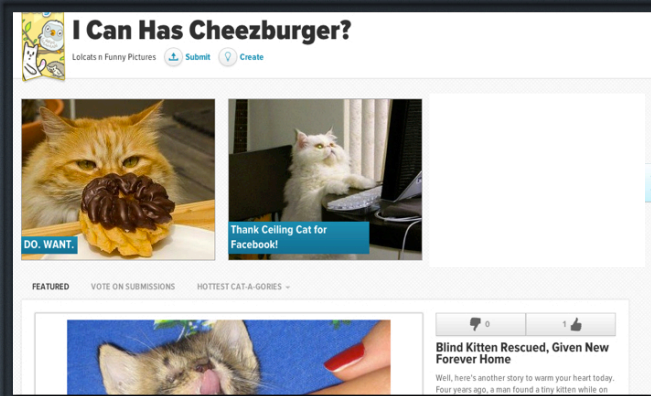
Zappos

Source: www.zappos.com



NASA/JPL

Source: www.nasa.gov & www.jpl.nasa.gov



Cheezburger Network

Source: icanhas.cheezburger.com



Open Courseware

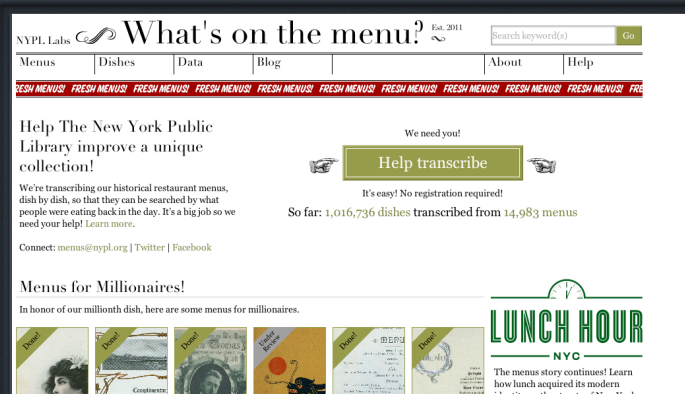
Source: ocw.mit.edu

Innovative Libraries



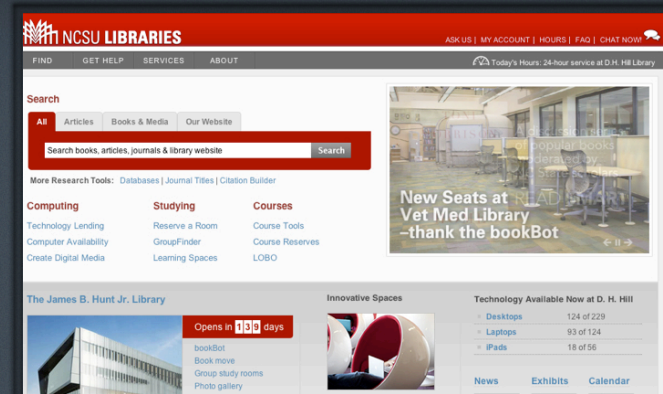
AnyThink Libraries

Source: www.anythinklibraries.org



NYPL Labs

Source: menus.nypl.org



NCSU Libraries

Source: library.ncsu.edu

Tractorcade to D.C.
 Edwards County Farmers and the American Agriculture Movement - 1979

Humanities Council

KINSLEY LIBRARY Coming February 5, 2013

We The People Initiative

Click to Link to INTERVIEWEES as they are added.

Click to Link to INTERVIEWEES as they are added.

1979 TRACTORCADE PARTICIPANTS FROM EDWARDS CO.
 Peggy Anselman
 Hans Belcher
 Lee Belcher
 Lester Deley
 Dolores Jones
 Doyle Jones
 Dorel Miller
 Karna Miller
 Ed Scheffler
 Manjoy Scheffler
 Leo Schinock
 Mary Ellen Schinock
 Bob Schmitt
 Beverly Snyder
 Clara Stapleton
 W.A. Stapleton
 Jean Tiras
 Jim Tiras
 Mildred VanNahmann

These oral histories will preserve the stories of the Edwards County farmers who joined farmers from all over the country to travel to Washington D.C. They climbed into their tractors (one with an open cab and one driven by a woman) and braved the cold and snow of the winter in 1979 to protest farm policy.

Tractors line up on the mall in D.C.

