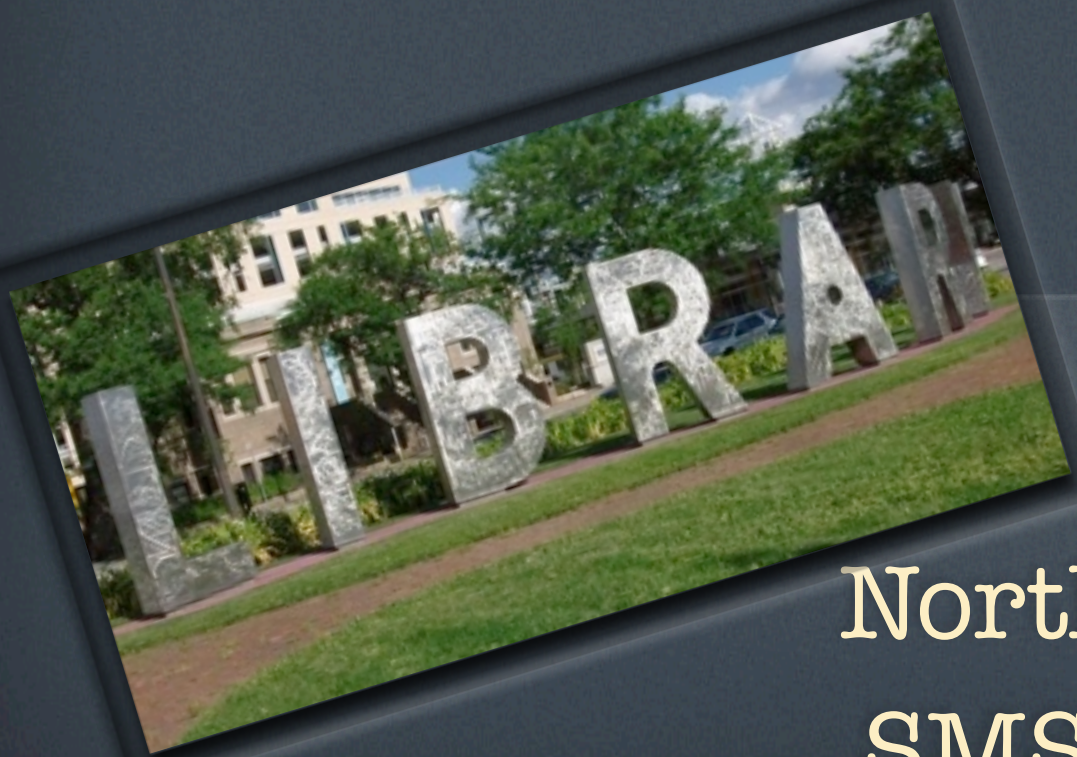


Creating a Culture of Innovation in Your Library & Community

Heather Braum

Northeast Kansas Library System
SMUSD Librarians, February 2012





Disclaimers

I'm not an expert

You are.

Images under Creative Commons license

**Examples from all
over the profession.**

What is Innovation?

The dictionary says....

- something new or different
- introduction of new things or methods



That's really helpful...

What do others say?

Innovation is....

- “Adding value”
- “frosting”
- “not original intent”
- “amaze”
- “astonish”
- “free to explore, use” develop, question

Innovation is....

- “a twisted idea -- a new approach that you feel like YOU should have come up with -- that changes the way a culture thinks or works”
- “ignores standards or status quo”
- “focuses on form/function in a new way that is disruptive (in a good way)”
- “a twist on a simple concept”



Tina Hertel

@serendipitina



Follow

@RichHarwood: "We need to fail more in order to become innovative." We focus too much on being successful->aren't effective.
#eGathering



Reply



Retweeted



Favorited



More

2

RETWEETS

1

FAVORITE



2:14 PM - 7 Feb 13

Another take

**“If you’re not doing
something crazy, you’re
doing the wrong
things.”**

--Google CEO Larry Page

**“Innovation will provide us
with not just delightful
gadgetry but solutions to
our problems and
inspiration for our
dreams.”**

--Google CEO Larry Page

Your definitions?



Source: <http://goo.gl/AfUF7>

Who can innovate?

Innovative Organizations



Apple

amazon

Northeast's Amazon.com | Today's Deals | Gift Cards | Help

RENT TEXTBOOKS. SAVE UP TO 70%

Shop by
Department

Search

All ▼

Go

Hello, Northeast
Your Account ▼

0 Cart ▼

Wish
List ▼

Unlimited Instant Videos
MP3s & Cloud Player
20 million songs, play anywhere
Amazon Cloud Drive
5 GB of free storage
Kindle
Appstore for Android
Get Monster Shooter free today
Digital Games & Software
Audible Audiobooks

Books
Movies, Music & Games
Electronics & Computers
Home, Garden & Tools
Grocery, Health & Beauty
Toys, Kids & Baby
Clothing, Shoes & Jewelry
Sports & Outdoors
Automotive & Industrial

› Full Store Directory

Instant Video MP3 Store Cloud Player **Kindle** Cloud Drive Appstore for Android Digital Games & Software Audible Audiobooks

Kindle Textbooks

Save up to 60% on eTextbooks for your iPad, PC, Mac, Kindle Fire
› [Learn more](#)

Kindle, from \$79 › [Shop now](#)



Mom Recreates a Classic Clothing Trends Amazon Prime



Your Kid's Lunchbox Reinvented

This entrepreneurial stay-at-home mom was losing hope, then sales of her EasyLunchboxes quadrupled.

› [What was her secret?](#) › [Shop EasyLunchboxes](#)

One of thousands of small businesses thriving because of Amazon customers



TEXTBOOKS

RENT, BUY, SELL › [Shop now](#)



Advertisement

DEWALT

20-Volt Tools

Combo kits, drills, and accessories

› [See more](#)



More Items to Consider

You viewed

Customers who viewed this also viewed

Amazon

Source: www.amazon.com



United States | Account | Log In | Search Xerox

Services

Products

Supplies

Support & Drivers

Contact

Fitting right in

Over 10,000 people turn 65 each day and our customer care services will help many transition into communities that keep them active and engaged.

[Learn more >](#)



Go beyond Plain Paper

Apply your creativity to Xerox's vast array of paper and media applications

[Buy now >](#)



Phaser 6010 \$199 offer

Now for a limited time get a color laser printer for \$199 after extra instant savings.

[Shop now >](#)



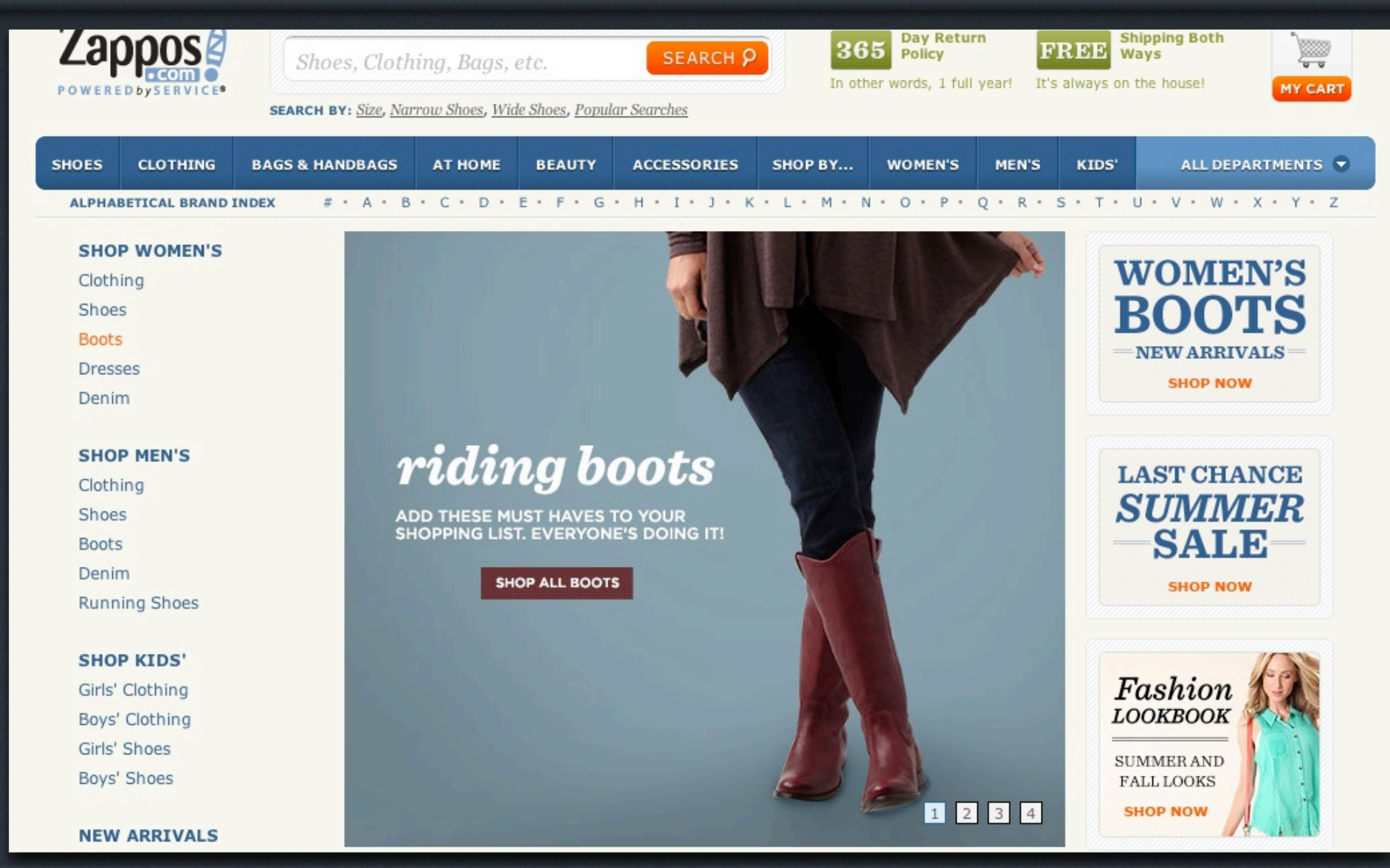
Xerox on LinkedIn

Engage with our diverse community of followers for the latest Xerox news and updates.

[Connect with us on LinkedIn >](#)



Xerox



Zappos

Google



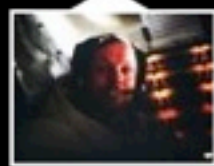
Google Search

I'm Feeling Lucky

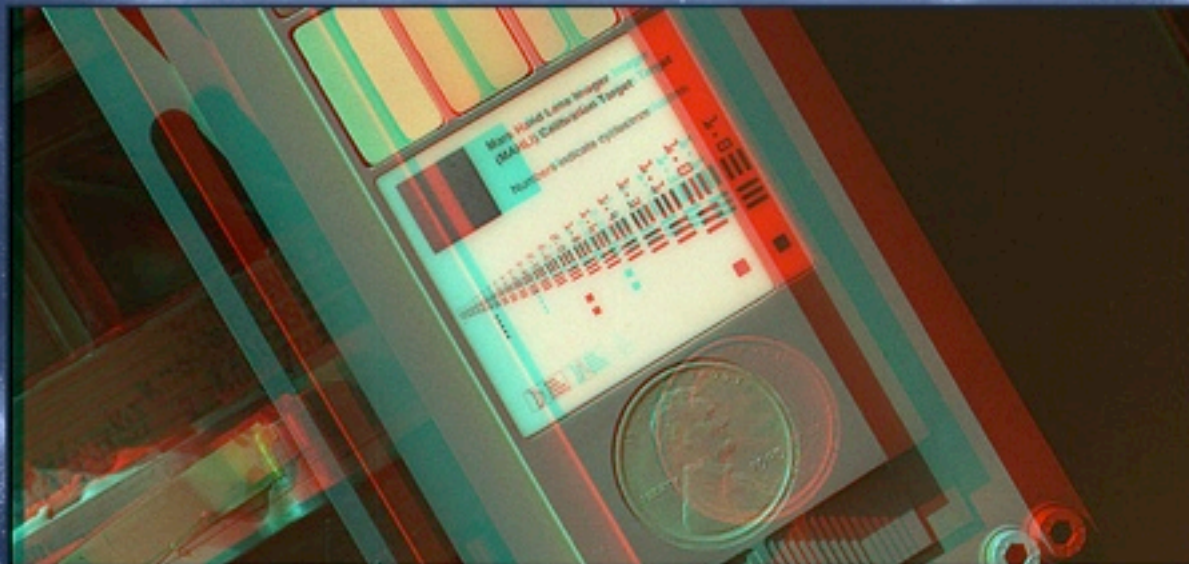
Google

[HOME](#)[NEWS](#)[MISSIONS](#)[MULTIMEDIA](#)[CONNECT](#)[ABOUT NASA](#)[For Public](#) | [For Educators](#) | [For Students](#) | [For Media](#)[Send](#) [Share](#)**EVENTS:** 10:53 p.m. EDT, Sunday, Sept. 16: Expedition 32 Soyuz Landing in Kazakhstan, Live on NASA TV (Coverage Begins 9:30 p.m.)

Neil Armstrong Remembered for 'Grace and Humility'

[Armstrong Memorial](#)[Curiosity Update](#)[JFK's Challenge](#)

Jet Propulsion Laboratory California Institute of Technology

[JPL HOME](#) [EARTH](#) [SOLAR SYSTEM](#) [STARS & GALAXIES](#) [SCIENCE & TECHNOLOGY](#)BRING THE UNIVERSE TO YOU: [Email](#) [Facebook](#) [Twitter](#) [YouTube](#) [Google+](#) [LinkedIn](#) [Ustream](#) [RSS](#) [Blogger](#) [iStockphoto](#) [search](#)[News](#)[Missions](#)[Images](#)[Video & Audio](#)[Education](#)[Public Events](#)[Work at JPL](#)[About JPL](#)[1](#) [2](#) [3](#) [▶](#) [||](#)

Mars Rover Snaps 3-D View of Calibration Target

NASA's Curiosity rover captured this 3-D view of the calibration target for its Mars Hand Lens Imager Instrument and the Lincoln penny adorning the target.

[Full image and caption](#) [Raw Images](#) [View videos](#)**TOP
STORIES**

CURIOSITY EXPLORES MARS

NASA/JPL

Source: www.nasa.gov & www.jpl.nasa.gov



I Can Has Cheezburger?

Lolcats n Funny Pictures



Submit



Create



FEATURED

VOTE ON SUBMISSIONS

HOTTEST CAT-A-GORIES ▾



0



1

Blind Kitten Rescued, Given New Forever Home

Well, here's another story to warm your heart today. Four years ago, a man found a tiny kitten while on

Cheezburger Network



Mozilla Foundation



MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

[SIGN UP FOR OCW NEWS](#)
[twitter](#) [facebook](#)

[Home](#)
[Courses](#)
[Donate](#)
[About OCW](#)
[Help](#)
[Contact Us](#)

[Advanced Search](#)

[Email this page](#)

[Get Started with OCW](#)
[VIEW ALL 2100 COURSES](#)
[Most Visited Courses](#)
[OCW Scholar](#)
[Editor's Picks](#)
[Audio/Video Courses](#)
[Translated Courses](#)
[New Courses](#)

[Find Courses](#)
[Architecture and Planning](#)
[Engineering](#)
[Health Sciences and Technology](#)
[Humanities, Arts, and Social Sciences](#)
[Management](#)
[Science](#)
[Other Programs](#)
[Cross-Disciplinary Courses](#)
[Special Collections](#)
[Supplemental Resources](#)
[View All Departments](#)



Unlocking Knowledge, Empowering Minds.

Free lecture notes, exams, and videos from MIT.
No registration required.

[Learn more](#)

"It's a great opportunity for students to become extraordinary engineers."

Juan Lara
Student
Mexico

[Read more](#)

[NEWS FEATURE](#)



Letter from the Executive Director

With the emergence of Massive Open Online Courses (MOOCs) like those offered by edX, online learning has recently kicked into high gear, and we couldn't be more excited for the potential these courses offer...

[Read more.](#)

[edX ENROLLMENT](#)



Free Online Interactive Courses

Register here to learn online and earn certificates of mastery from MITx, HarvardX and BerkeleyX.

[Find out more about this new online learning experience.](#)
[View OCW courses related to the current edX offerings.](#)

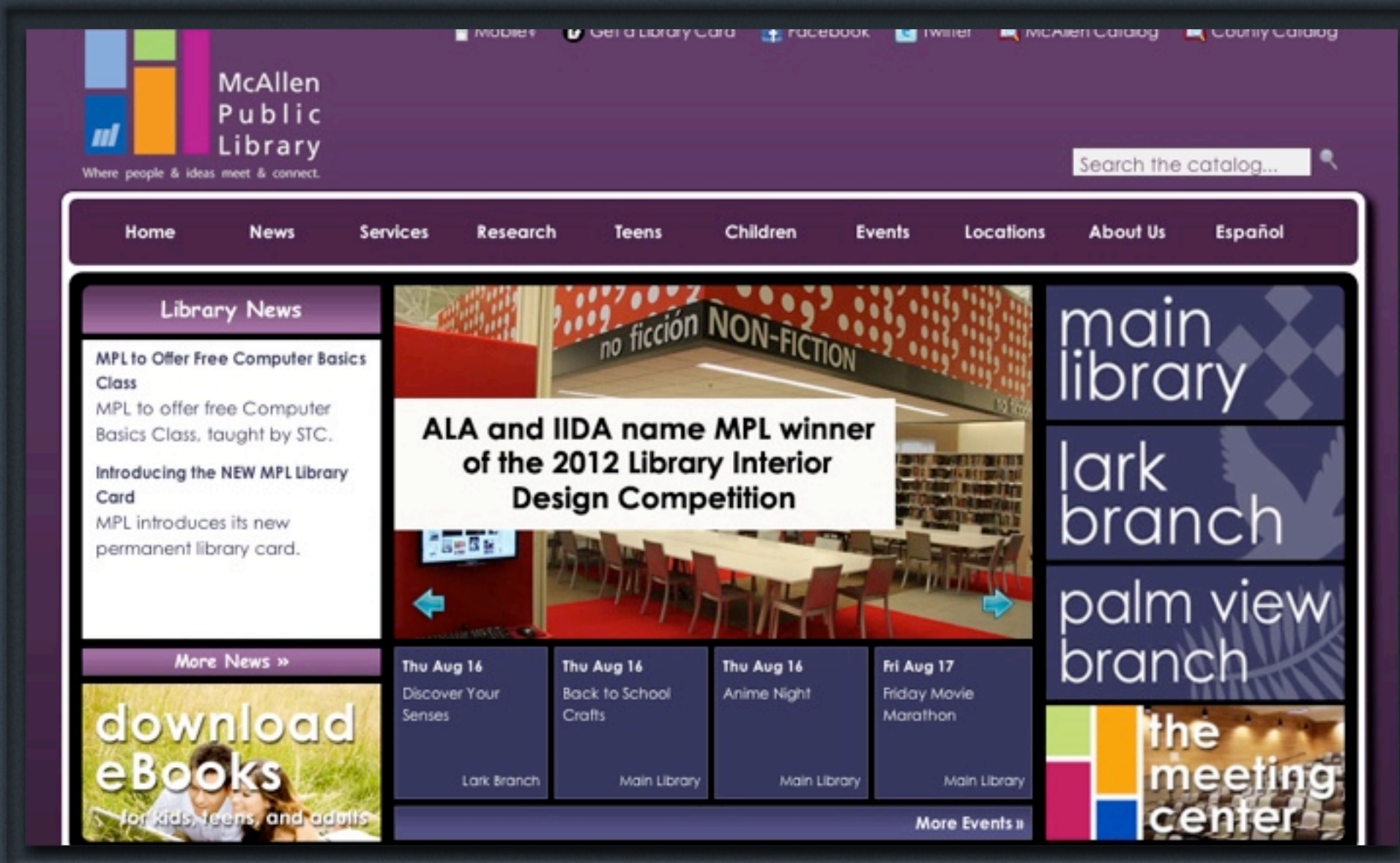
[SUPPORT OCW](#)

Open Courseware

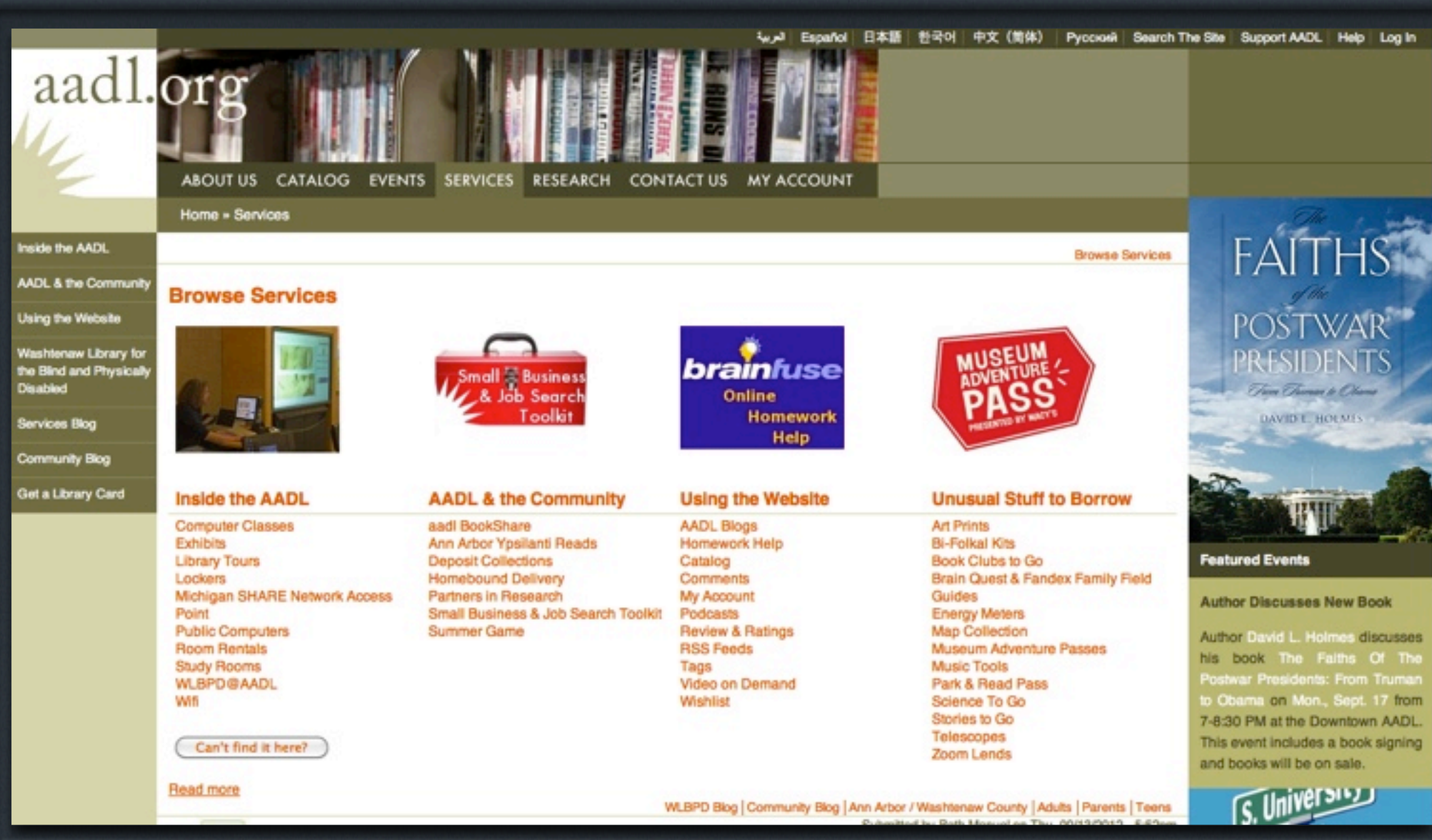
Source: ocw.mit.edu



AnyThink Libraries



McAllen Public Library



Ann Arbor District Library

FRESH MENUS!