As the tractors moved east across the country, traveling at 14 mph, they gained force and arrived in Washington D.C. on the morning

Vernon VanNahmann
 Jack Wolfe

Kinsley Public Library

Source: <http://goo.gl/nhZvx>

CLASS Spring 2013
 Community Learning And Skill Sharing

Salina Public Library

Source: <http://goo.gl/TjOrT>

Library Journal
 Best Small Library in America 2012

Independence Public Library, KS

Library Journal
 Best Small Library in America 2012

Independence Public Library, KS

Independence Public Library
 666 likes · 50 talking about this · 123 were here

Library
 220 E Maple, Independence, KS.
 (620) 331-3030
 Closed until tomorrow 10:00 am - 8:00 pm

Photos Events Calendar Welcome To Our P... Follow us on Twitter

Independence Public Library

Source: <http://goo.gl/GoQQn>

Innovative Ideas



The Internet

Source: <http://goo.gl/tJFQD>



Photography & Perspective

Source: <http://goo.gl/5H1A1>



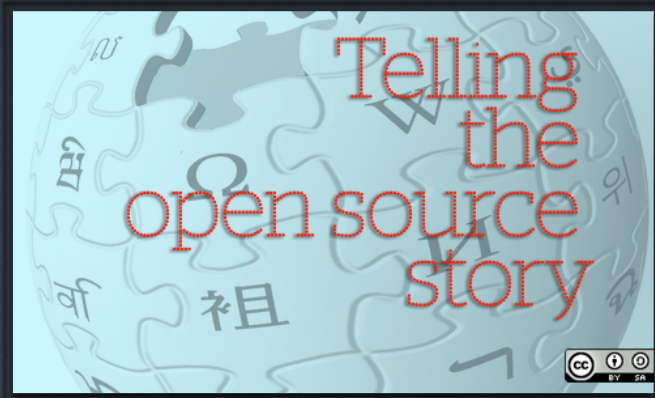
Memes

textsfromhillaryclinton.tumblr.com &
mckaylaisnotimpressed.tumblr.com



iPod (and its headphones)

Source: <http://goo.gl/QQT20>



Open...