Help The New York Public
Library improve a unique
collection!

We're transcribing our historical restaurant menus, dish by dish, so that they can be searched by what people were eating back in the day. It's a big job so we need your help! [Learn more.](#)

Connect: menus@nypl.org | [Twitter](#) | [Facebook](#)

We need you!



It's easy! No registration required!

So far: 1,016,736 dishes transcribed from 14,983 menus

Menus for Millionaires!

In honor of our millionth dish, here are some menus for millionaires.



The menu story continues! Learn how lunch acquired its modern identity, the story of New York

NYPL Labs

Search

All Articles Books & Media Our Website

Search books, articles, journals & library website

Search

More Research Tools: [Databases](#) | [Journal Titles](#) | [Citation Builder](#)

Computing

[Technology Lending](#)

[Computer Availability](#)

[Create Digital Media](#)

Studying

[Reserve a Room](#)

[GroupFinder](#)

[Learning Spaces](#)

Courses

[Course Tools](#)

[Course Reserves](#)

[LOBO](#)



The James B. Hunt Jr. Library



Opens in **139** days

[bookBot](#)
[Book move](#)
[Group study rooms](#)
[Photo gallery](#)

Innovative Spaces



Technology Available Now at D. H. Hill

Desktops	124 of 229
Laptops	93 of 124
iPads	18 of 56

[News](#)

[Exhibits](#)

[Calendar](#)

NCSU Libraries



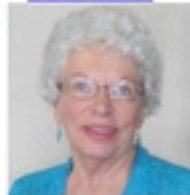
Humanities
Council

*Kansans Tell Their
Stories Community
Heritage Grant*

[Click to Link to
INTERVIEWEES
as they are added.](#)



[Darrel Miller](#)



[Karen Miller](#)

KINSLEY LIBRARY



These oral histories will preserve the stories of the Edwards County farmers who joined farmers from all over the country to travel to Washington D.C. They climbed into their tractors (one with an open cab and one driven by a woman) and braved the cold and snow of the winter in 1979 to protest farm policy.

Tractorcade to D.C.

Edwards County Farmers and the American Agriculture Movement - 1979

Coming February 5, 2013

In July, 2012, the Kansas Humanities Council awarded the Kinsley Public Library a Community Heritage grant for \$1,984 in support of an oral history project which will collect and preserve 10 interviews of county residents who participated in the 1979 Tractorcade to Washington, D.C.



Tractors line up on the mall in D.C.



We The People Initiative

[Click to Link to
INTERVIEWEES
as they are added.](#)

1979 TRACTORCADE PARTICIPANTS FROM EDWARDS CO.

Peggy Arensman
Hazel Belcher
Lee Belcher
Lester Derley
Dolores Jones
Doyle Jones
Darrel Miller
Karen Miller
Ed Scheufler
Marjory Scheufler
Leo Schinstock
Mary Ellen Schinstock
Bob Schmitt
Beverly Snyder
Clara Stapleton
W. A. Stapleton
Jean Titus
Jim Titus
Mildred VanNahmann



As the tractors moved east across the country, traveling at 14 mph, they gained force and arrived in Washington D.C. on the morning

Vernon VanNahmann
Jack Wolfe

Kinsley Public Library

Other innovative organizations?

school library examples?



Source: <http://goo.gl/AfUF7>

Innovative Ideas



Tim Berners-Lee

@timberners_lee



Follow



This is for everyone #london2012 #oneweb
#openingceremony @webfoundation @w3c



Reply



Retweet



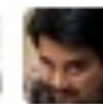
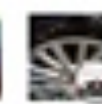
Favorite

10,605

RETWEETS

2,167

FAVORITES



4:08 PM - 27 Jul 12 via Twitter for iPhone · Embed this Tweet

The Internet

Source: <http://goo.gl/tJFQD>



A Free Public Library



Photography & Perspective

Source: <http://goo.gl/5H1A1>



Mememes

textsfromhillaryclinton.tumblr.com &
mckaylaisnotimpressed.tumblr.com



iPod (and its headphones)



Open...



**TED... Ideas worth
spreading**



AIDS & video gamers



Pumpkin Trash bags



Navajo Code Talkers



**News-
papers**

Source: <http://goo.gl/4OgDU>



Radio

Source: <http://goo.gl/fQPYN>



Film

Source: <http://goo.gl/AA4Cz>



Jazz

Source: <http://goo.gl/77K1t>



TV

Source: <http://goo.gl/Odnt1>



Phone

Source: <http://goo.gl/fQPYN>



**Online
Video**

Source: <http://goo.gl/u5haI>



**Video
games**

Source: <http://goo.gl/XTHzh>



**Social
Networks**

Source: <http://goo.gl/shtj6>

Mass Media & Entertainment



Poptabs

Source: <http://goo.gl/LAVvo>



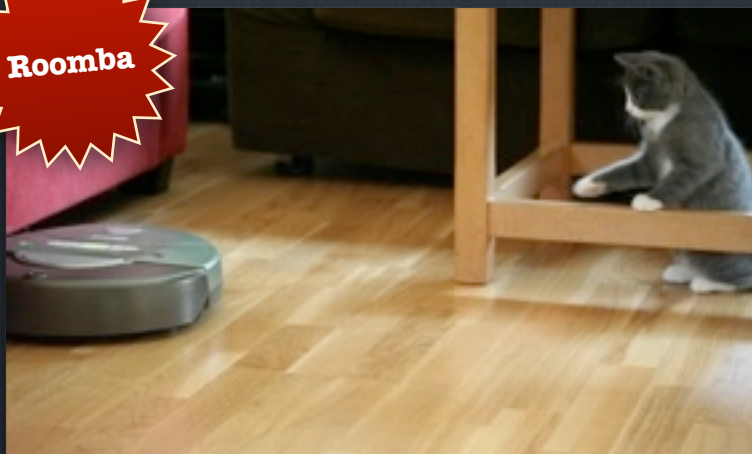
Zipper

Source: <http://goo.gl/wDuX7>



Sticky Notes

Source: <http://goo.gl/tD43M>



Roomba

Source: <http://goo.gl/875Px>



Silicon Valley...

Source: <http://goo.gl/fQPYN>



Air Plane

Source: <http://goo.gl/o8f6i>



Colored Plastic

Source: <http://goo.gl/QrNpe>



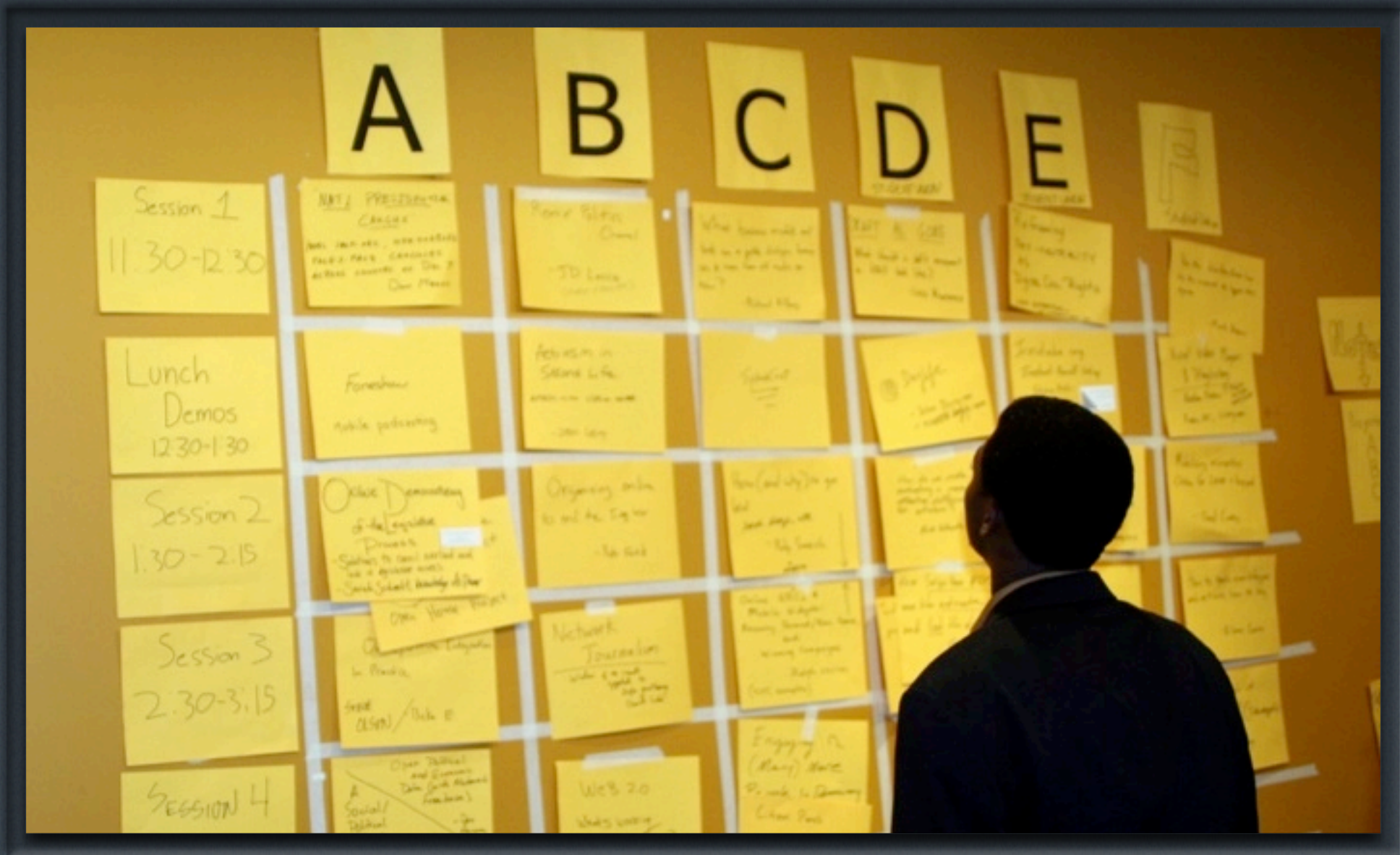
Printing Press

Source: <http://goo.gl/aRYLX>

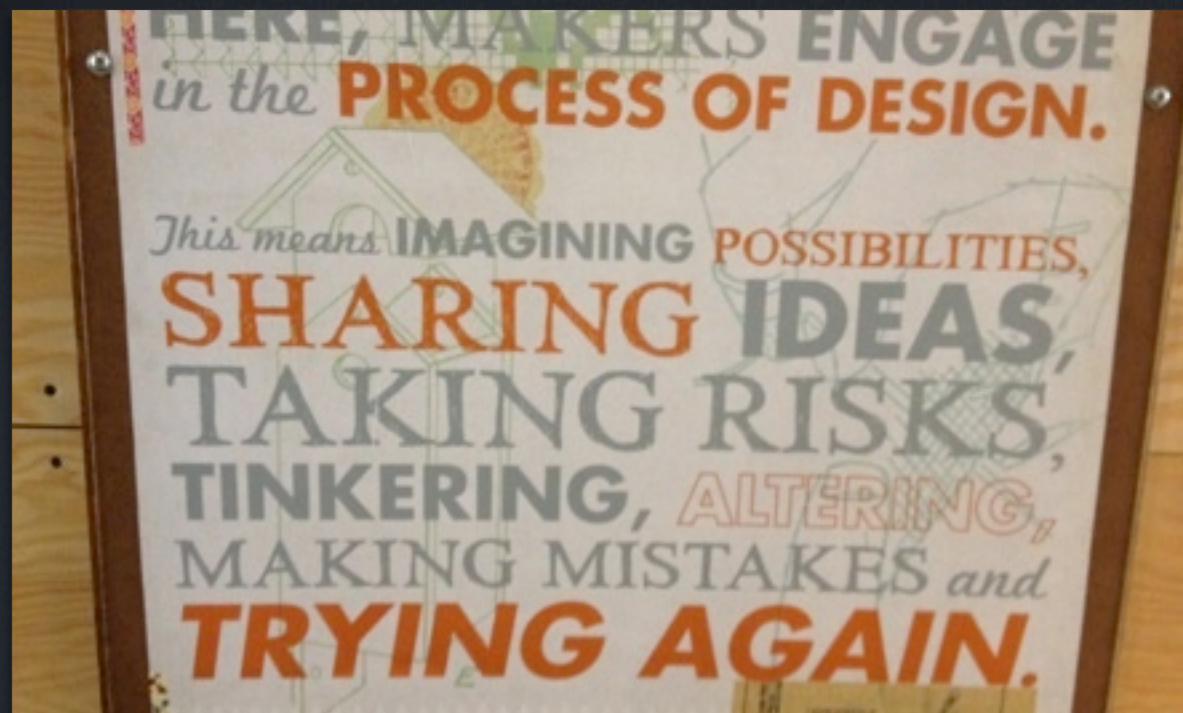
Inventions...



Basketball



Unconferences



MakeShop & Fred Rogers

Photos by Heather



Apple Mobile Devices



**Community-built parks:
imagined by the kids**

Innovative Examples in Libraries



GOOD IDEAS

Texas Town Converts Abandoned Walmart into

JUL 5, 2012 10:49 AM

0

Share

Converting Old into New



Tech Central @ Cleveland PL



underground library Minneapolis, MN



Maker Spaces



Art Gallery

Source: photo courtesy of morrillpubliclibrary on Flickr



Bookstore Model



Food & Drink



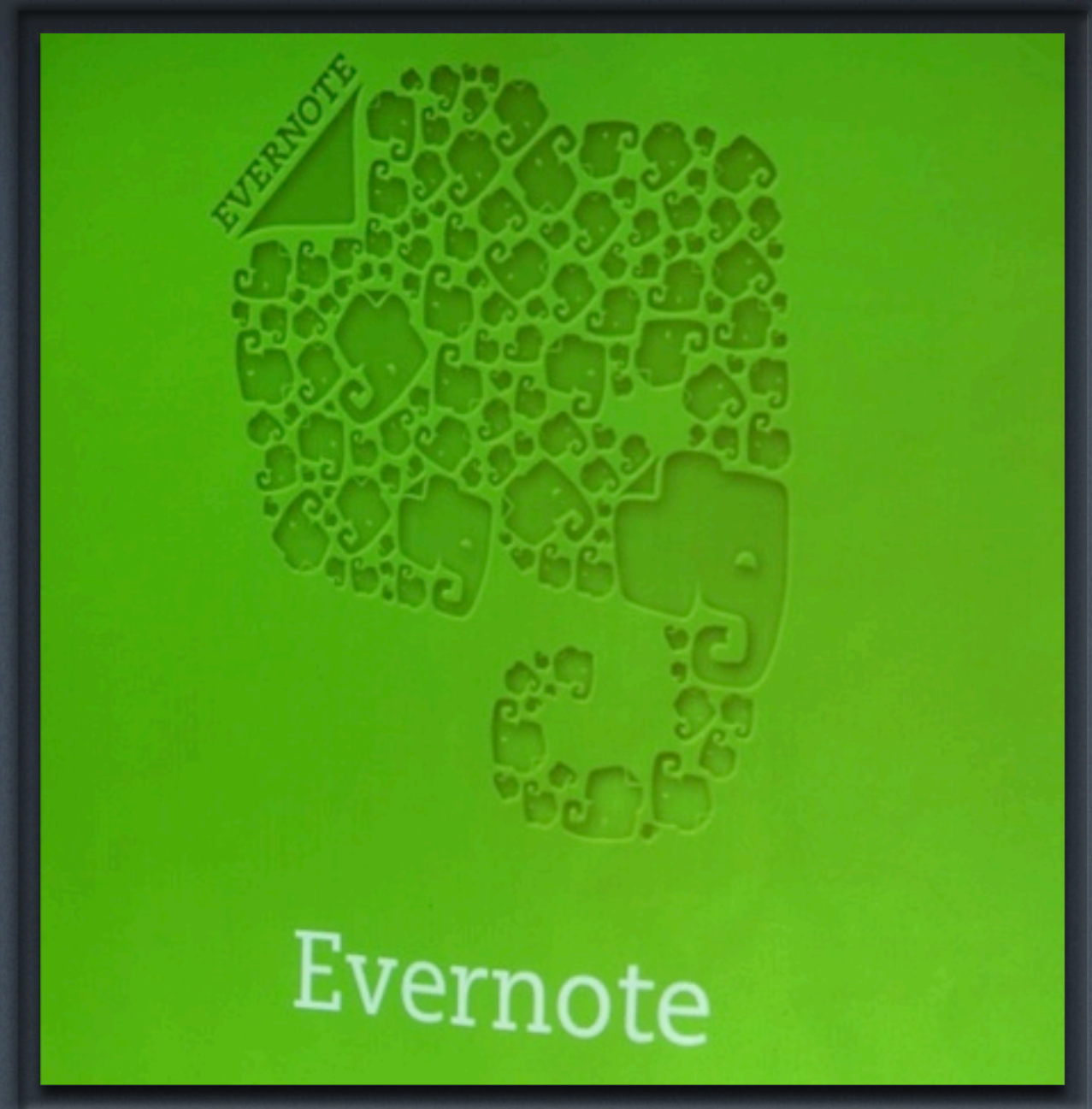
Library Parking Garage



Branding



Jonesboro Library Marketing



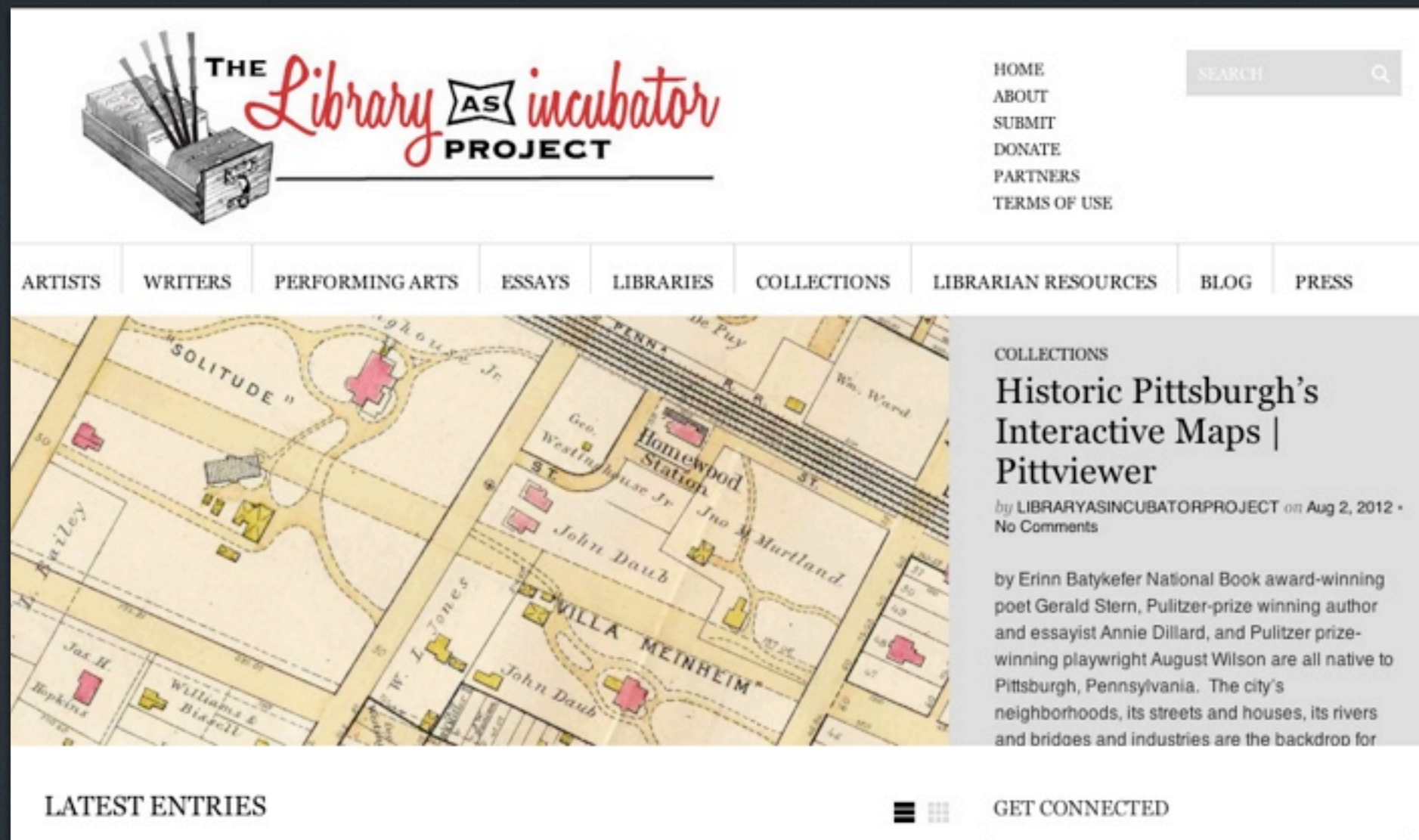
Orientation Scavenger Hunt

More info: <http://goo.gl/UuAyd>

YouTube Video:

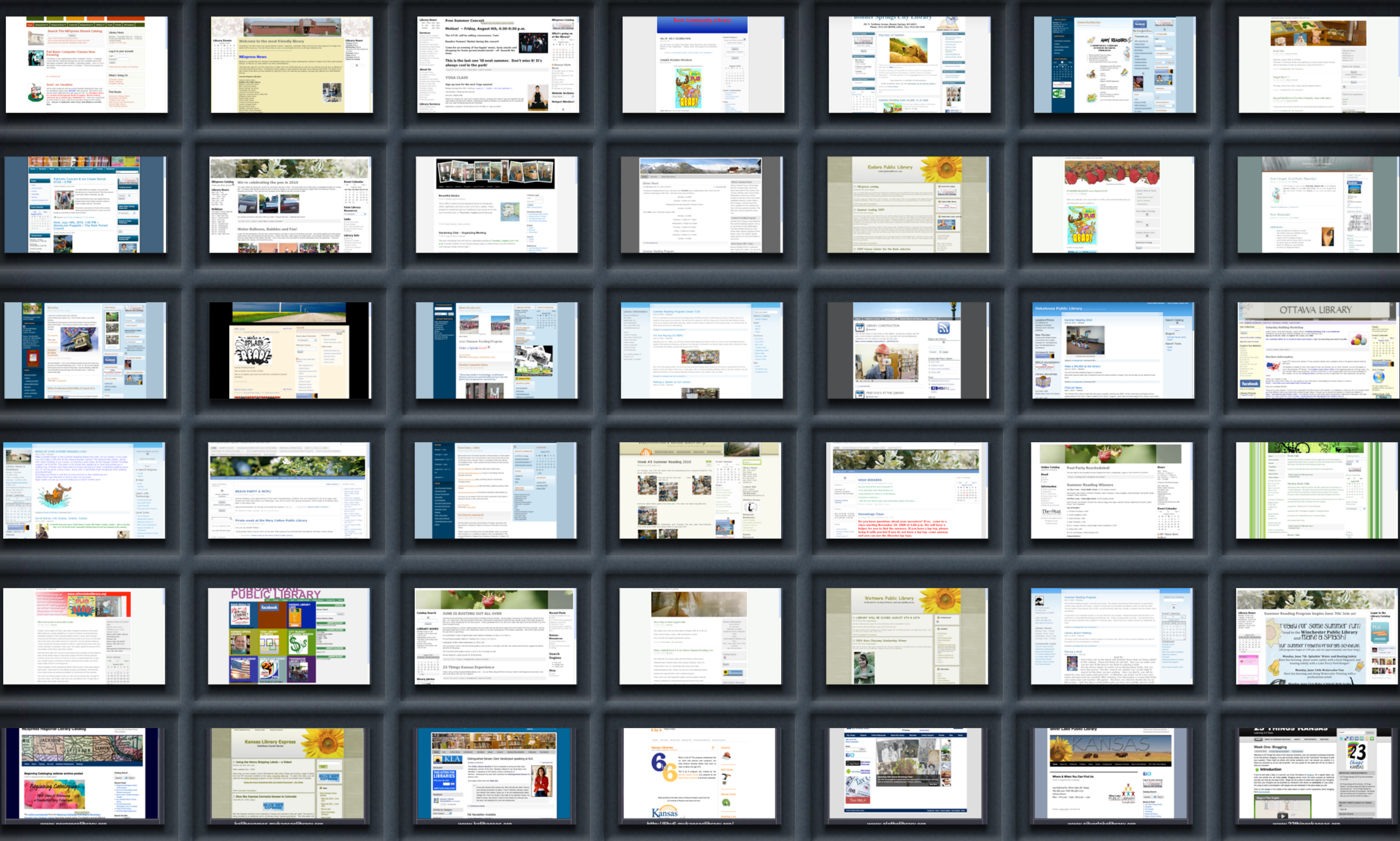
<http://goo.gl/DQku>

Video spoofs: BYU



Library as Incubator

<http://goo.gl/1RmSC>



KLOW Project

Source: Library Website Screenshots, 2010-2012

The logo features a stylized black icon on the left, resembling a lowercase 'k' or a leaf, followed by the word 'koha' in a black, elegant script font.

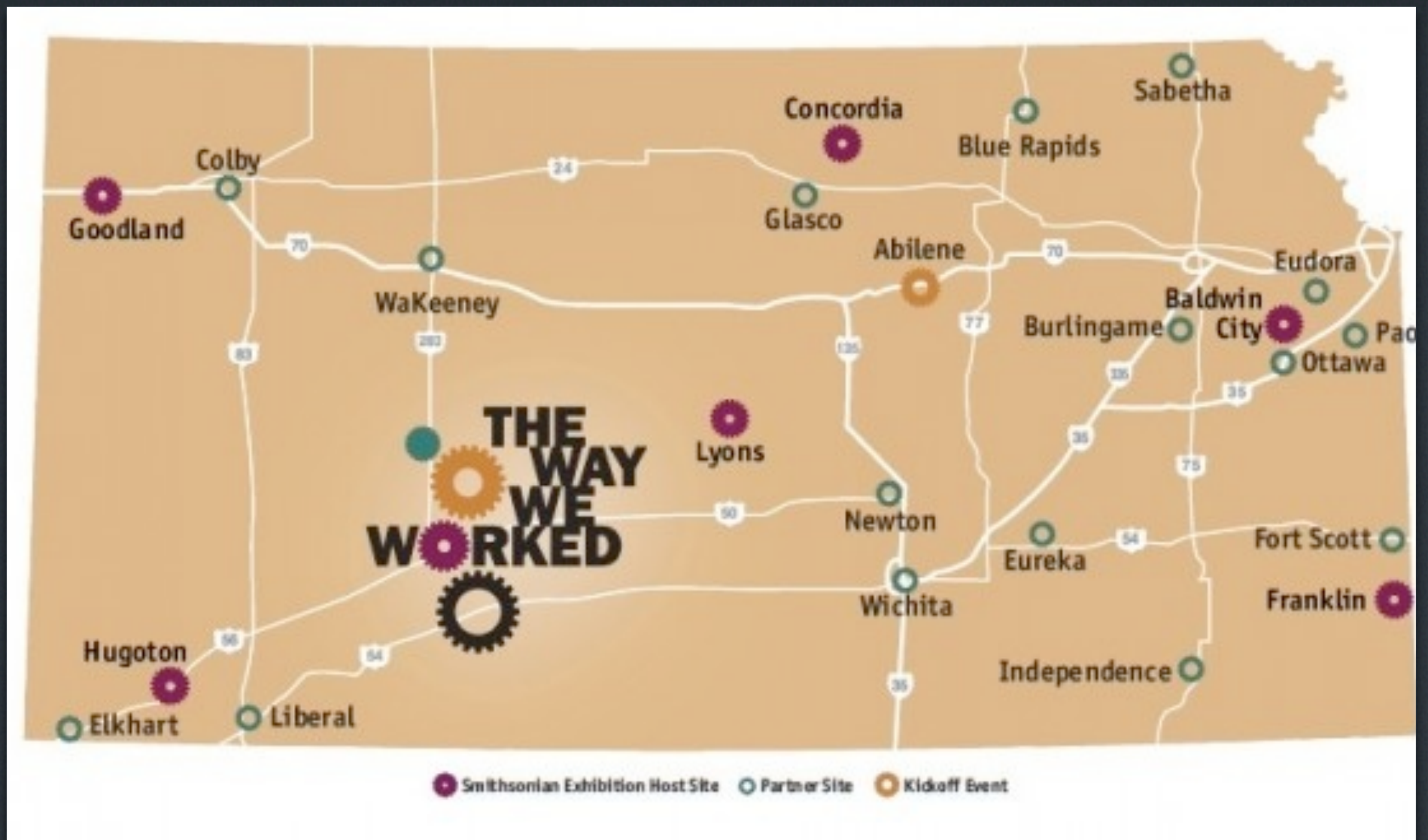
koha

LIBRARY SYSTEM

Koha



Statewide Courier Service



Exhibits



Community Education

Source: photos courtesy of Salina Public Library



Digital Learning Labs

Source: photo courtesy of juggernautco on Flickr



Programming

Source: photo courtesy of Wayne Rhodus



Music...

Source: photo courtesy of theunquietlibrary on Flickr

Job hunting?

Do you need...

- Resources to find job listings?
- Computer time to write your resume?
- Support in preparing for an interview?
- Resources to determine what career suits you?

Library staff can help:

- Answer job-related questions. Call 360-695-1566 from Clark or Cowlitz counties or 1-888-546-2707 from Skamania or Klickitat counties, email or chat with us online from the library web site at <http://www.fvrl.org/findinfo/skibb.cfm>
- Research background info on employers
- Direct you to resume, cover letter and interview resources

The library offers:

- Tutorials on basic computer skills
- Free computer time with internet access
- Free WiFi available from within the library
- Tips and links on our "Get Job Help @ Your Library" Facebook page

Get Job Help @ Your Library

www.fvrl.org/findinfo/GetJobHelp.htm

Materials on job search and careers

Books on careers, resumes, cover letters, software and learning computers.

Research databases

Get live help, resume analysis, job sites and more!

JobNow available for a limited time

- Chat with a job coach
- Have your resume reviewed by expert
- Find resume templates, interview tips and job links

WinWay Resume Deluxe available in libraries only

- Resume, cover and thank-you letter templates
- Interview and salary negotiation tips

WOIS / The Career Information System

- Identify your strengths and explore career choices
- Find detailed information on 500 occupations
- Explore educational programs

LearningExpress

- ASVAB, GED, civil service exams study guides
- Tutorials for Microsoft Word, Excel, etc.
- Resume templates

www.fvrl.org

Classes:

- Creating your resume
- Polishing your resume
- Crafting a cover letter
- Basic computer and internet skills

Computer time:

Job Lab at Vancouver Community Library - Every Tuesday and Thursday 10 am to noon

Netbook computers available for two-hour checkout at Vancouver Mall, Woodland, Stevenson, White Salmon and Goldendale Community Libraries

Job Help



Legos at the Library



Language Learning

Skype an Author Network

Sponsored by Author Mona Kerby and Library Media Specialist Sarah Chauncey

[Home](#) :: [Discussions](#) :: [Photos](#) :: [Videos](#) :: [News](#) :: [Updates](#) :: [Members](#)

[Sign In or](#) [Sign up](#)

Search this site

Home

▶ [A-Lastname](#)
▶ [B-Lastname](#)
▶ [C-Lastname](#)
▶ [D-Lastname](#)
▶ [E-Lastname](#)
▶ [F-Lastname](#)
▶ [G-Lastname](#)
▶ [H-Lastname](#)

Welcome to the Skype An Author Network

[Apply to be a Writer](#)

[+ Share this](#) [Report page](#)

Virtual Author Visits in Your Library or Classroom

[DIRECTIONS FOR AUTHORS](#) ~ [DIRECTIONS FOR TEACHERS & LIBRARIANS](#)

Today I tried a little experiment -- I tied authors pages to a Pinterest Board -- started with the "A's" to see how it would [work](#). As long as authors posted a picture on their pages, it was easy to add them to the Board. See it here: [Pinterest Experiment](#)

It all started when author Mona Kerby visited [Grandview Library](#) in 2008 to talk to 2nd graders about her book [Owney, The Mail Pouch Pooch](#). In 2009, Ms. Kerby visited the class via Skype. The children and their teachers cheered when Ms. Kerby "appeared" on the Smart Board. Ms. Kerby talked about Owney and the process she went through to research, write, and publish the book. Several of the children asked Ms. Kerby questions and the whole group enjoyed waving at and thanking Ms. Kerby for "visiting". **The mission** of the Skype an Author Network is to provide K-12 teachers and librarians with a way to connect authors, books, and young readers through virtual visits. **Wouldn't it be great** to invite authors into your classroom or library to [video chat](#) with students before, during, and/or after

[FREE SKYPE TOURS
OF NEWS ROOM!](#)