Source: <http://goo.gl/mTa7H>



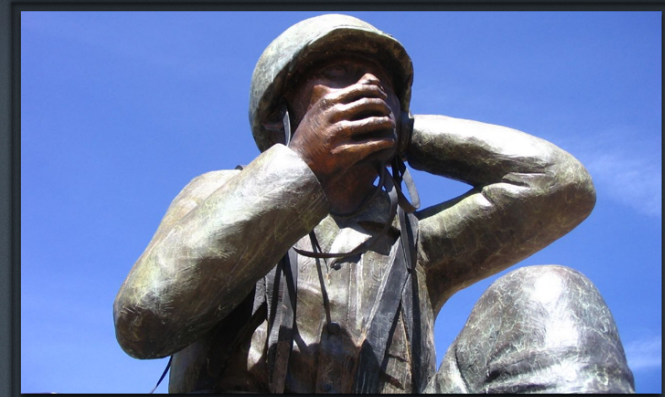
TED... Ideas worth spreading

Source: <http://goo.gl/mTa7H>



AIDS & video gamers

Source: <http://goo.gl/krbyd>



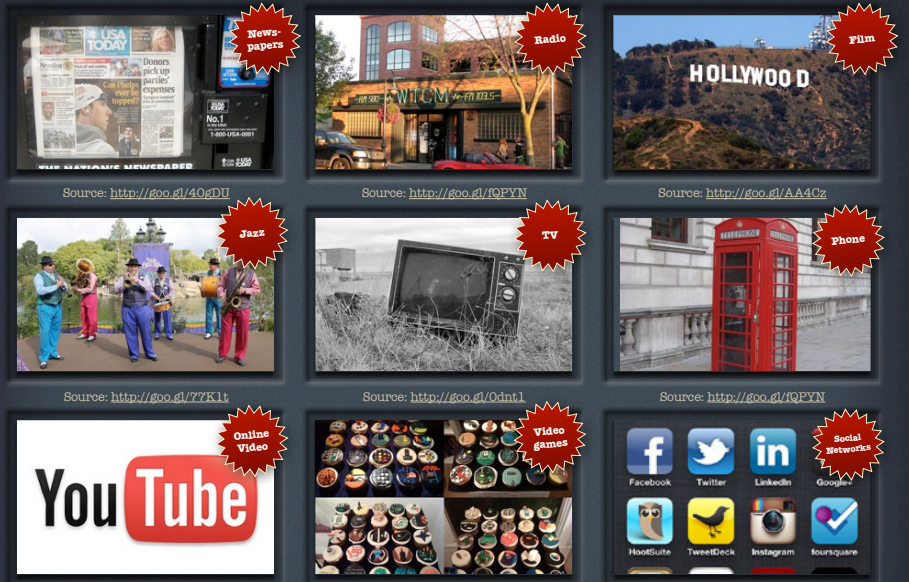
Navajo Code Talkers

Source: <http://goo.gl/JISva>



Pumpkin Trash bags

Source: <http://goo.gl/oPwh3>

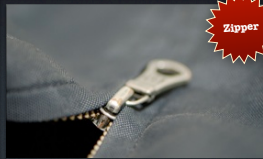


Mass Media & Entertainment



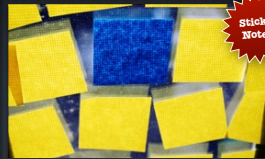
Pop-its

Source: <http://goo.gl/LAVvo>



Zipper

Source: <http://goo.gl/wDuX7>



Sticky Notes

Source: <http://goo.gl/tD43M>



Roomba

Source: <http://goo.gl/B75Fx>



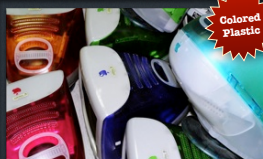
Silicon Valley

Source: <http://goo.gl/QPYN>



Air Plane

Source: <http://goo.gl/o8f8i>



Colored Plastic

Source: <http://goo.gl/QpNpe>



Printing Press

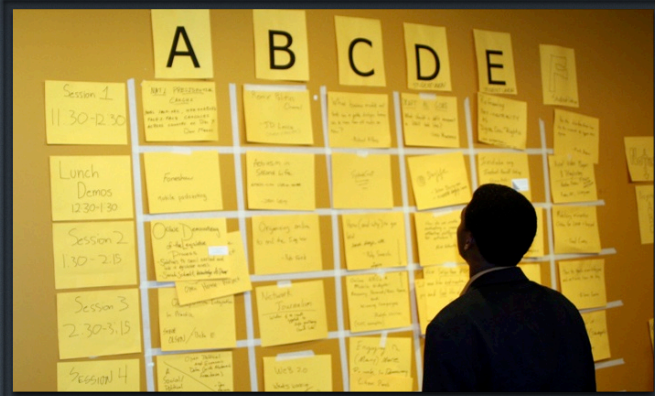
Source: <http://goo.gl/aRYLX>

Inventions...



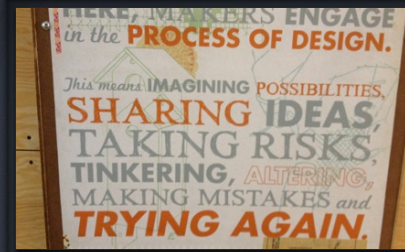
Basketball

Source: <http://goo.gl/59iSw>



Unconferences

Source: <http://goo.gl/ITyDl>



MakeShop & Fred Rogers

Photos by Heather



Community-built parks: imagined by the kids

Source: personal photo

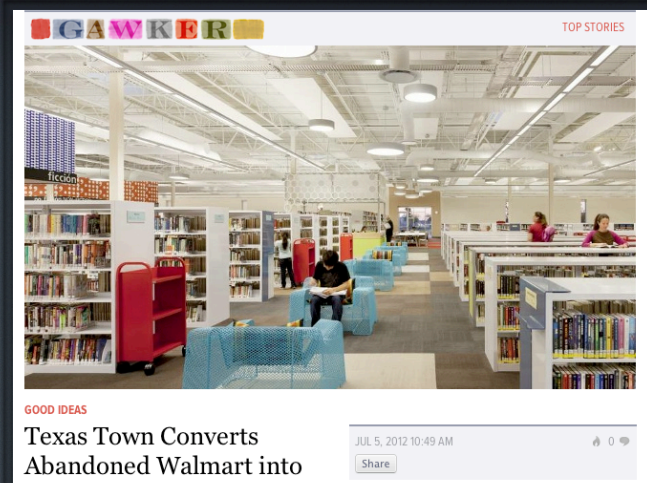
Innovative Examples in Libraries

Buildings & Spaces



A Free Public Library

Source: <http://goo.gl/yUxsd>



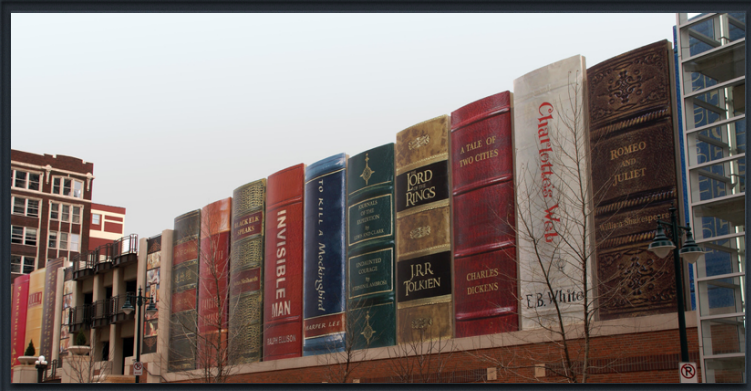
Converting Old into New

Source: <http://goo.gl/p4lpf>



[old] underground library Minneapolis, MN

Source: <http://goo.gl/Txklk>



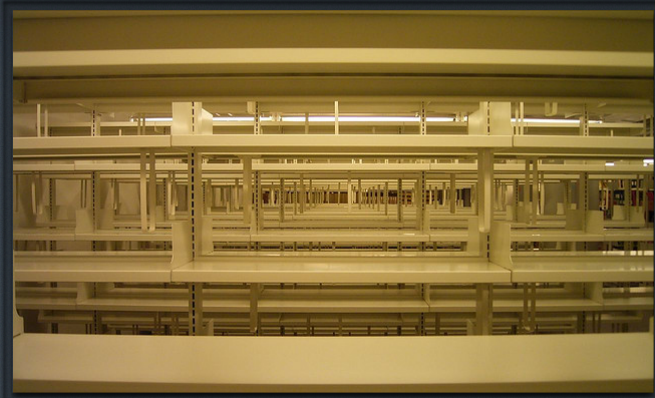
Library Parking Garage

Source: <http://goo.gl/4AM5>



No Dewey/Bookstore Model

Source: <http://goo.gl/5h2wx>



empty shelves electronic only

Source: <http://goo.gl/H7dck>



Food & Drink

Source: <http://goo.gl/3r2S7>



Tech Central @ Cleveland PL

Source: <http://goo.gl/sLXps>



Maker Spaces

Source: <http://goo.gl/tKQCH> and Facebook



Art Gallery

Source: photo courtesy of morrillpubliclibrary on Flickr

IDEA BOX

Home » Events

What's Inside is always changing in our Main Library participatory space.

LOG IN

Search...

Classic Catalog
 Encore
 Website

Catalog | Help

Ask Us!

Click here for help 24/7 or email a question:

Enter your email address:

Your Question/Message:

SEND

IDEA BOX

What is Idea Box?

Idea Box, located just inside the Main Library entrance, is a dedicated 9' x 13' space that each month provides a new and dynamic participatory community experience. Visitors are encouraged to learn through tinkering, fun, experimentation and play.

This or That Madness
Tuesday, March 5
Vote with us on Oak Park's favorite things and watch them compete head to head in our own version of March Madness! March 5th through the 31st in the Main Library's vestibule.

Drawn
Thursday, April 4
If you could draw your whole world, what would be in it? Join us for an Idea Box of your own creation, April 4 - 30.

Under the Sea
Monday, May 6
The Idea Box becomes a watery wonderland. Make a seascape of your own design and join the fishbowl. In the Main Library's Idea Box May 6 - 31.

Idea Box

Source: <http://goo.gl/q59zQ>



Digital Learning Labs

Source: photo courtesy of juggernautco on Flickr



Library hours

Source: <http://goo.gl/BXlve>



Safe Place

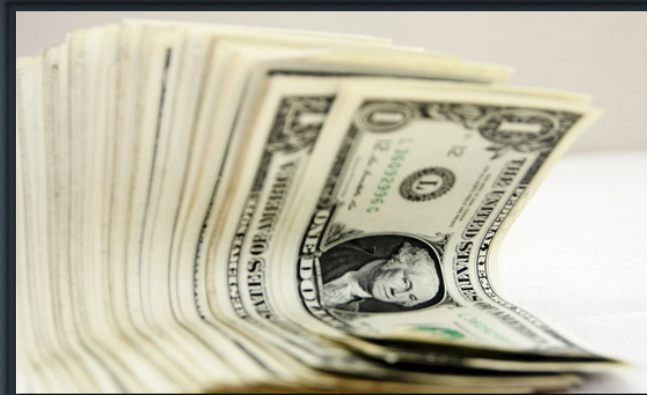
Source: <http://goo.gl/TXoza>

Programming & Classes



The impossible

Source: photo courtesy of Wayne Rhodus



Creative Budgets

Source: <http://goo.gl/XPzQz>



Community Education

Source: photos courtesy of Salina Public Library

Library Makers {hands-on learning for all ages}

Show me paths about:

- CraftLab
- NeedleReads
- Toddler Art Class
- WonderWorks

FAQ: NEEDLEREADS

FAQ: TODDLER ART CLASS

FAQ: CRAFT LAB

RECOMMENDED BOOKS

Archive

▼ 2013 (17)

▼ March (1)

Toddler Art Class: Painting with...

Toddler Art Class: Painting with Cars, revisited!

PAINTING WITH CARS IN TODDLER ART CLASS

Toddler Art Class: Cloud Dough

Cloud Dough IN TODDLER ART CLASS

Who knew clouds could be so messy?

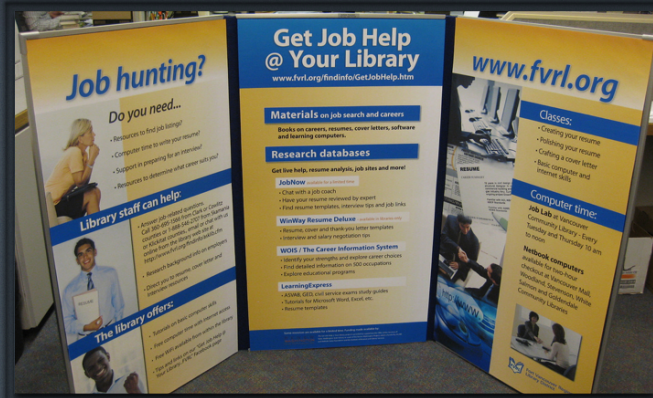
Art Project: Cloud Dough

Supplies:

- flour
- oil (cooking oil, baby oil, whatever)
- measuring cups and spoons

Library Makers

Source: <http://goo.gl/kPJkD>



Job Help

Source: <http://goo.gl/NJ1Cx>



Language Learning

Source: <http://goo.gl/Q8Rse>

READ to a DOG

The Reading Education Assistance Dogs (R.E.A.D.) literacy program uses therapy animals to improve children's reading and communication skills. Children can sign up to read some prose to the visiting pooches!