Skype an Author



Human Library

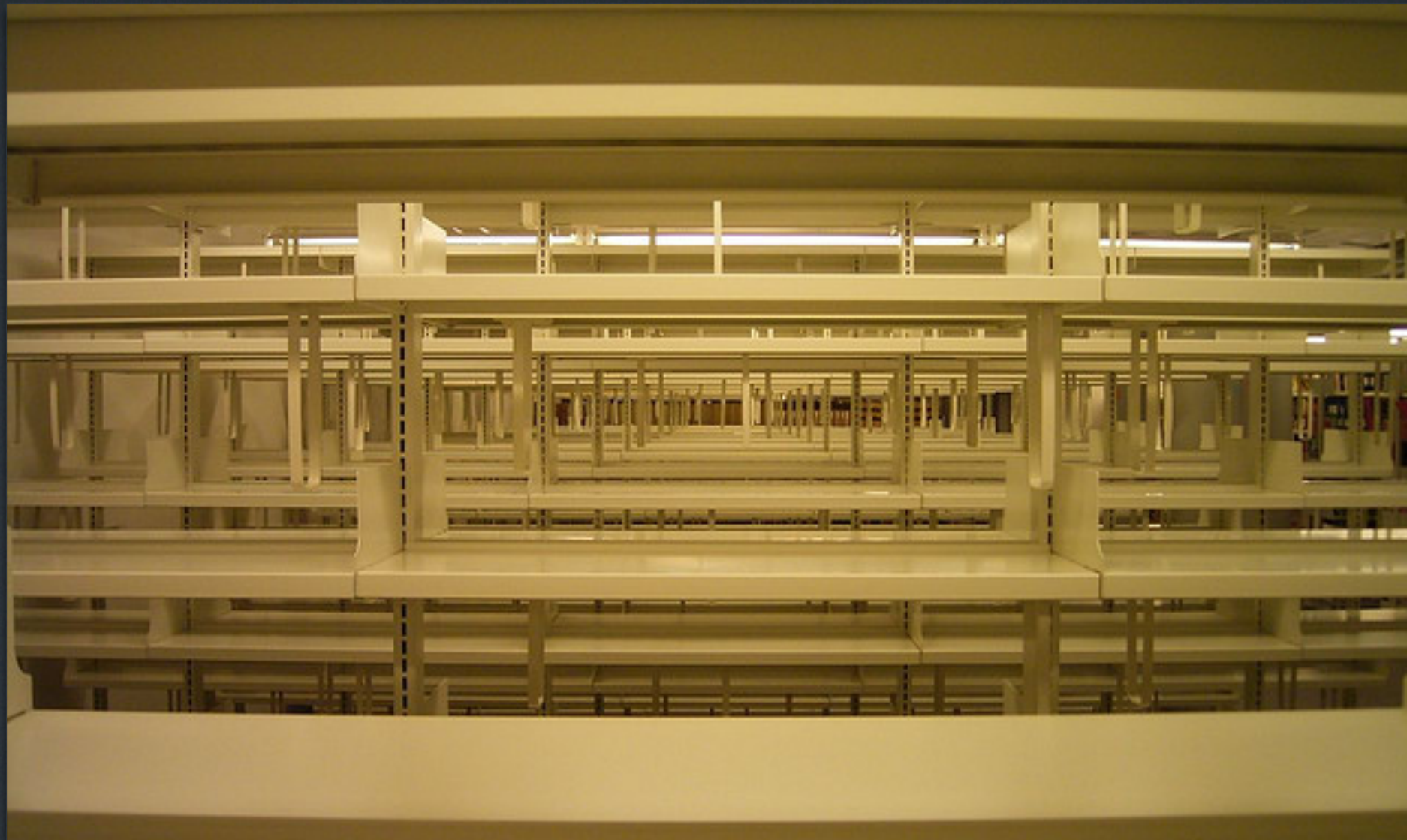


**Checking out....
(cakepans; bikes; ...)**

AASL Standards



Creative Budgets



Almost no books



Library hours



Book talks



Vod/Pod/ Screencasting

School Library Decorations

things to display or use in my elementary school library



Cari Young

Follow

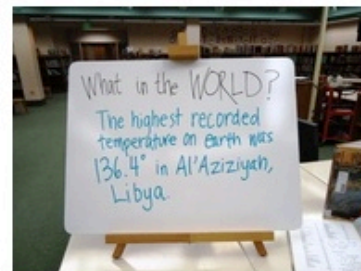
1,571 followers, 257 pins



ely do this on our library
100th day!

pins

ghterandhappilyev
pot.com



Let Me Think : Adventures in a School
Library: A fact a week ... Post a fact
and have a display that coincides with
the fact

1 like 61 repins

letmethinklibrary.blogspot.com



Vocabulary from picture books - great
idea for a growing bulletin board!

3 likes 32 repins

myheartbelongsinfirst.blogspot
.com



Spot It Challenge! | Library Book
Display

2 likes 23 repins

pckidsbooks.blogspot.com



"If you give a kid a book, they
are... they will want another

7 likes 50 repins



Uploaded by user



Displays ideas... from Pinterest


Cheap & Cheerful Librarian Tips

Selections by guest pinner Melissa Techman (@mtechman)





Unfollow


1,641 followers, 37 pins



use a dry
es! re-




Elephant and Piggie party at Pufferbellies Toys in Staunton, VA. Store is owned by mom Susan, ex-children's librarian and daughter Erin, influential designer (the windows are incredible). Also, see their Crafternoon videos on youtube www.youtube.com/...




Lakeview Elementary Media Center. Majority of shelving on mobile units. Retrofitting shelves with wheels is a great idea. Keep an eye on Kathy Kaldenberg's pinterest board (linked to this picture) for more ideas. You never know when you'll get some funding and she has great links for furniture, etc!

1 like 22 repins




Melissa Techman from 365scsdmedia.blogspot.com




Happy Gloves by Miyako Kanamori. Charming Softy Friends Made from Colorful Gloves

Happy Gloves by Miyako Kanamori. Ask for donated gloves or hit Goodwill. Easy enough for upper elem craft fun.

2 likes 3 repins




Melissa Techman from apartmenttherapy.com




LEGO Quest Kids: great ideas i blog, including quests like "mak park" and "show your favorite


3 likes 1 comment 15 repins



Melissa Techman from legoquestkids.blogspot.com



Melissa Techman Che the Denver PL "Building Books" contest: <http://denverlibrary.or>



Add a comment

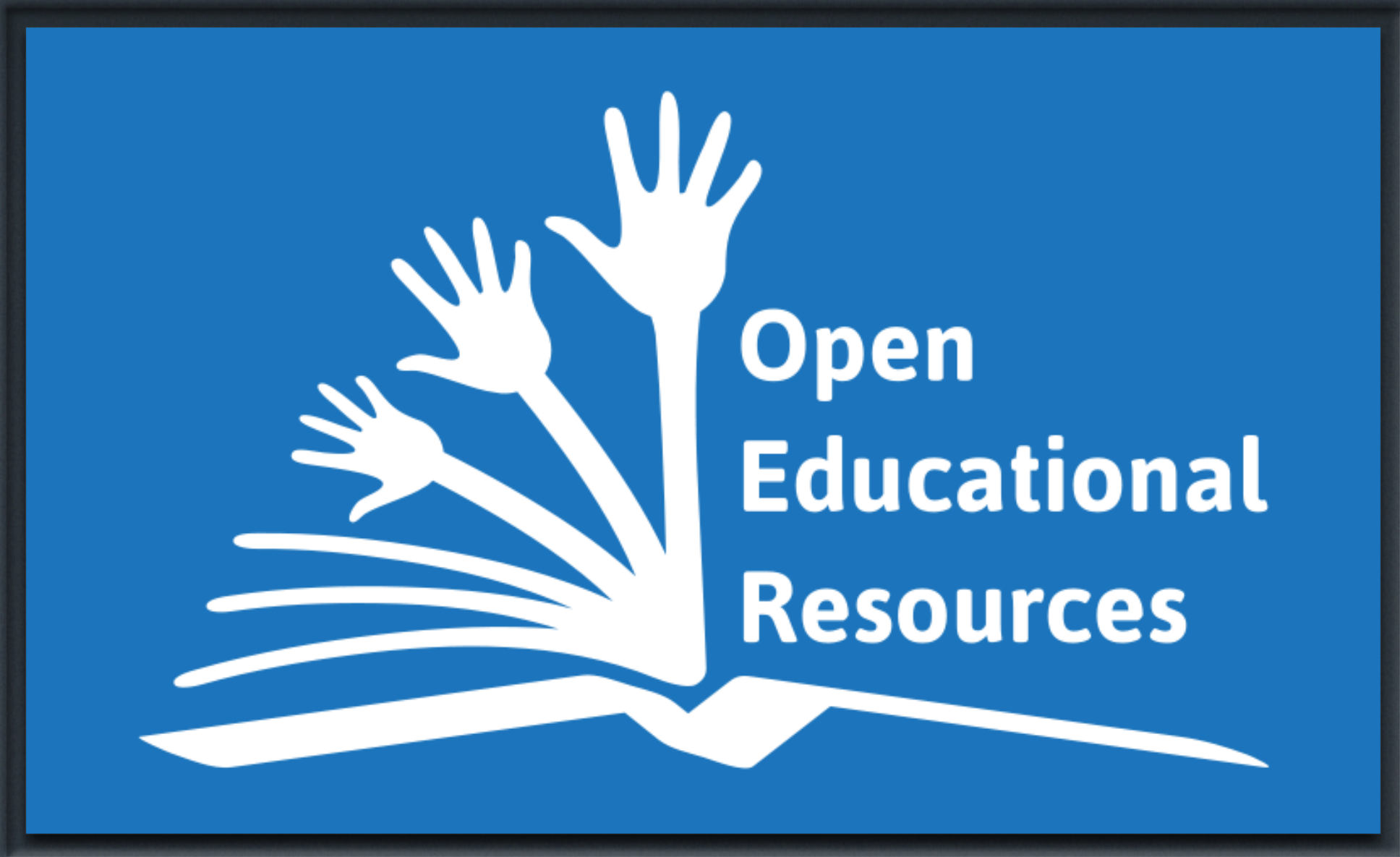
Cheap library tips... again from Pinterest



Common Core & Kansas



Safe Place



Open Ed Resources

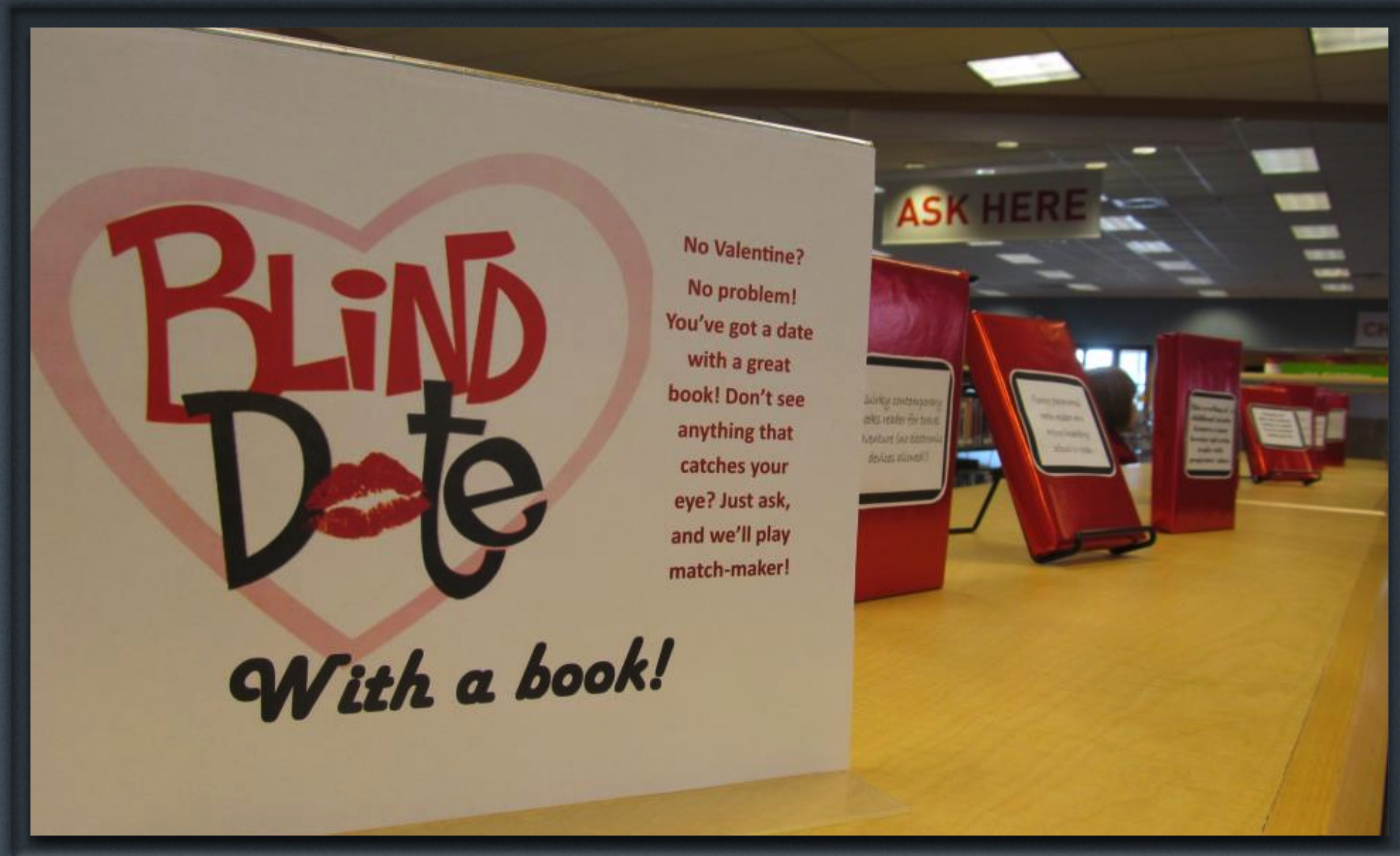
Common Core Thrusts Librarians Into Leadership Role