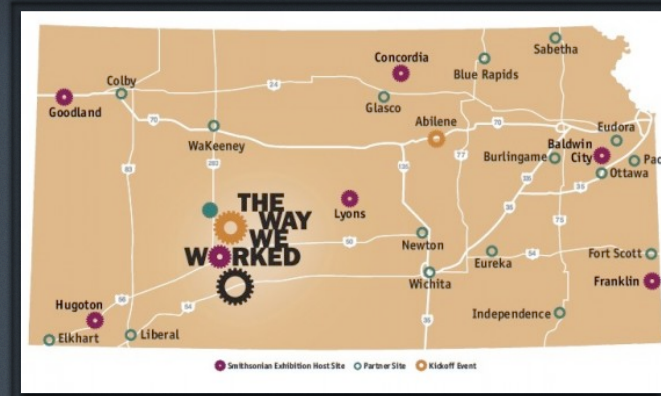
October 2012 through April 2013
One Saturday each month
10 - 11:30 a.m.
Waldo Branch, 201 East 75th St.

Reading Education Assistance Dogs (R.E.A.D.) will visit the Waldo Branch, 201 East 75th St. one Saturday each month from October 2012 through April 2013 from 10 a.m. to 11:30 a.m. Children may sign up for a 10 minute slot each Saturday. These animals have been trained and evaluated by Intermountain Therapy Animals and the Pet Partners Delta Society. **Parents MUST sign a release form before children will be allowed to read with one of the dogs.**

Children may choose from an assortment of books on a library cart. They will then have 10 minutes to read to a dog (parents are encouraged **not** to remain with their child during the session). Children

Dogs + Kids + Reading @ the Library

Source: <http://www.kclibrary.org/kids>



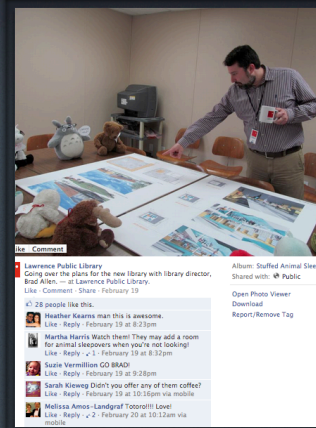
Traveling Exhibits

Source: Kansas Humanities Council, <http://goo.gl/3AqWe>



Performances

Source: photo courtesy of theunquietlibrary on Flickr



Stuffed animal sleepover

Source: Lawrence Public Library Facebook



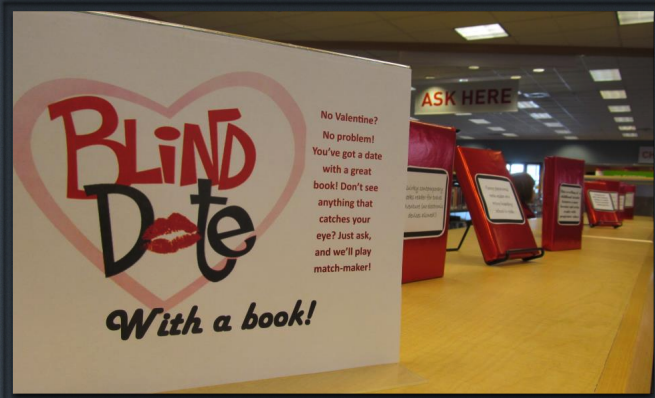
Legos at the Library

Source: <http://goo.gl/q3YUz>



Community conversations

Source: <http://goo.gl/UpzNY>



Speed/Blind Dating

Source: Lawrence PL Facebook Page

Technology & Digital World



Systems, Gadgets, & Wires, Oh My!

Source: <http://goo.gl/SoZ1G>



Koha

Source: <http://goo.gl/aY553>

Collections



Checking out... cakepans, bikes, tools

Source: <http://goo.gl/KsCiU>



Checking out.... American Girl dolls

Source: <http://goo.gl/Noe7h>

Pima County Public Library

enter your search terms...
catalog | this website | calendar

Topics & Online Resources | Our Recommendations | Events

Research, find info, learn | Discover books & music | Explore

Seed Library

The Seed Library community to providing support garden expert, through and seed save

Using the Seed Library

- Welcome to the World of Sharing and Saving Seeds
- What Exactly are Seeds, and Why Save Them?
- Where to Start? Choosing Seeds to Borrow, Grow, and Save

Seed Lending Libraries Bloom

Submitted by Greg Landgraf on Wed, 04/06/2011 - 12:37

San Francisco Public Library's Potrero branch has opened a seed-lending library, making it at least the fourth public library with such a program.

Seed libraries allow patrons to "check out" carefully organized vegetable seeds to plant on their own. After harvesting the crops, they save and return seeds to be used in the next growing season.

"Potrero Hill residents love gardening, and there are a number of burgeoning private and community gardens on the hill," said Lia Hillman, manager of the Potrero branch. "The Seed Library offers the library the opportunity to promote urban sustainable organic gardening in our neighborhoods by disseminating seeds."

SEED LIBRARY

HOW IT WORKS

Borrow → Grow → Return

Seed Library

Sources: <http://goo.gl/uYNF8> & <http://goo.gl/R4jdc>



Human Library

Source: <http://goo.gl/erkkz>



LibraryYOU

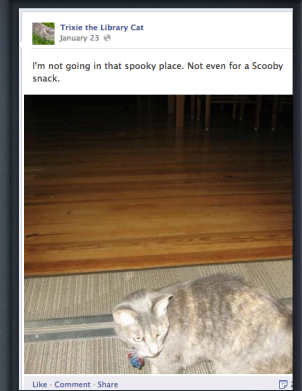
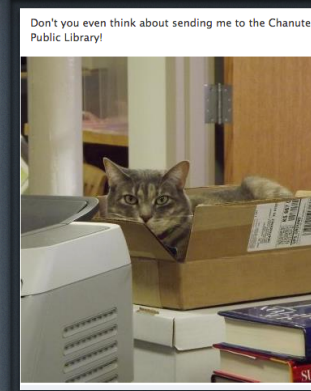
Source: <http://goo.gl/me7bW>

@IArtLibraries



Library as Incubator

Source: <http://goo.gl/1FmSC>



Library Cats

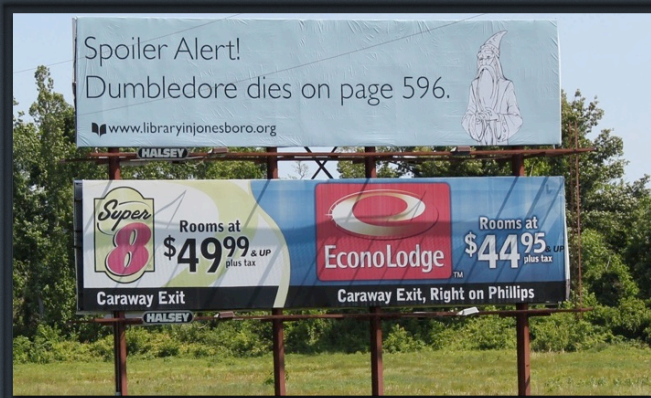
Source: <http://goo.gl/f8kFf>

Communication



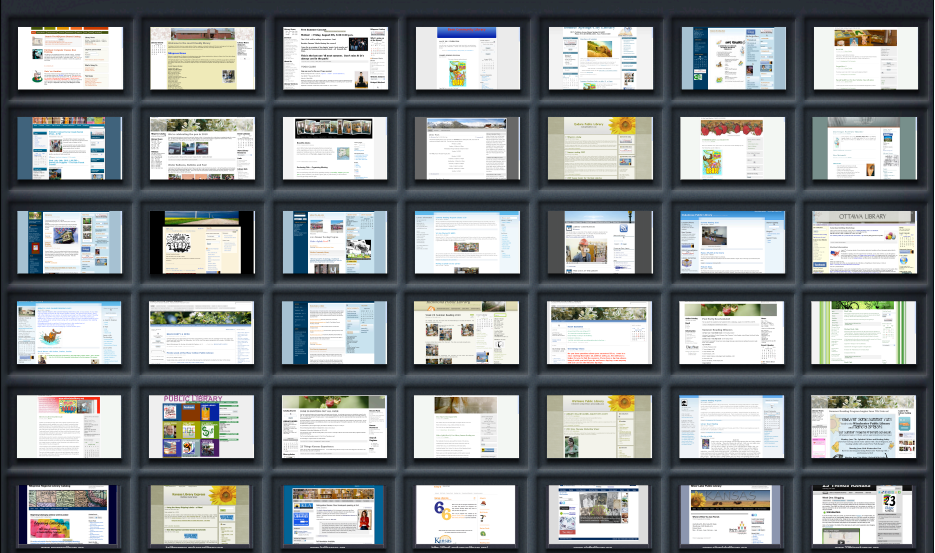
Talking with patrons

Source: <http://goo.gl/af7wL>



Jonesboro Library Marketing

Source: <http://goo.gl/EUU4Q>



KLOW Project

Source: Library Website Screenshots, 2010-2012

Shared Qualities of Innovation

YouTube Video:
<http://goo.gl/oVpzA>

Jack Andraka

Your Observations?