Media specialist Monique German works with students, from left, Destiny Beacham, 11, Chelsie Lee, 12, and Amber Ellis, 11, as they conduct research for a report for a technology class at Powdersville Middle School in Powdersville, S.C. Schools are looking at librarians to help them implement the common-core standards.
—Kendrick Brinson for Education Week

Educators help teachers acquire inquiry-based skills integral to standards

Leadership



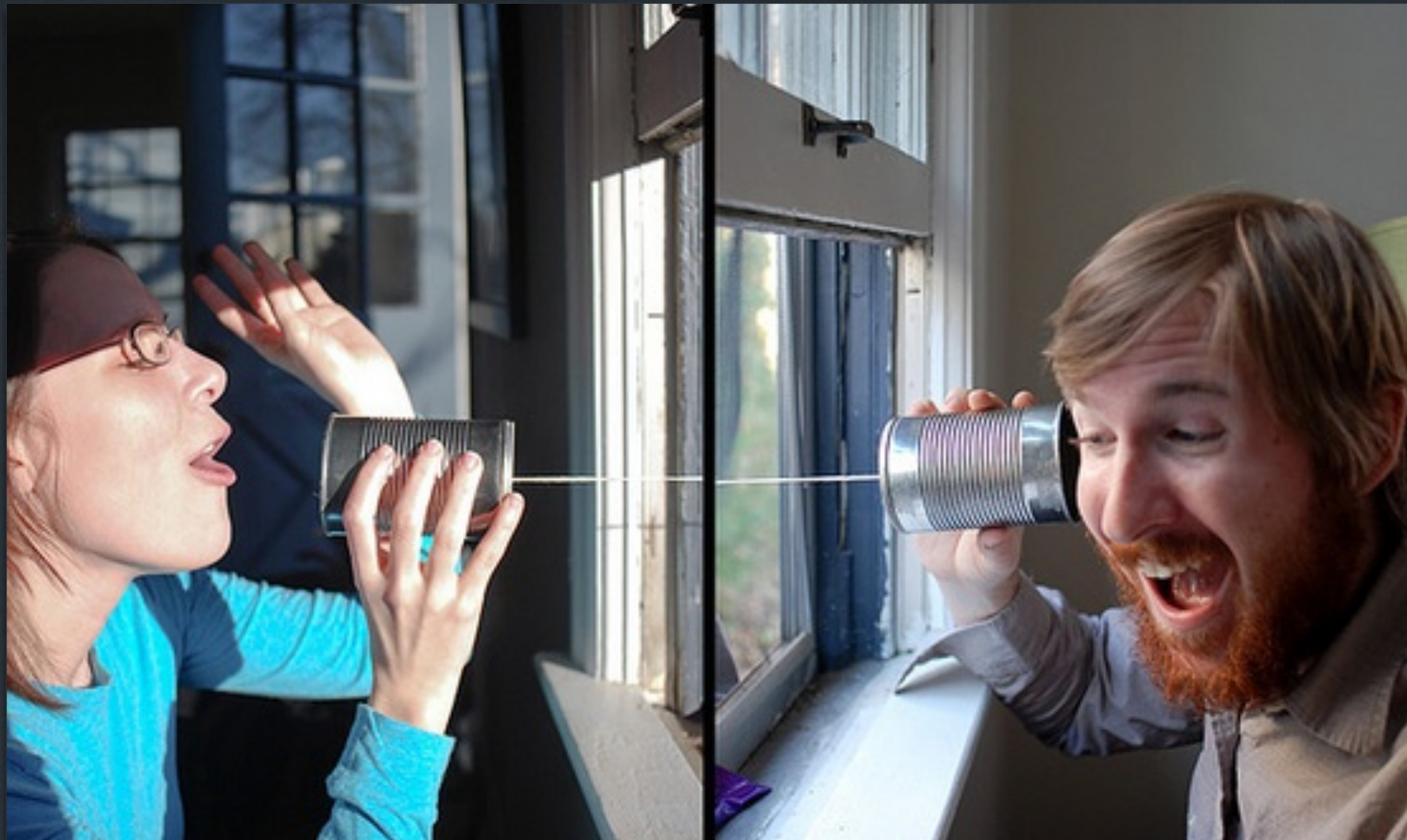
Speed/Blind Dating



No Dewey



Technology



Communication



Curation



Sparking innovation, learning and creativity.

NEWS

EVENTS

MEMBERS

PROJECTS

CONNECTIONS

PUBLICATIONS

> Publications

> NMC on iTunes U

> Creative Commons

NMC Horizon Report > 2013 Higher Education Edition



The *NMC Horizon Report > 2013 Higher Education Edition* is a collaborative effort between the NMC and the EDUCAUSE Learning Initiative (ELI), an EDUCAUSE Program.

The tenth edition describes annual findings from the NMC Horizon Project, a decade-long research project designed to identify and describe emerging technologies likely to have an impact on learning, teaching, and creative inquiry in higher education. Six emerging technologies are identified across three adoption horizons over the next

Horizon Reports



Teaching :)

Other innovative ideas?



Source: <http://goo.gl/AfUF7>

Pause for questions



Source: <http://goo.gl/w2Blc>

Shared Qualities of Innovation

YouTube Video:

<http://goo.gl/ncUQd>

Jack Andraka

Your Observations?



Source: <http://goo.gl/AfUF7>

Enthusiasm

Personal

Curious

Tenacious

Luck

Support

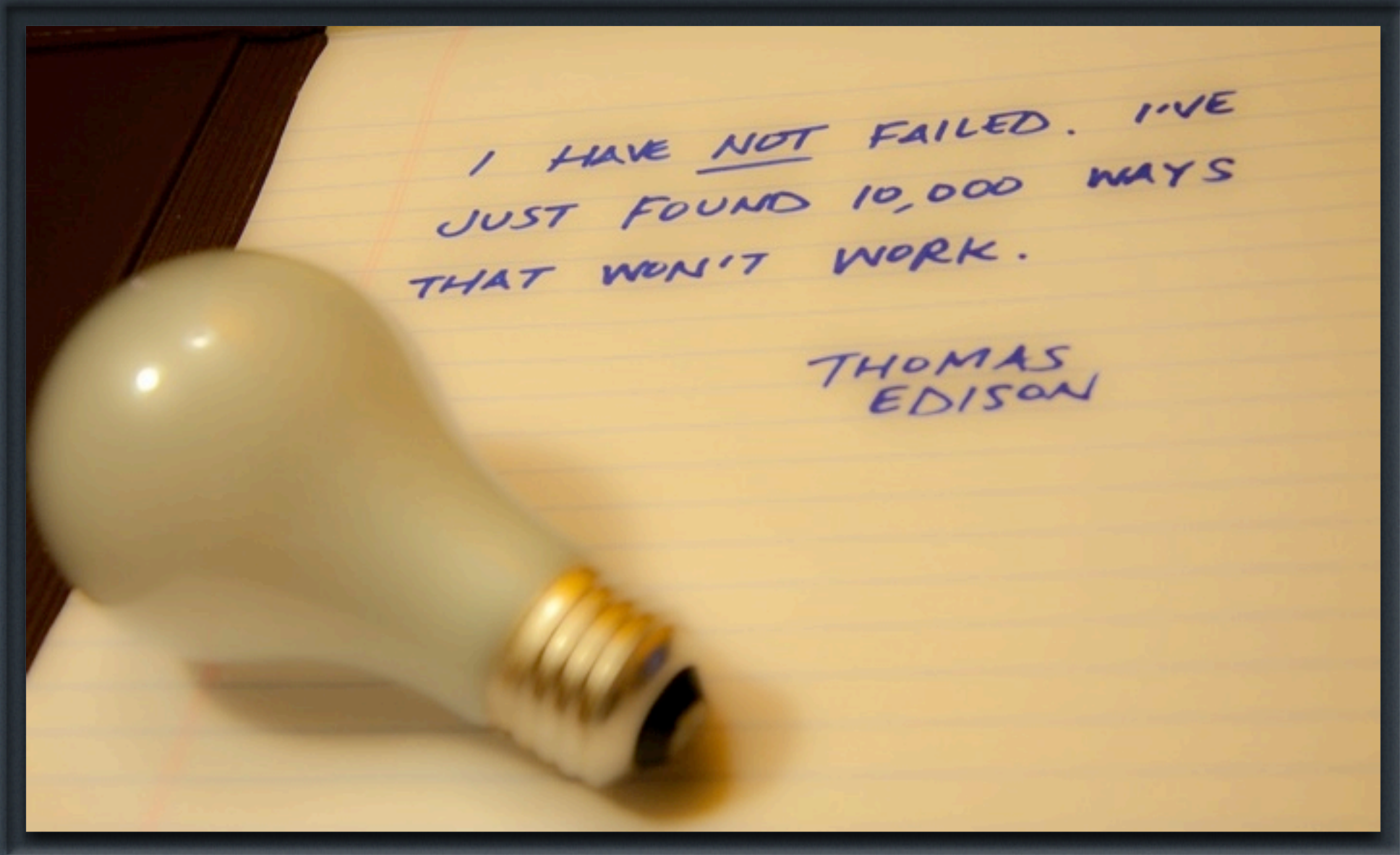
Resolute

Caring

Problem-Solver

Partnerships

Collaboration



Failure isn't the end

**How do you
begin to innovate?**

The Five Whys



The Jefferson Memorial



Name a problem



Ask Why



Get an Answer



Ask Why about THAT



Repeat 5 times

Think like a startup

- disruptive ideas (1)
- about new processes (1)
- reinventing what we do & how we think about it (1)
- “innovation is messy” (3)
- innovation must be embedded at all levels (3)

Think like a startup

- “conditioned for constant change” (4)
- “building a platform” (4)
- “framework for action” (4)
- “culture” (4)
- learn from failures (5)
- “we don’t ask BIG ENOUGH questions” (8)

Ask:
What business
are you in?

Your ideas to innovate?



Source: <http://goo.gl/AfUF7>

Idea Sources

Your Colleagues

Other Librarians

Other Professions

Your Community

TED

www.ted.com



THE UBIQUITOUS LIBRARIAN

In the pursuit of user-sensitive librarianship.

[Home](#)

[Previous: Startup Thinking In Higher Ed:...](#)

[Next: MOOC Fluency – some advice...](#)

THE LIBRARY IS [JUST] A PHILOSOPHY (it's not about the chairs)

June 19, 2012, 5:36 pm

By Brian Mathews

Last week at the New Media Consortium [Summer Conference](#) [Joichi Ito](#) gave a [talk](#) in which he built upon the concept: “the Internet is a philosophy.” It’s not about servers or websites. It’s not about mobile devices or mobile apps. It’s a philosophy. *It’s not a technology—it’s a belief system.* His presentation was based upon his [NY Times](#) essay from last December.

This came up during a recent conversation with [Gardner Campbell](#). BTW: I recommend reading his [Foo Camp chronicles](#). Basically, *everything* is a philosophy:

- [This building](#) is a philosophy.
- [This song](#) is a philosophy.

Brian Mathews

<http://goo.gl/avZwK>

The Heart of Innovation

«To Create the Future, See Hidden Patterns (and Challenge Them) | Main |
Cultivate a Garden of Innovation!»

August 24, 2010

50 Ways to Foster a Culture of Innovation



principles. Creating a more innovative culture is an **organic** and creative act.

Want a culture of innovation? Choose a few of the following guidelines and make them happen. If not YOU, who? If not NOW, when?

1. Remember that innovation requires no fixed rules or templates -- only guiding

Who Are We?

Idea Champions is a consulting and training company dedicated to awakening and nurturing the spirit of innovation. We help individuals, teams and entire organizations tap into their innate ability to create, develop and implement ideas that make a difference.



Contact Us

SUBSCRIBE TO OUR BLOG

Receive email alerts to your inbox

SUBSCRIBE

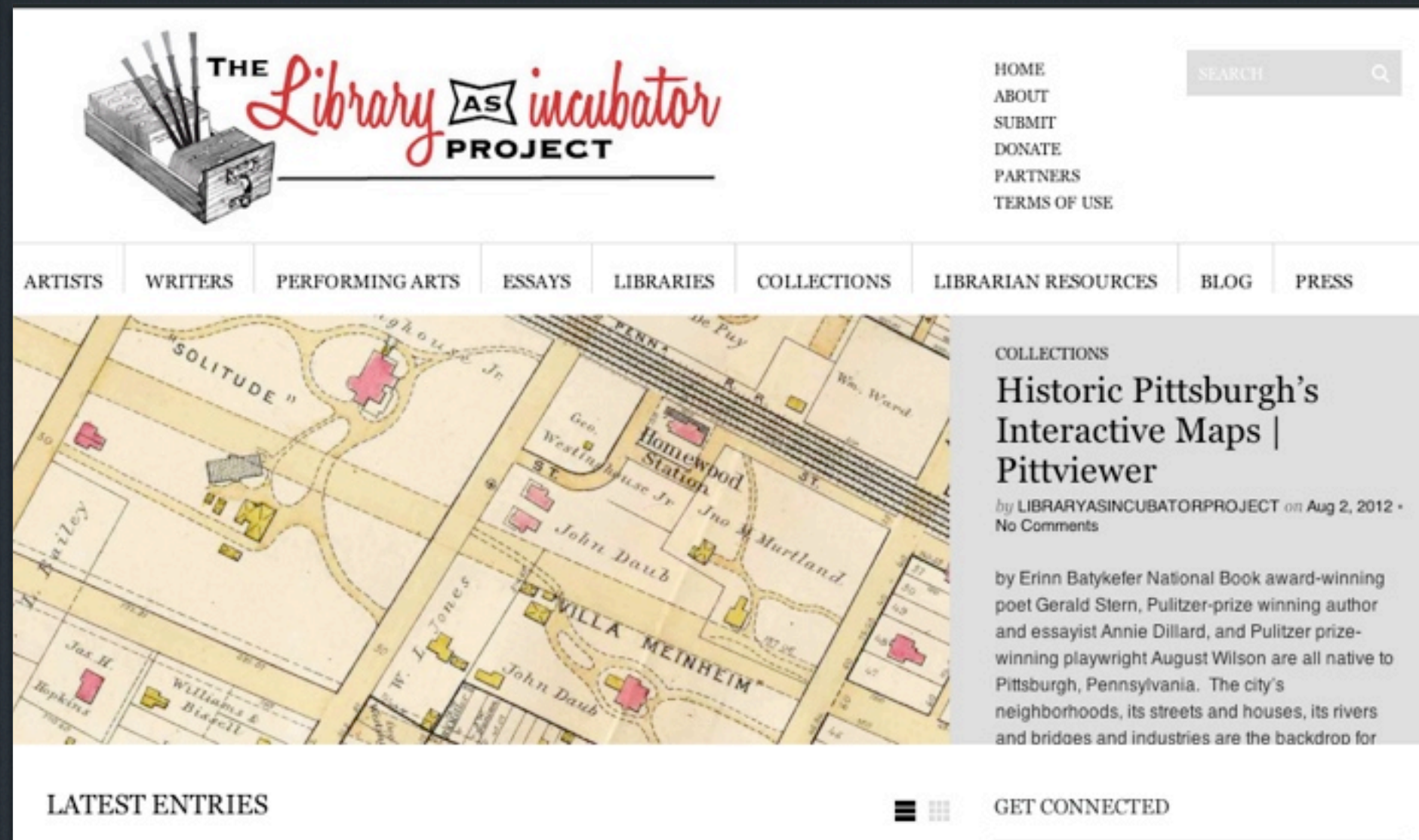
Subscribe to this blog's feed



Email this page to a friend

The Heart of Innovation

<http://www.ideachampions.com/weblogs>



Library as Incubator

<http://goo.gl/1RmSC>

A brief PSA about grants...

Quickly, share 3 Innovative Ideas



Source: <http://goo.gl/AfUF7>

Then.....

Discussion:

**Break up into
small groups of
5-6 people, have a
recorder**

Spend 10 minutes:

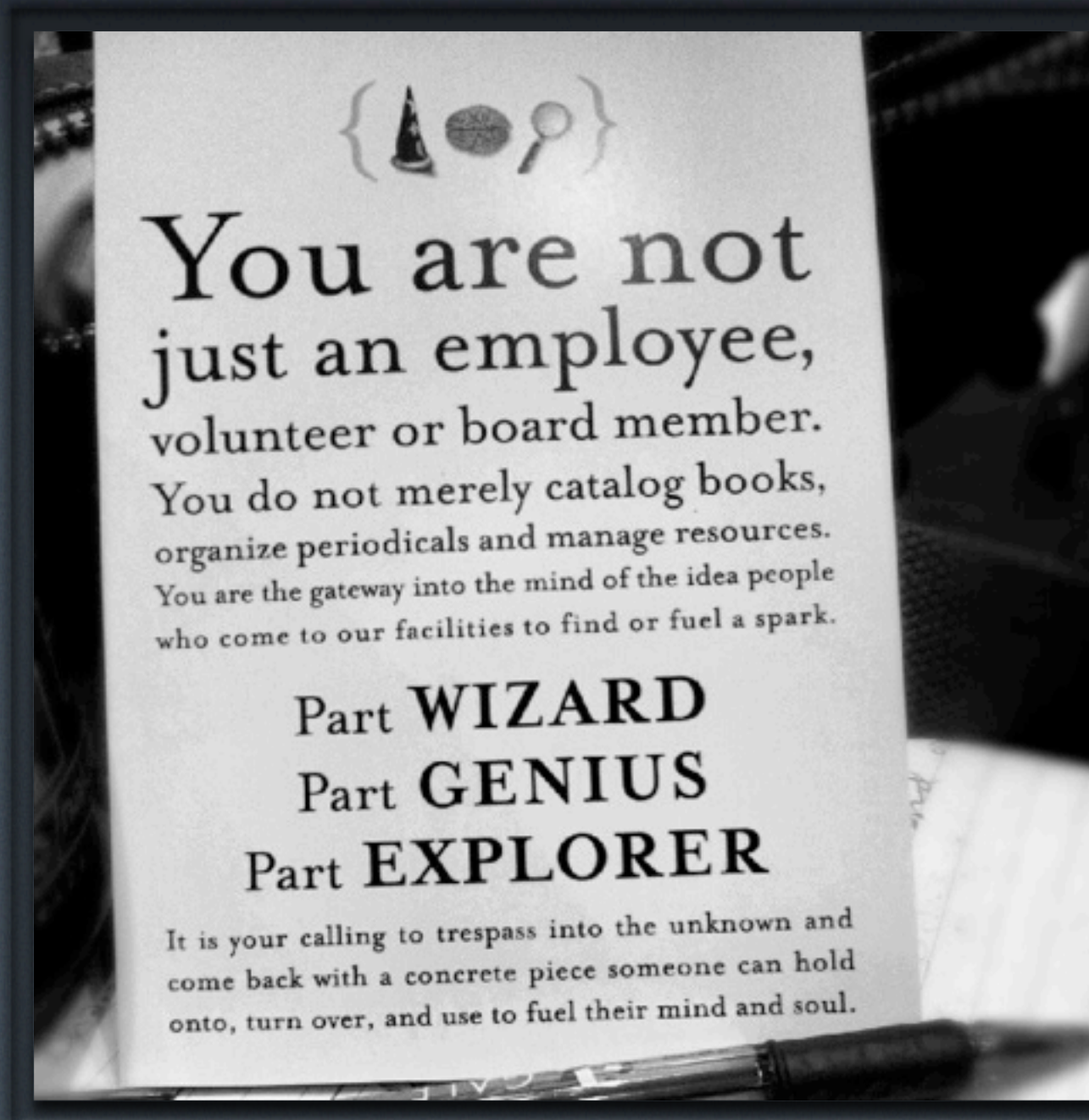
1. Who is your school's community?
2. What are their needs, their aspirations, their dreams?
3. How could the library serve its community better?

Discussion:

**Rotate groups -- try to
change to a group
with “new” faces,
again, 5-6 people,
have a recorder.**

Spend 10 minutes:

1. What is a dream YOU have for your school community?
2. How might you achieve that dream?



**“Librarians” can
change the world**

YouTube Video:

<http://goo.gl/XEemj>

Special thanks to Buffy Hamilton & Helen Blowers for this idea.

**“Librarians” can
change the world**



Joe Clark

@DrJoeClark



Follow

The greatest innovations throughout the history of mankind started with somebody saying, "I wonder..." #DreamBig #GetStarted



Reply



Retweet



Favorited



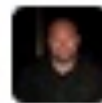
More

5

RETWEETS

1

FAVORITE



9:57 PM - 6 Feb 13

Another take

Further Reading

- Adapt: why success always starts with failure (Harford)
- Steal like an artist: 10 things nobody told you about being creative (Kleon)
- Where good ideas come from: The natural history of innovation (Johnson)
- The little black book of innovation: how it works; how to do it (Anthony)
- The myth of innovation (Berkun)

Further Reading

- The art of innovation (Kelley)
- Change the culture, change the game (Connors)
- The other side of innovation: solving the execution challenge (Govindarajan)
- Taking people with you: the only way to make BIG things happen (Novak)
- In pursuit of elegance (May)

Further Reading

- Start with why (Sinek)
- To sell is human (Pink)
- The work of hope (Harwood)
- Enchantment: The art of changing hearts, minds and actions (Kawasaki)

Further Reading

- Marketing Myopia (Levitt), Harvard Business Review, 1960
- Think like a startup (Mathews), <http://goo.gl/uQ1eE>
- Fresh copy: how Ursula Burns Reinvented Xerox: <http://goo.gl/ZFZ1m>

The end....



**...radioactive
cat took over**



Contact me

- Presentation Information:
 - www.heatherbraum.info
- Contact information:
 - Email: hbraum@neklis.org
 - Twitter: @hbraum
 - <http://about.me/hbraum>