Source: <http://goo.gl/ANUF7>

Enthusiasm

Personal

Curious

Tenacious

**Begging for
Forgiveness, not
Permission**

Luck

Mashed up

Support

Resolute

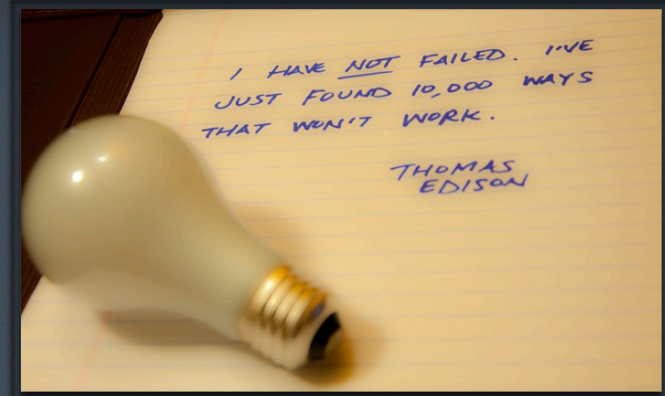
Caring

Problem-Solver

Partnerships

Trust

Collaboration



Failure isn't the end

Source: <http://goo.gl/oxFC8>

**How do you
begin to innovate?**

The Five Whys

Source: <http://goo.gl/g9yNo> & Diana Weaver



The Jefferson Memorial

Source: <http://goo.gl/mTa7H>

Think like a startup

Source: Think like a startup, Brian Mathews, <http://goo.gl/uQ1eE>

Ask: what if...?

Source: Think like a startup, Brian Mathews, <http://goo.gl/uQ1eE>

Do the opposite...

1. Be afraid. Be very afraid
2. Remind yourself of all the times that you failed
3. Never waste time. Stay constantly busy
4. Always try to fit in. -- don't rock the boat
5. Stick to what you know

Source: How to stifle your creativity in 10 easy steps (Lifehack): <http://goo.gl/p03v9>

Do the opposite...

6. Always defer to authority
7. Don't ask ~~stupid~~ any questions
8. Always listen to your inner critic
9. Leave thinking to the experts
10. Keep it simple, stupid

Source: How to stifle your creativity in 10 easy steps (Lifehack): <http://goo.gl/p03v9>

Idea Sources

Your Community

Your Colleagues

Other Librarians

Other Professions

Conferences

Webinars

Online Networks

Grants

Taking a Walk

TED
www.ted.com

Cheap & Cheerful Librarian Tips LIKE 62

Selections by guest pinner Melissa Techman (@mtechman)

1,641 followers, 37 pins

Happy Gloves
Clearing Shelfy Friends
Made from Fabric Gloves

LEGO Quest Kids: great ideas
blog, including quests like "map park" and "show your favorite" 3 likes 1 comment 15 reprints

Elephant and Popsie party at
Publixes Toys in Stanton, VA. Store is owned by mom Susan, ex-child's librarian and daughter Erin, a formal designer (the windows are incredible). Also, see their Craftroom videos on youtube 1 like 22 reprints

Happy Gloves by Miyako Kanamori.
Ask for donated gloves or HI Goodwill. Easy enough for upper elem craft fun. 2 likes 3 reprints

Pinterest

Source: <http://goo.gl/tOvzx>

THE UBIQUITOUS LIBRARIAN

In the pursuit of user-sensitive librarianship.

Home Previous: Startup Thinking In Higher Ed... Next: MOOC Fluency – some advice...

THE LIBRARY IS [JUST] A PHILOSOPHY (it's not about the chairs)

June 19, 2012, 5:36 pm
By Brian Mathews

Last week at the New Media Consortium Summer Conference Joichi Ito gave a talk in which he built upon the concept: "the Internet is a philosophy." It's not about servers or websites. It's not about mobile devices or mobile apps. It's a philosophy. *It's not a technology—it's a belief system.* His presentation was based upon his NY Times essay from last December.

This came up during a recent conversation with Gardner Campbell. BTW: I recommend reading his *Foo Camp chronicles*. Basically, *everything* is a philosophy:

- This building is a philosophy.
- This song is a philosophy.

Brian Mathews

Source: <http://goo.gl/avZwK>

The Heart of Innovation

«To Create the Future, See Hidden Patterns (and Challenge Them) | Main | Cultivate a Garden of Innovation!»

August 24, 2010 50 Ways to Foster a Culture of Innovation



principles. Creating a more innovative culture is an organic and creative act.

2. Wherever you can, whenever you can, always drive fear out of the workplace. Fear is "Public Enemy #1" of an innovative culture.

Want a culture of innovation? Choose a few of the following guidelines and make them happen. If not YOU, who? If not NOW, when?

1. Remember that innovation requires no fixed rules or templates -- only guiding

Who Are We?

Idea Champions is a consulting and training company dedicated to awakening and nurturing the spirit of innovation. We help individuals, teams and entire organizations tap into their innate ability to create, develop and implement ideas that make a difference.

Contact Us

SUBSCRIBE TO OUR BLOG

Receive email alerts to your inbox

Subscribe to this blog's feed

Email this page to a friend

MOST POPULAR POSTINGS
Thought Leaders Now Being Replaced

The Heart of Innovation

Source: <http://goo.gl/tmKF4>

lifehacker

25 Kitchen Tools You Can Replace With a Stand Mixer (and a Few Attachments)

Whitson Gordon
If you feel like your kitchen cupboards have started to overflow with tools, Macy's shows us that you can do just about anything with a stand mixer. Here are 25 things your stand mixer does better than everything else.

You'll need a few attachments (14 in total) to make all these happen, so while it might save you a few bucks, the aim isn't necessarily to save money—but you can probably save yourself quite a bit of space while making these tasks a heck of a lot easier on yourself. Click on the infographic to get a closer look.

➤ Macy's via [The Kitchn](#)

How Many Kitchen Items Can You Replace With a Mixer?

Anyone who has ever done any serious baking will tell you what a time and energy saver a mixer is. Wouldn't it be great if you could use your mixer for other kitchen tasks?

YOU CAN, WITH THE RIGHT ACCESSORIES.

The Accessories

Slicer/Shredder
Who has time for slicing vegetables? Now you can toss them in a slicer and get perfectly sized slices instead of your usual right-angle slices.

Replacing your...
Knives Cutting Boards Graters

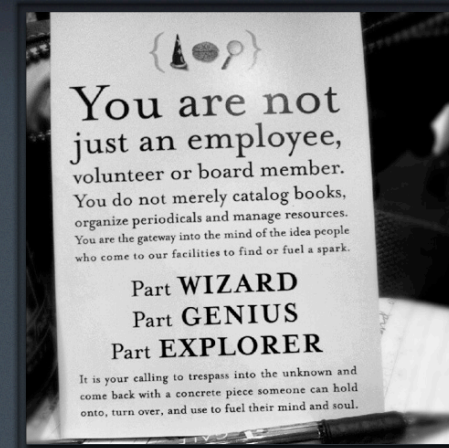
No more shredding cheese or carrots and ending up with bandages on your fingertips. It's a hands-off accessory that all fingers can appreciate.

Roller
Mixing dough by hand is a quarter-of-a-century-ago. Think of the time and energy you can save by using a roller.

Lifehacker

Source: <http://goo.gl/3p8r>

Where do we go?



“Librarians” can change the world

Source: From the R(squared) conference,

YouTube Video:

<http://goo.gl/XEemj>

Special thanks to Buffy Hamilton & Helen Blowers for this idea.

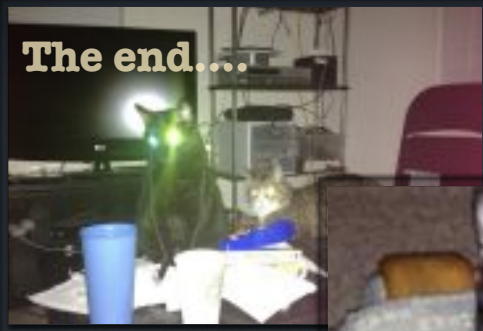
“Librarians” can change the world



Another take

Source: <http://goo.gl/b3JDj>

The end....



...radioactive
cat took over

Photos by Heather

Contact me

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Readings

Further Reading

- Adapt: why success always starts with failure (Harford)
- Steal like an artist: 10 things nobody told you about being creative (Kleon)
- Where good ideas come from: The natural history of innovation (Johnson)
- The little black book of innovation: how it works; how to do it (Anthony)
- The myth of innovation (Berkun)

Further Reading

- The art of innovation (Kelley)
- Change the culture, change the game (Connors)
- The other side of innovation: solving the execution challenge (Govindarajan)
- Taking people with you: the only way to make BIG things happen (Novak)
- In pursuit of elegance (May)

Further Reading

- Start with why (Sinek)
- To sell is human (Pink)
- The work of hope (Harwood)
- Enchantment: The art of changing hearts, minds and actions (Kawasaki)

Further Reading

- Marketing Myopia (Levitt), Harvard Business Review, 1960
- Think like a startup (Mathews), <http://goo.gl/uQ1eE>
- Fresh copy: how Ursula Burns Reinvented Xerox: <http://goo.gl/ZFZ1m>

Further Reading

- The Atlas of New Librarianship (Lankes)
- Expect More (Lankes)
- Participatory Culture, Participatory Libraries (Fisher) <http://goo.gl/dl2WY>
- Libraries and museums in an era of participatory culture (report) <http://goo.gl/ZLY7B>
- Cultivating the Library as a Site of Participatory Culture and Learning (B. Hamilton) <http://goo.gl/14NV2>